

• R U G R A T S L O G O •  
Model Pack



12-3-91





TOMMY PICKLES

STU & DIDI

GRANDPA

PHIL & LIL

ANGELICA

CHUCKIE

HOWARD & BETTY

# TOMMY PICKLES

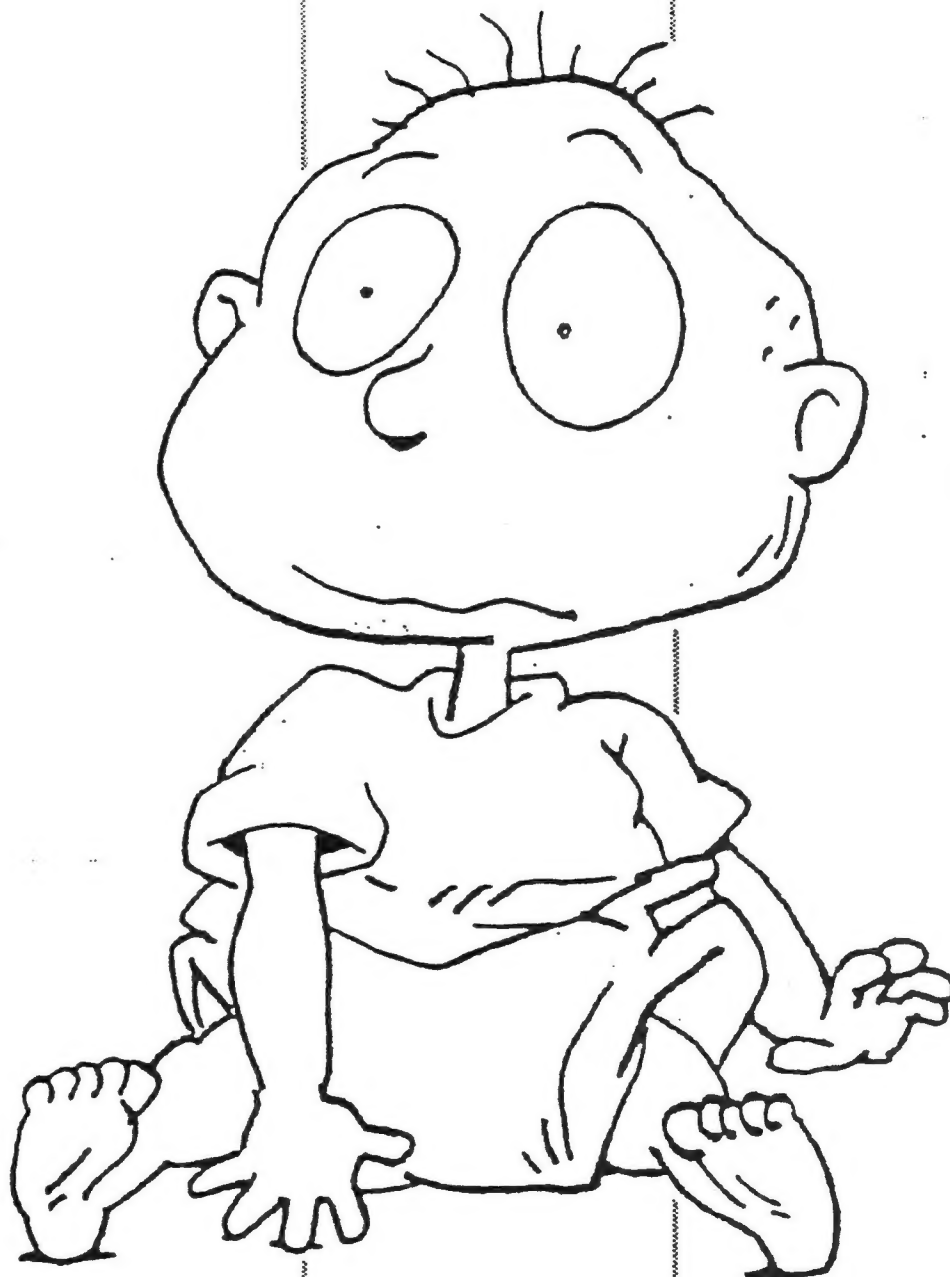
## TOMMY PICKLES (The Hero)

Tommy, the son of STU and DIDI PICKLES, is a basic one-year-old. The world for him is a gigantic playground, which he doesn't understand but loves to poke and explore. Tommy is intelligent, fearless, curious --an intrepid explorer always willing to venture out into the unknown.

Tommy is almost always optimistic and eager, convinced there's a "rainbow just over that fence." He's very imaginative and creative. He loves to theorize wildly about things he doesn't understand. Frequently he conjures up imaginative schemes to test his theories.

As the leader of the gang, Tommy often gets the other rugrats in over their heads. But even after getting chased by a giant dog, being sorted by a Postal mail machine, or riding a runaway shopping cart, Tommy is one to remain optimistic to the end -- always ready for another adventure.

Tommy is the baby in all of us, and it is through his eyes that most of the *Rugrats* stories are told.



# TOMMY PICKLES



## Typical Tommy dialogue:

(After seeing a commercial for a new movie called "Reptar" on TV.)

TOMMY: "Hey, you guys, I gotta tell you about this great thing I saw."

PHIL/LIL: "What?"

TOMMY: "Reptar! This big dinosaur on TV. It knocked over some buildings and stuff."

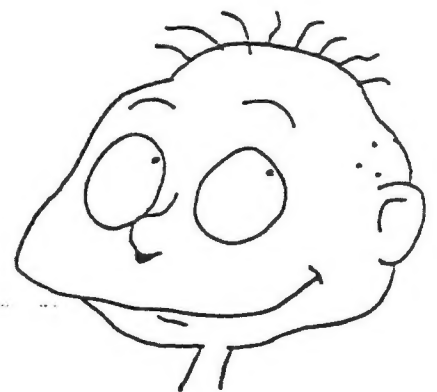
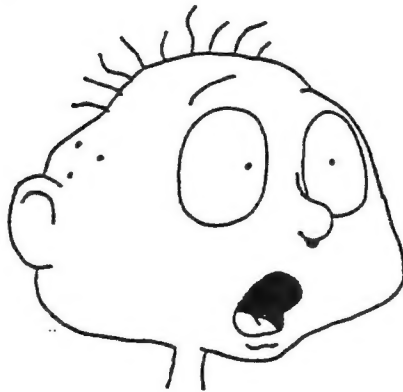
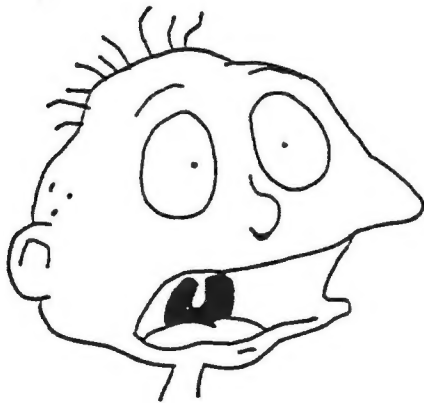
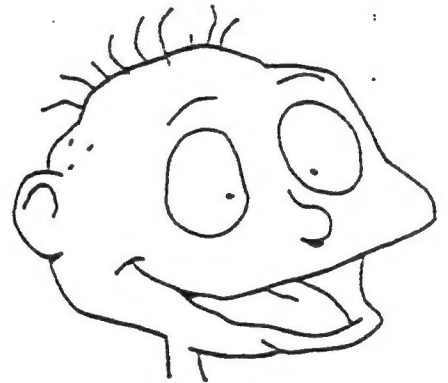
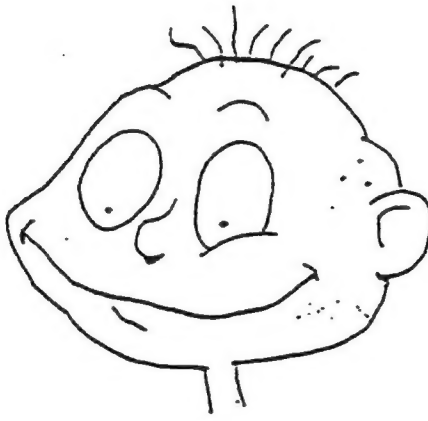
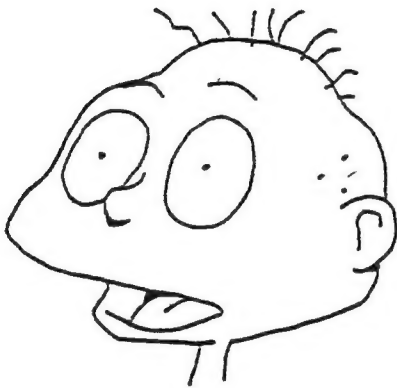
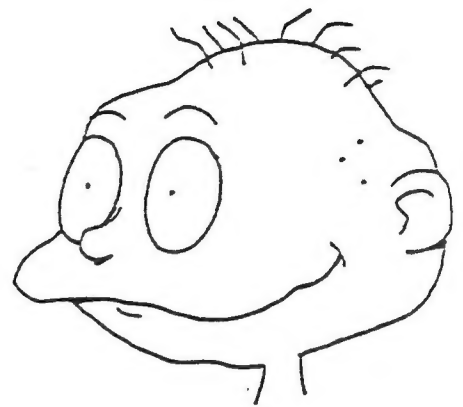
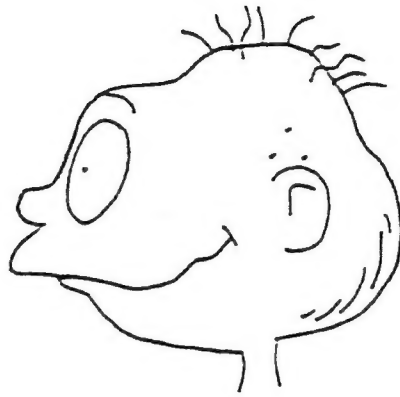
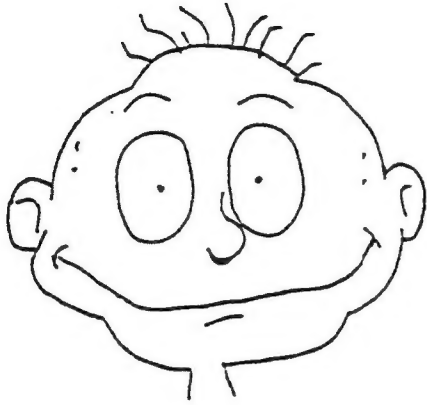
PHIL/LIL: "Wow!"

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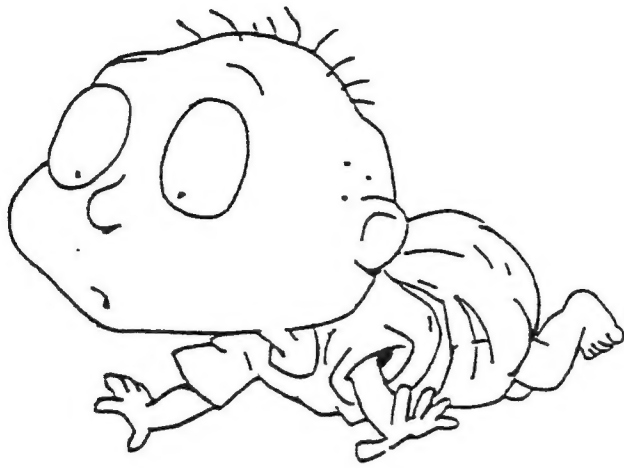
(Regarding his shiny red ball.)

TOMMY: "My grandpa gave it to me. It's my favoritest toy in the whole world...and it's fun. Here, Chuckie, catch!"

# • FACIAL EXPRESSIONS •

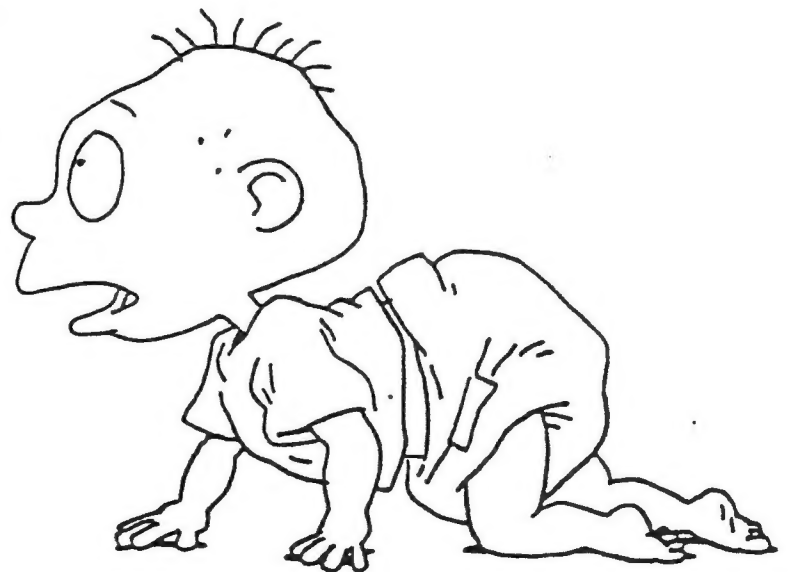
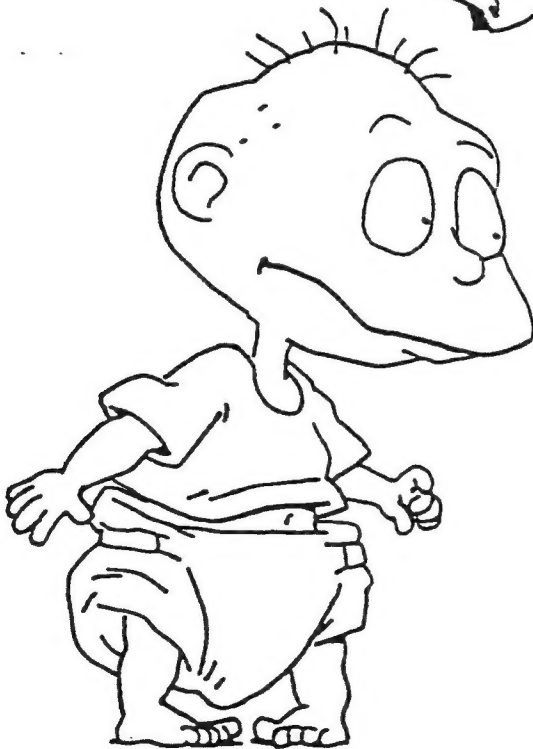
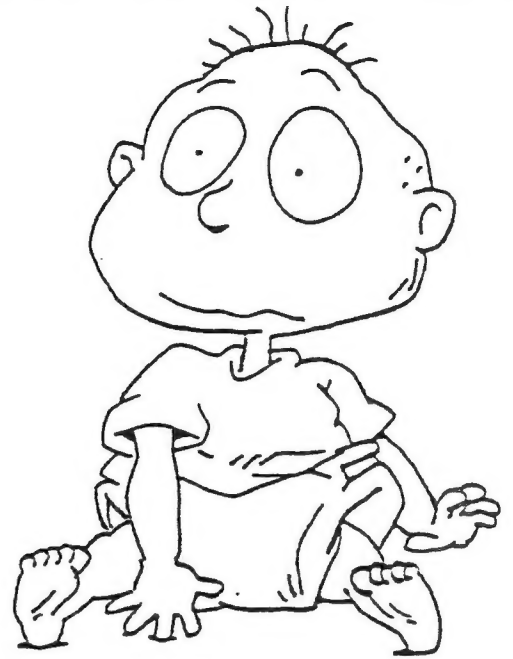
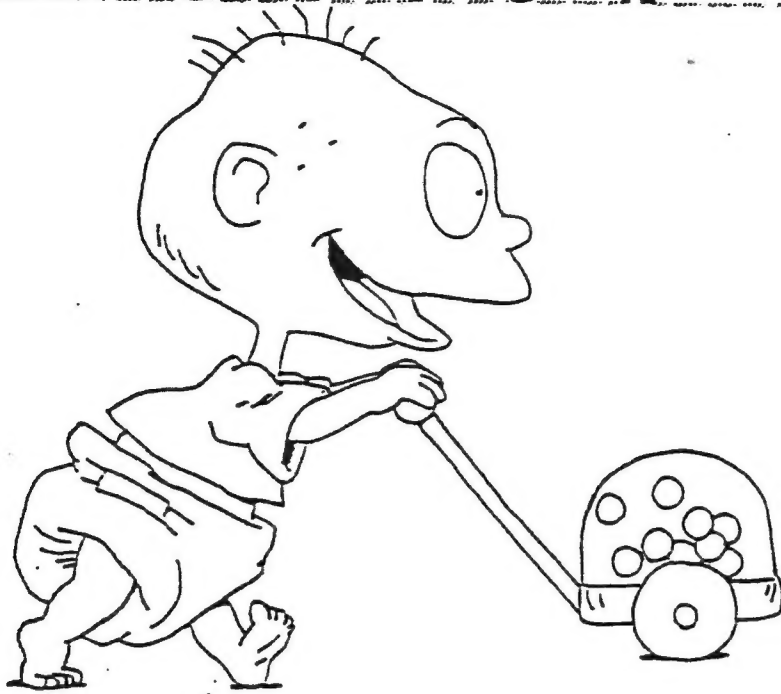


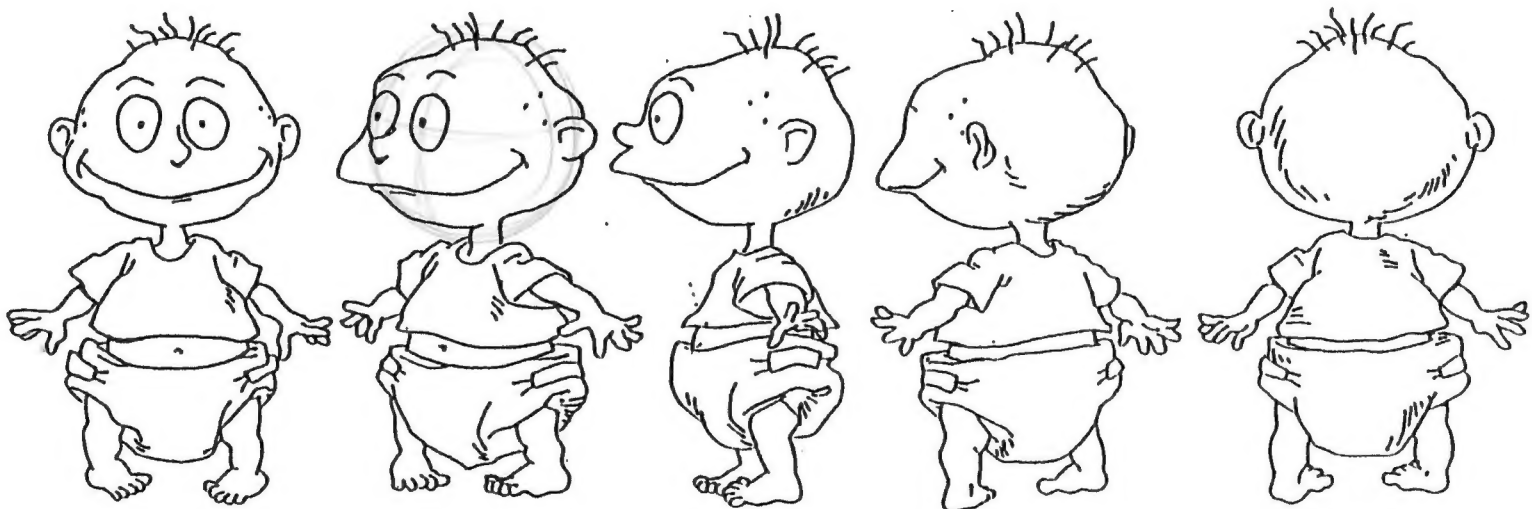
# • ACTION POSES •



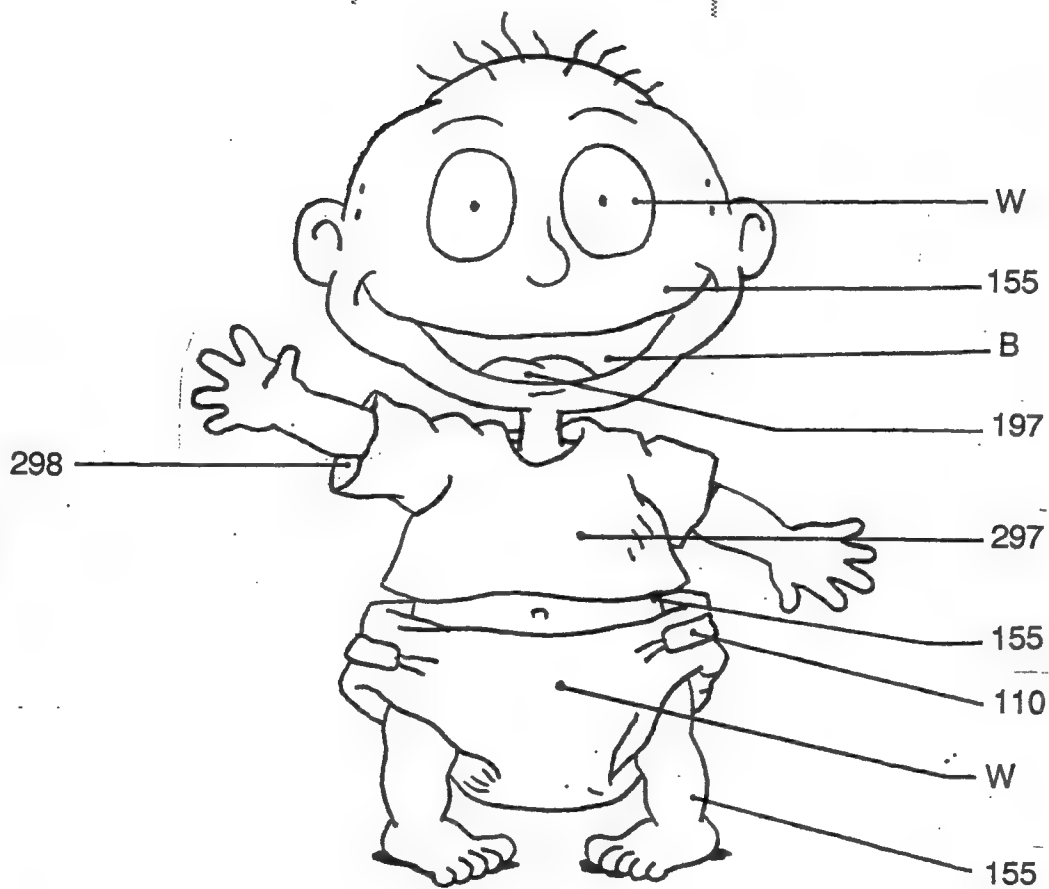


# ACTION POSES





# ● P M S C O L O R S ●

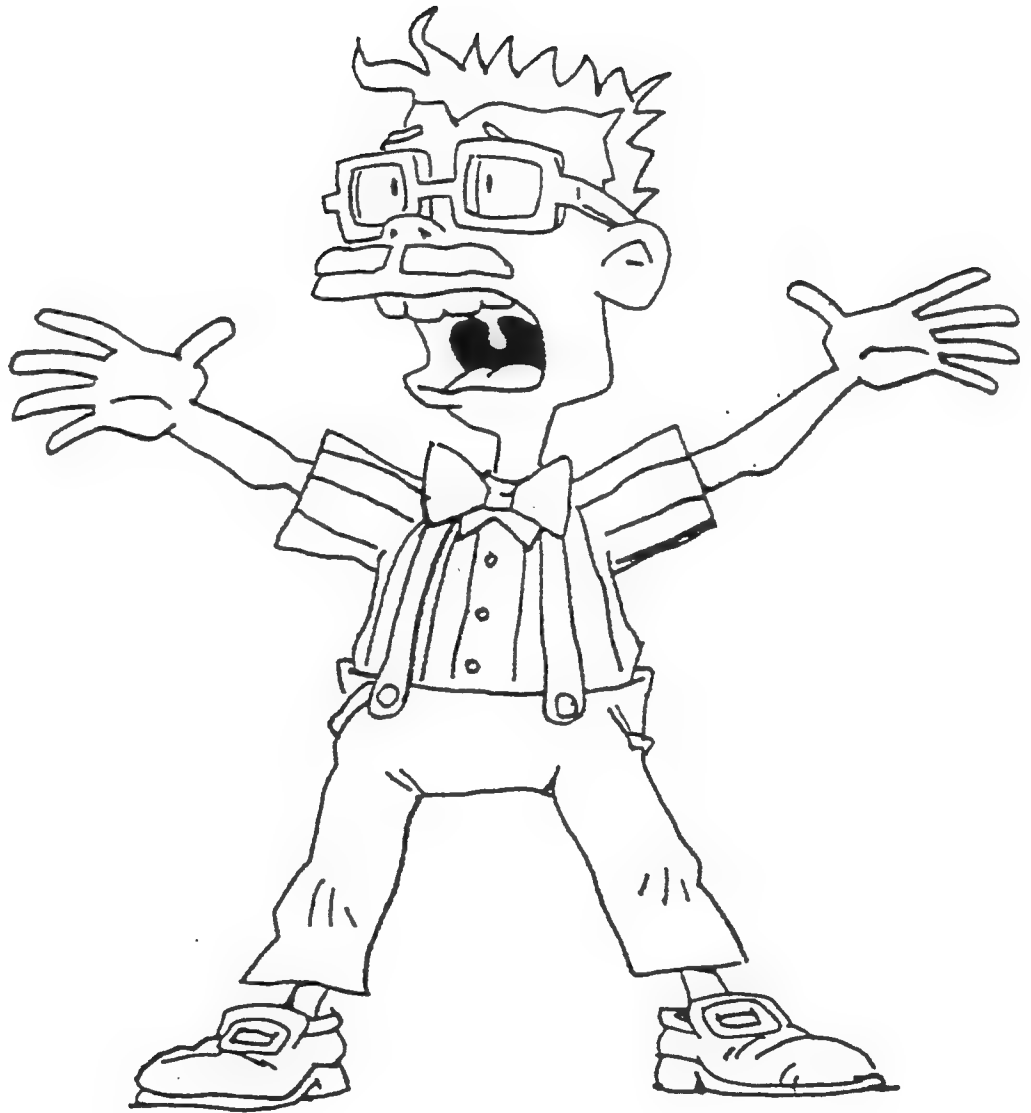


**CHARLES, SR.**  
**(Chuckie's Father)**

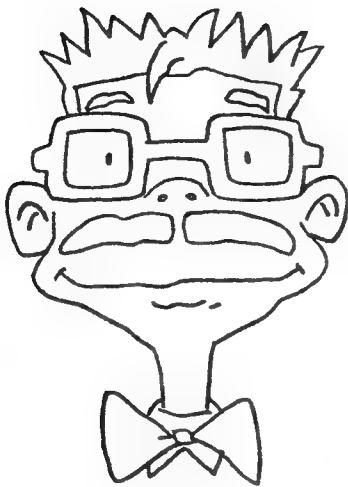
Charles, Sr. is basically a grown-up version of his son, Chuckie. Like Chuckie, Charles, Sr. is a neurotic worrier, has poor vision, and speaks with a chronically adenoidal voice.

In the same way Chuckie acts as a reluctant, pessimistic wet blanket whenever Tommy decides to do anything adventurous, so Charles, Sr. acts skeptically with Stu. The two dads have been friends since childhood, and their relationship exactly mirrors Tommy and Chuckie's.

Charles, Sr. loves his son and is particularly proud of him. However, because of his busy schedule, Charles, Sr. often has to leave Chuckie with Stu and Didi.



# FACIAL EXPRESSIONS

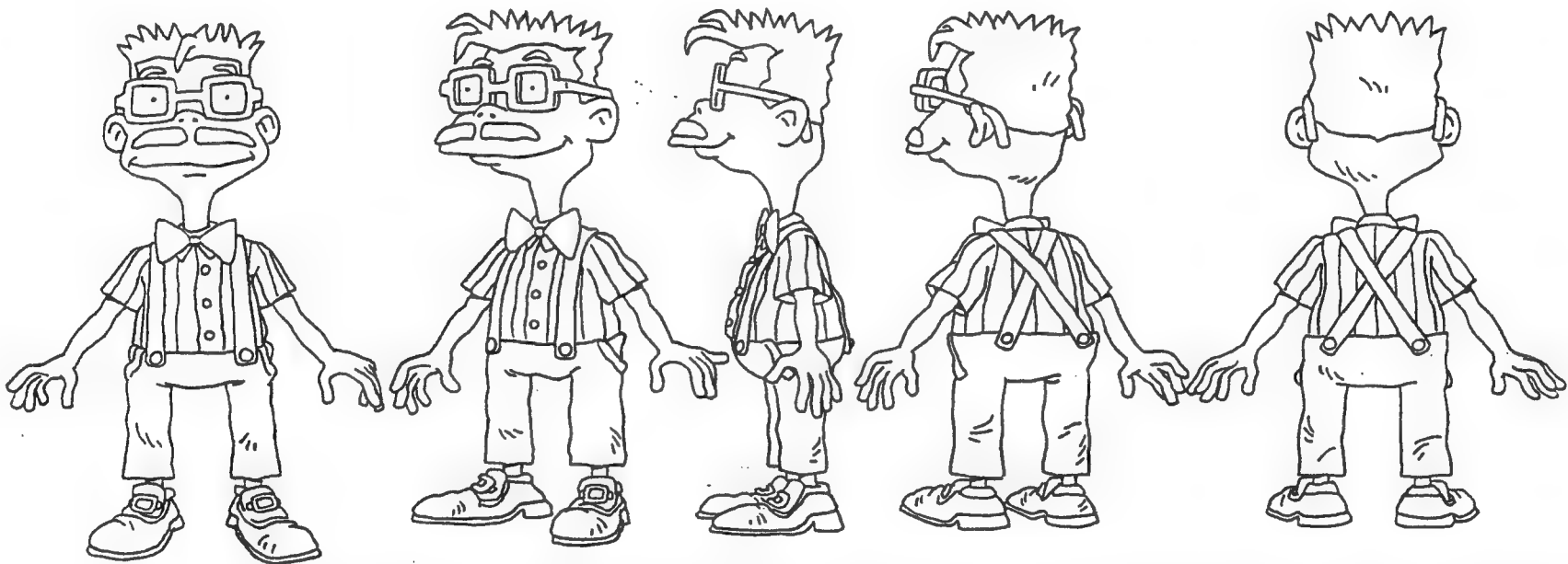


# • ACTION POSES •



# ACTION POSES







## CHUCKIE (The Side-kick)

Chuckie is Tommy's best friend. He looks like a small version of dad, Charles Sr. Chuckie and Charles Sr. live next door to the Pickles.

Chuckie is a "fraidy-cat" and two-year-old wet-blanket. While Tommy is the optimistic leader, Chuckie is the pessimist of the bunch.

Chuckie is usually the one who tries to talk Tommy out of plunging headlong into another wacky adventure. Even though he believes that Tommy's plans will fail in the end, Chuckie inevitably is loyal to his friends and goes along -- complaining the whole time.



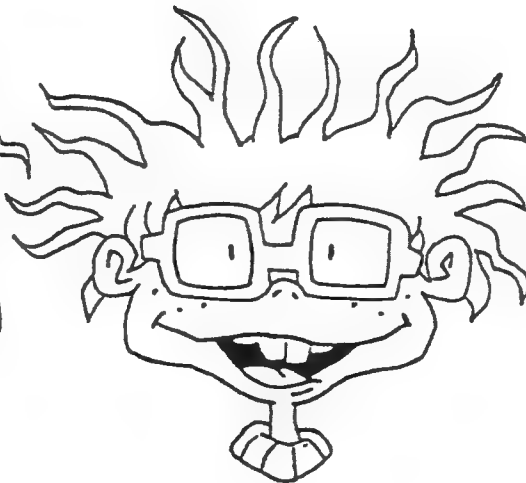
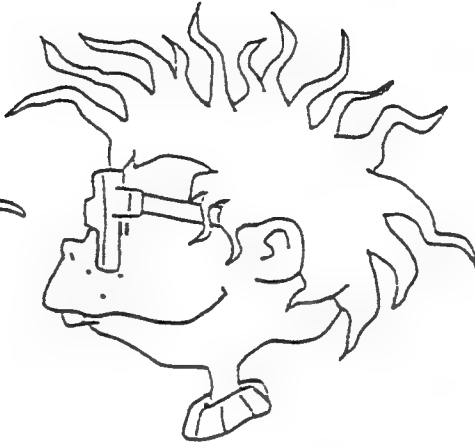
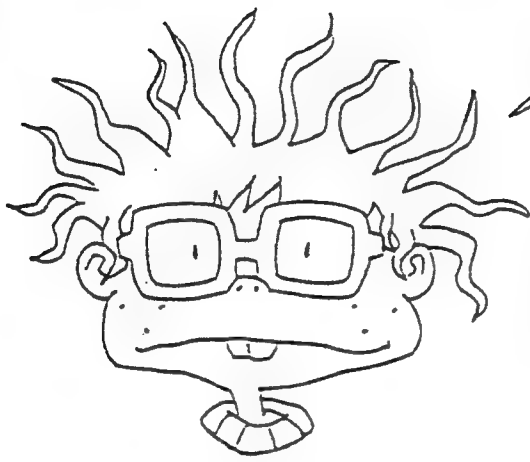
### Typical Chuckie dialogue:

(After he has fallen into a hole the rugrats have dug in the backyard to catch a mythical moose.)

TOMMY: "You okay, Chuckie?"

CHUCKIE: "AM I OKAY? AM I OKAY? First you talk me into breaking out of the playpen. Then you leave me in a hole. Then you get me all wet. And for what?"

# ● FACIAL EXPRESSIONS ●

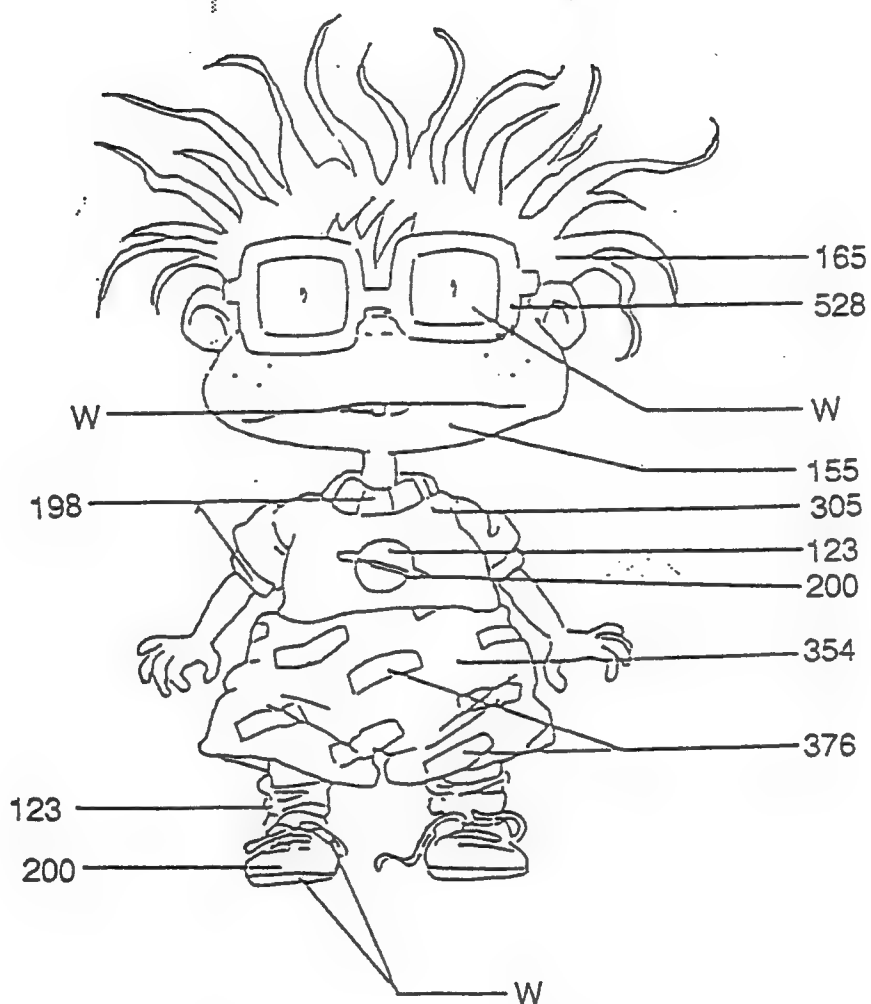


# ● ACTION POSES ●





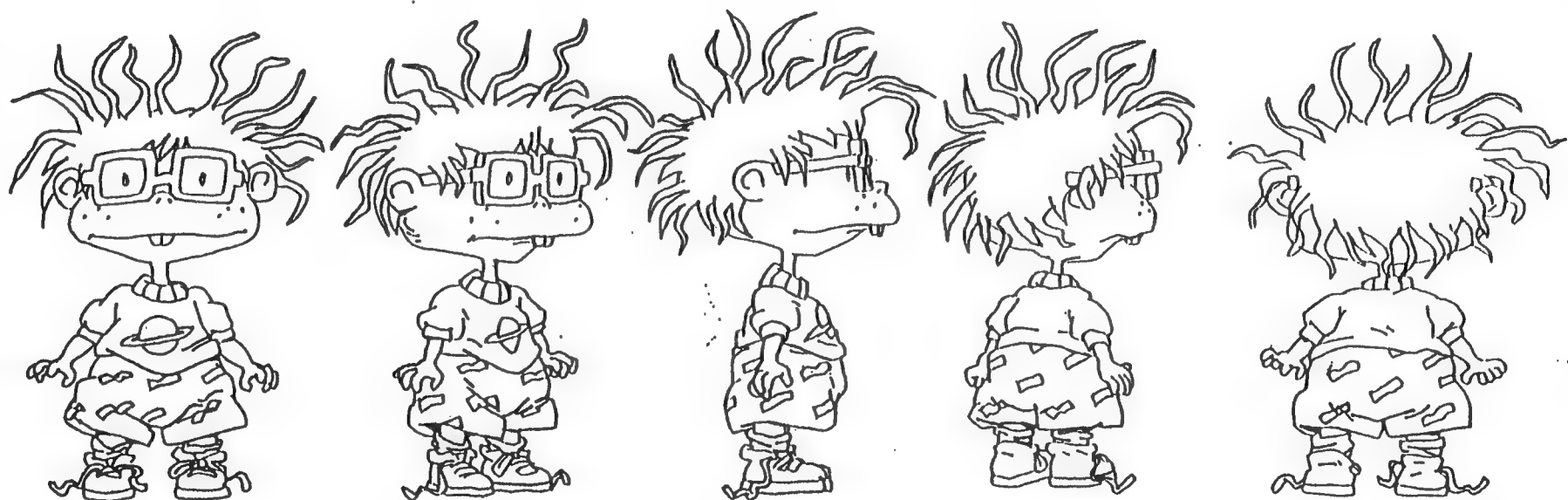
# P M S C O L O R S



# ACTION POSES



# • T U R N A R O U N D S •



## ANGELICA (The Arch-Nemesis)

Angelica, Tommy Pickles' 3-year-old cousin, acts and looks sickeningly sweet when she's near any adults but as soon as their backs are turned, her true character emerges: Angelica is the quintessential bully.

The oldest and biggest of the rugrats, Angelica becomes a tyrant when left alone with the other kids. She loves to use her physical and mental maturity to boss around "the little babies," to put them down, or force them to do whatever she wants.

Arrogant and self-centered, Angelica has come to believe her own press. She has become the "perfect child" that her father has made her out to be. Angelica believes she is the cutest girl ever born, the best singer, the most talented dancer. She takes advantage of every opportunity to show-off for her "adoring public."



Typical Angelica dialogue:

(Forcing the penned-up rugrats to be her audience.)

ANGELICA: "Okay, listen. Here's what we're gonna do. I've been taking dance classes and I'm gonna perform for you."

TOMMY: "Uh-oh."

ANGELICA: "Now, I'm gonna be the beautiful, famous wonderful ballerina who is loved by the whole world -- and you're gonna be the expectators."

TOMMY: "Hey, Angelica, how come we always have to do what you want to do?"

ANGELICA: "BECAUSE!"

# ● FACIAL EXPRESSIONS ●

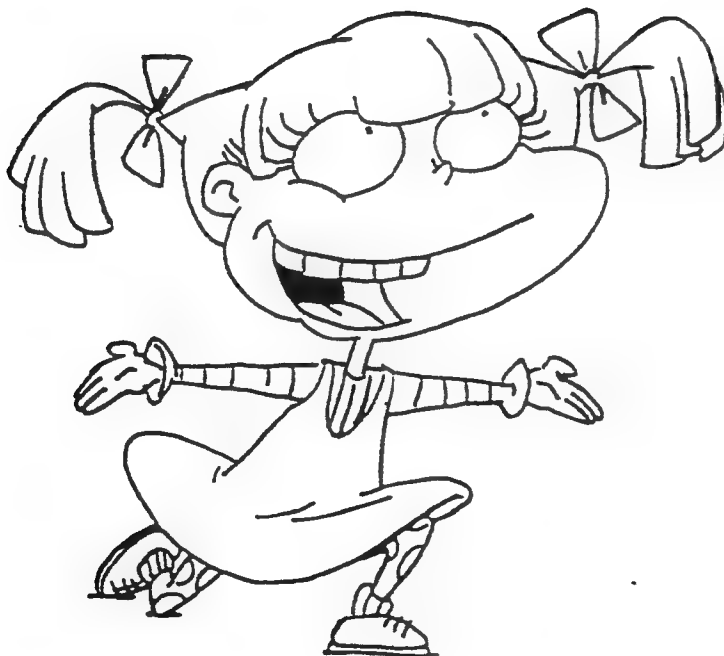
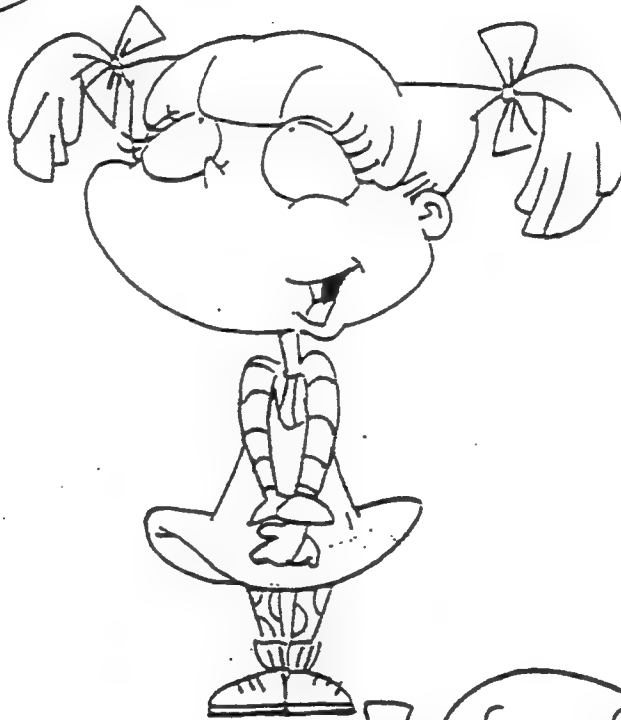




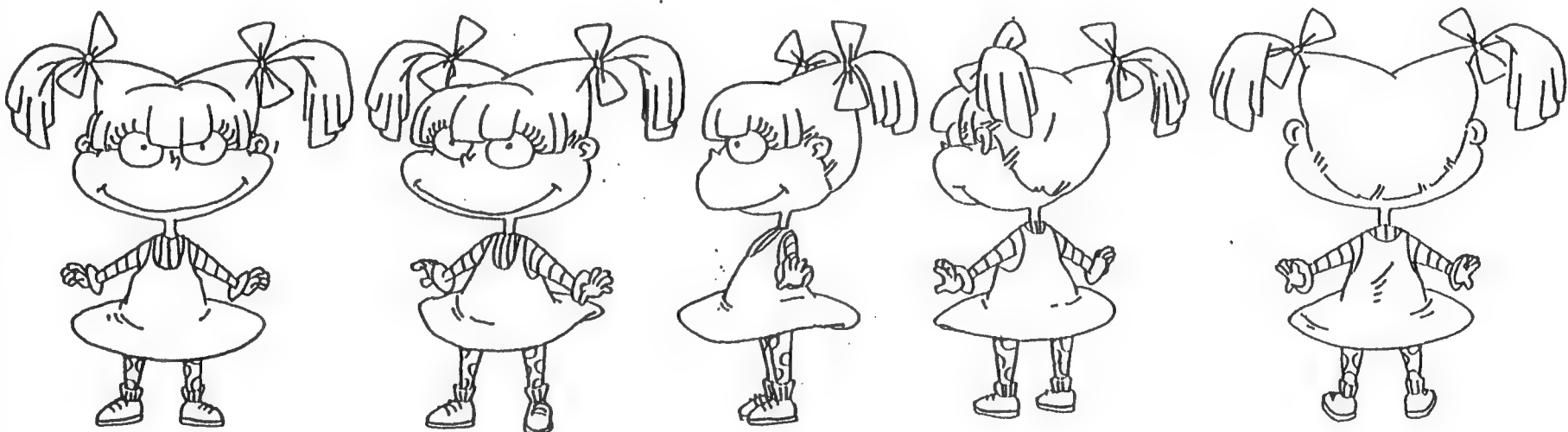
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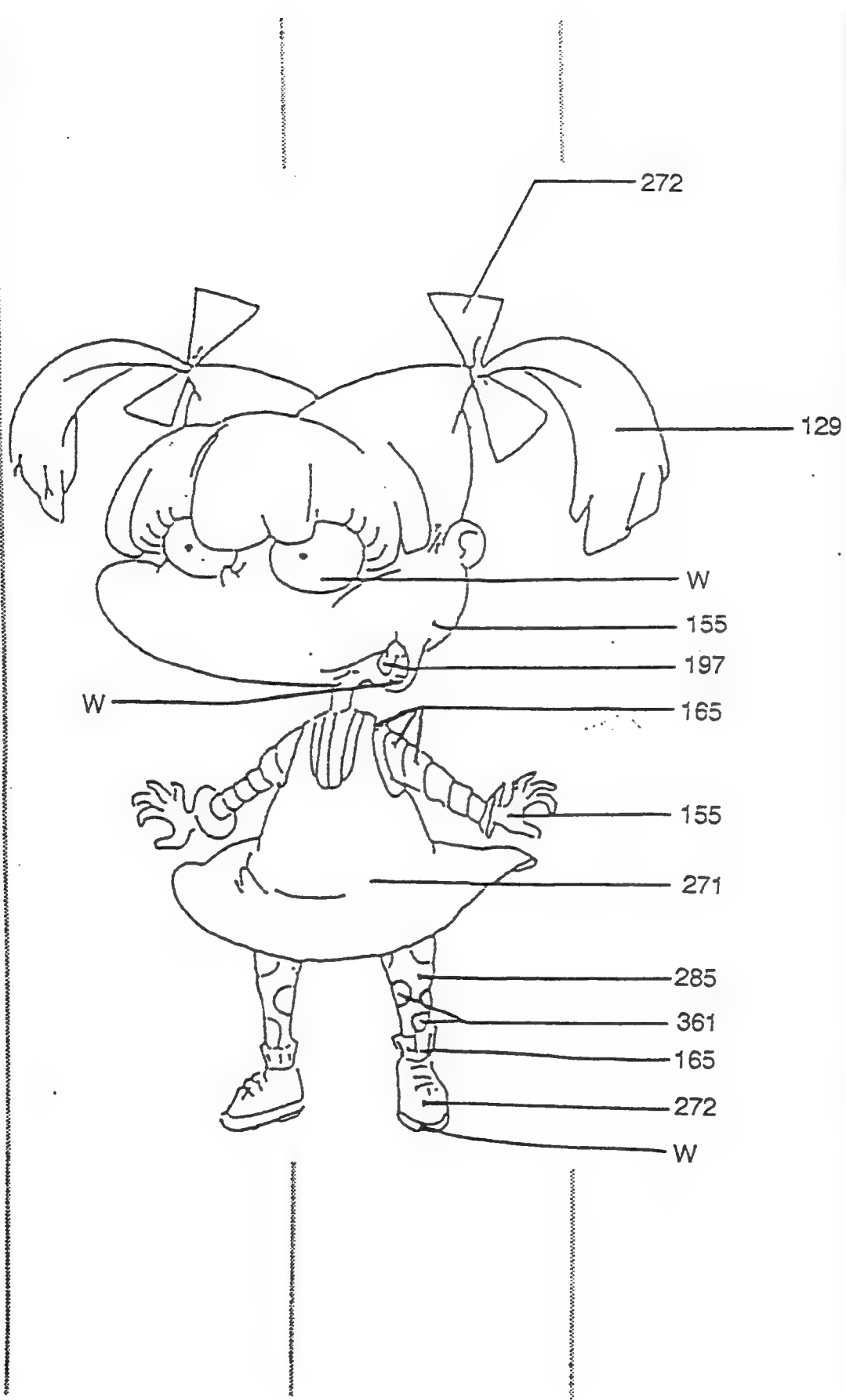


# ● ACTION POSES ●



# TURNAROUNDS



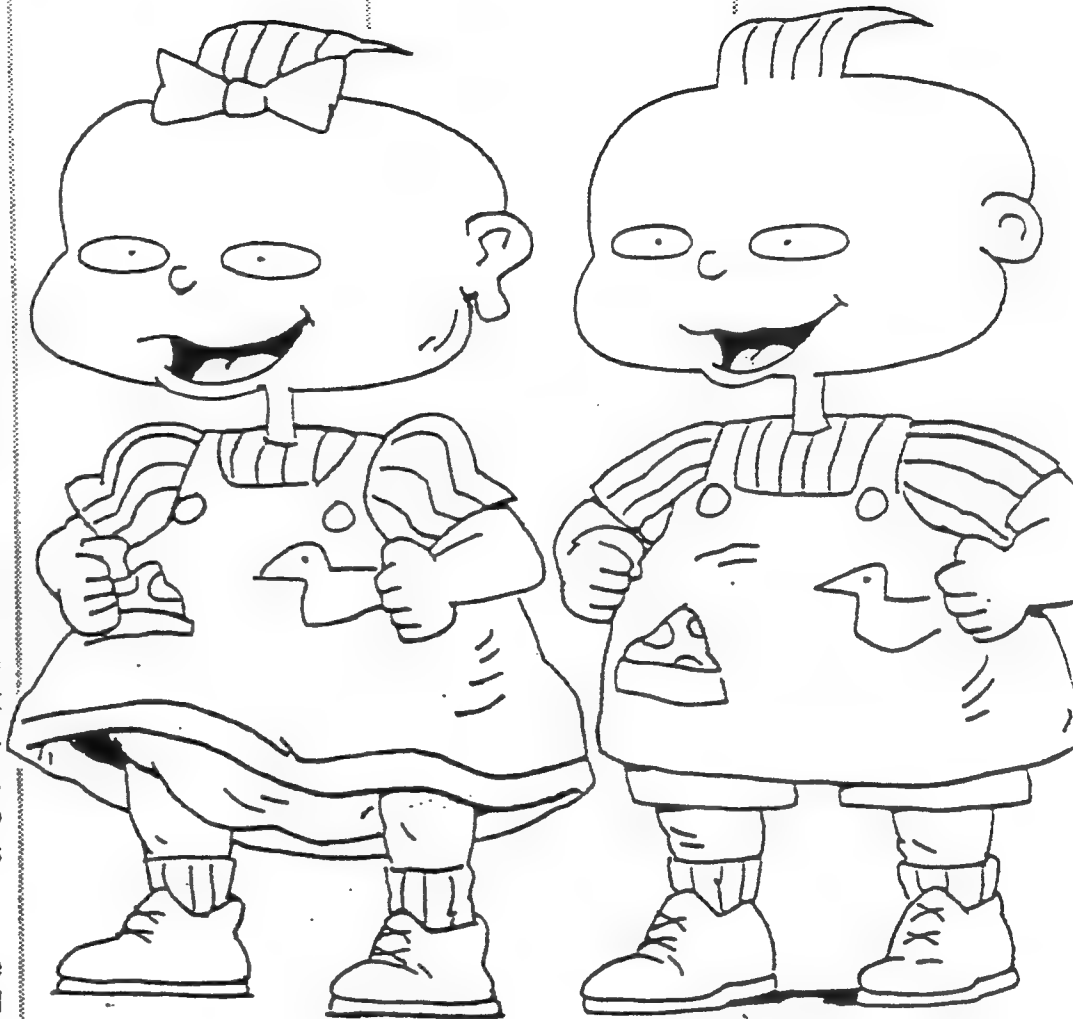


## PHIL AND LIL DEVILLE (The Peanut Gallery)

Neighbors to the Pickles, Phil and Lil are 15-month-old twins. Their parents are Betty and Howard De Ville. Betty is best friends with Didi Pickles, Tommy's mother.

Phil and Lil are not the type to instigate mischief, yet they are very willing to participate in the others' antics. The "Peanut Gallery" of the group, Phil and Lil are the ones who comment on the action. As Tommy's "soldiers", Phil and Lil always go along with Tommy's plans.

Fraternal twins of the opposite sex, Phil and Lil look identical. People always mistake them for one another. They do everything together. So much in sync, they speak simultaneously, often finishing the other's thoughts. Like any siblings, they also can be known to argue or take contradictory points of view.



Typical Phil and Lil dialogue:

(Theorizing on what the toilet might be.)

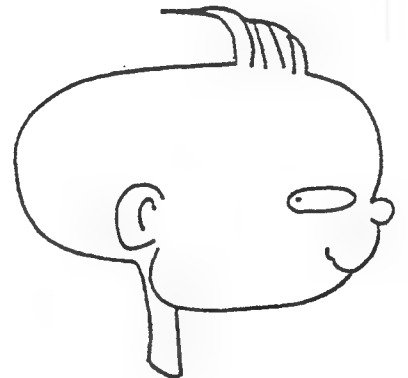
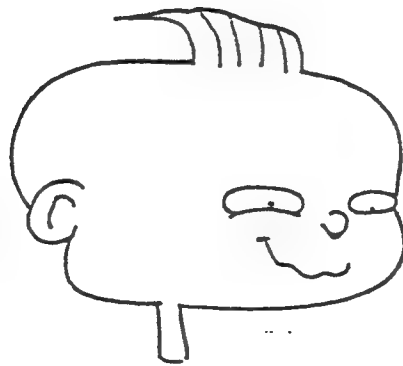
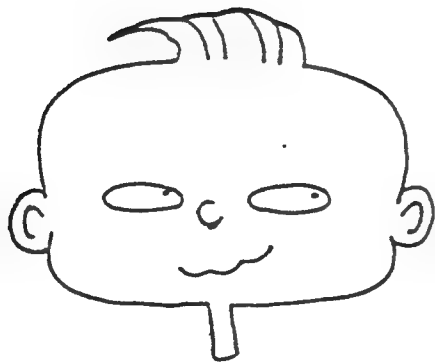
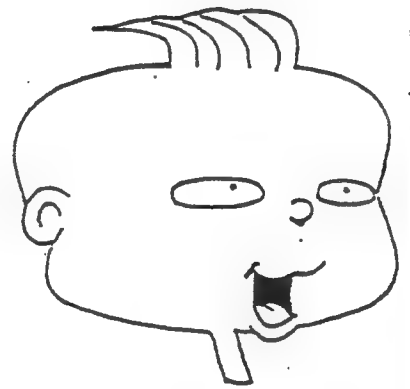
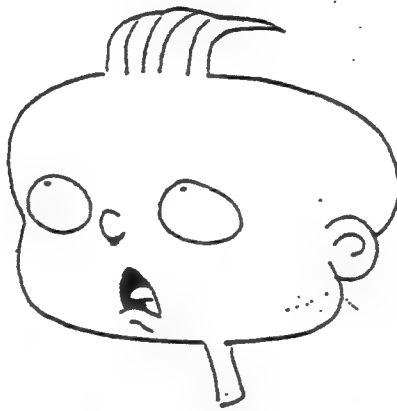
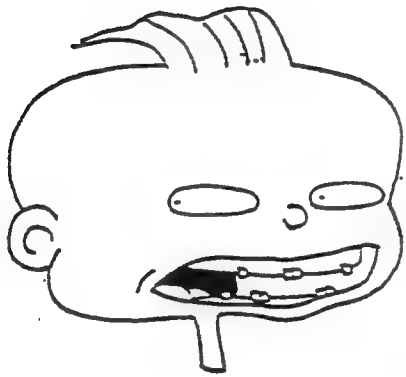
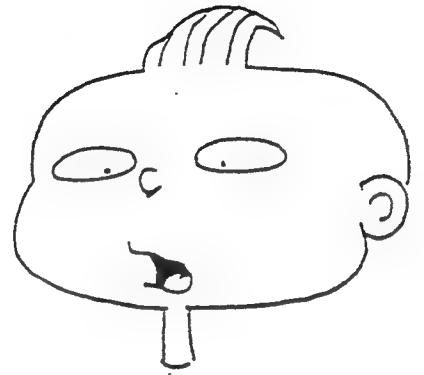
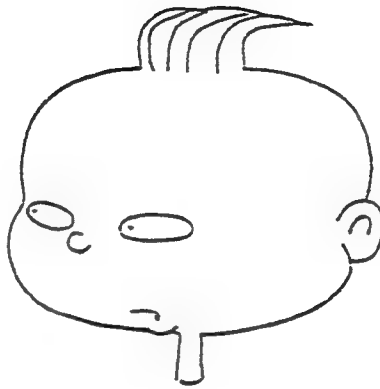
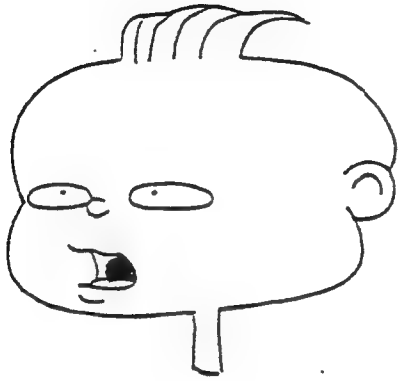
PHIL: "Is that the thing I saw our dog drinking out of? I thought it was a big water dish."

LIL: "I think it's a fish bowl."

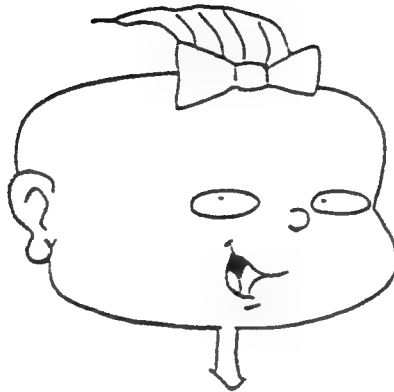
PHIL: "A fish bowl? There's no fish in that thing, Lillian."

LIL: "Well, I saw something swimming around in there Philip."

# ● FACIAL EXPRESSIONS ●



# ● FACIAL EXPRESSIONS ●

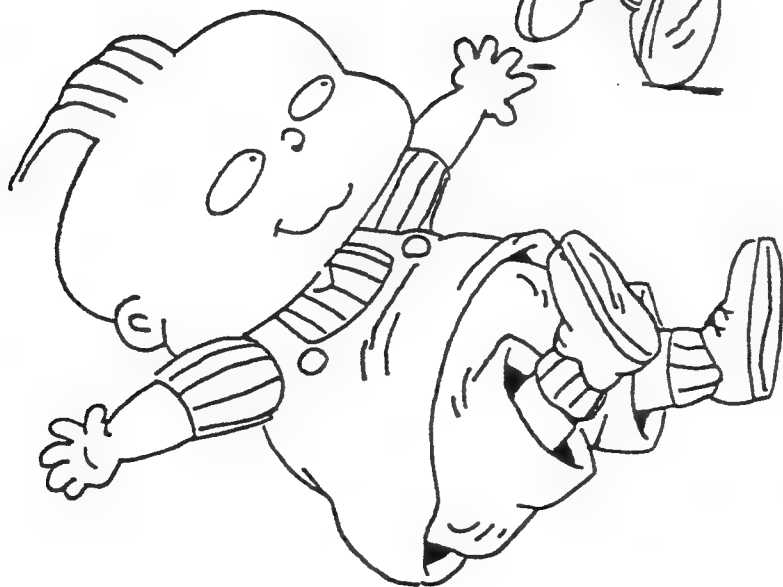


# ● ACTION POSES ●

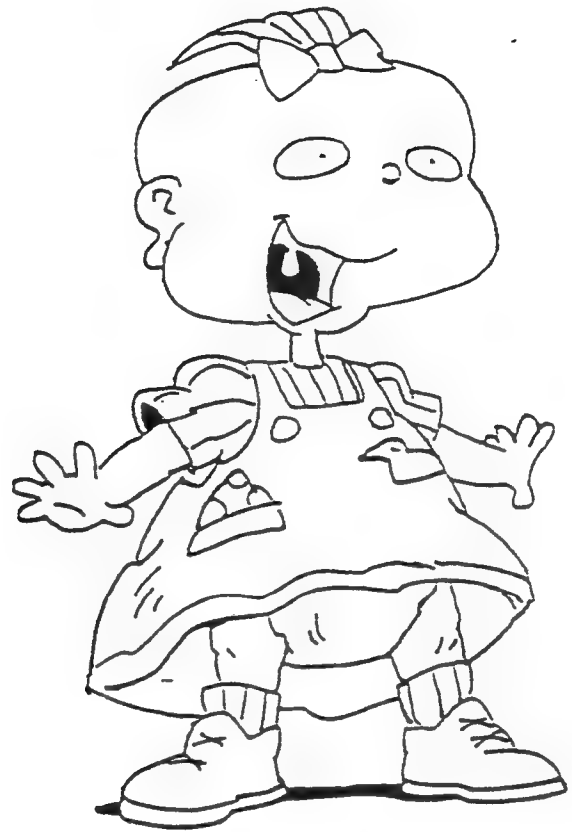




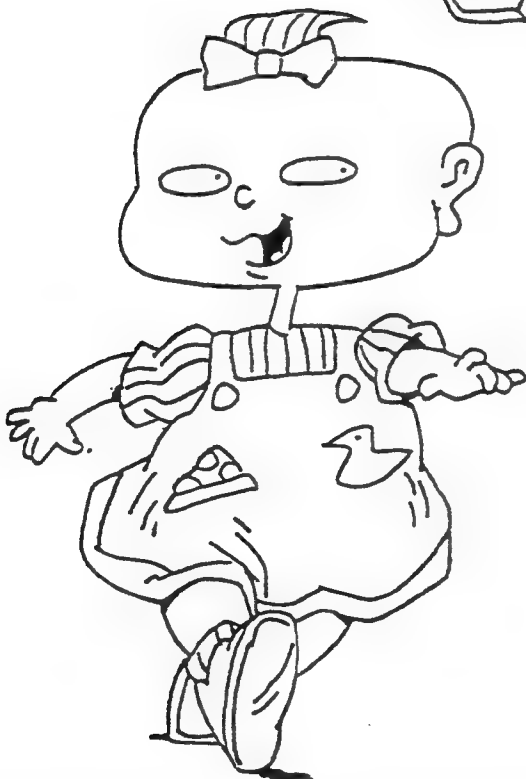
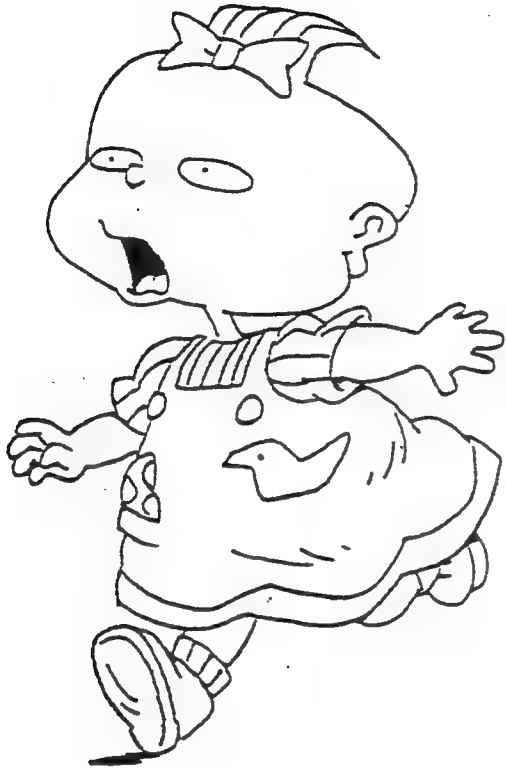
# • ACTION POSES •



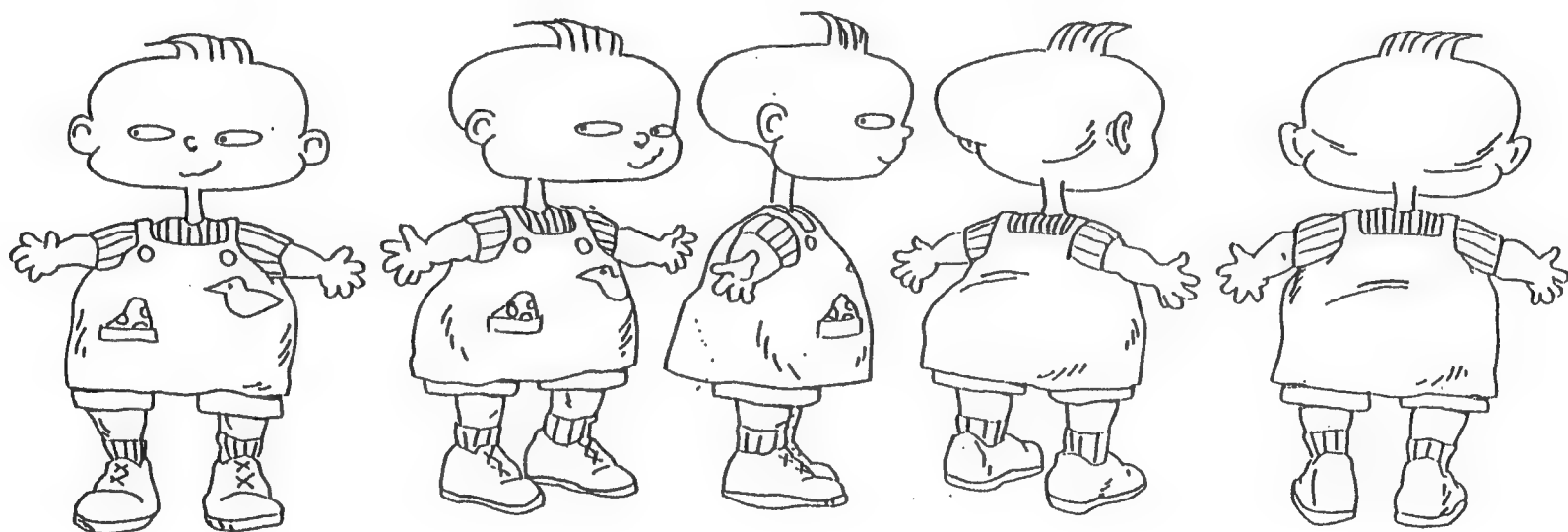
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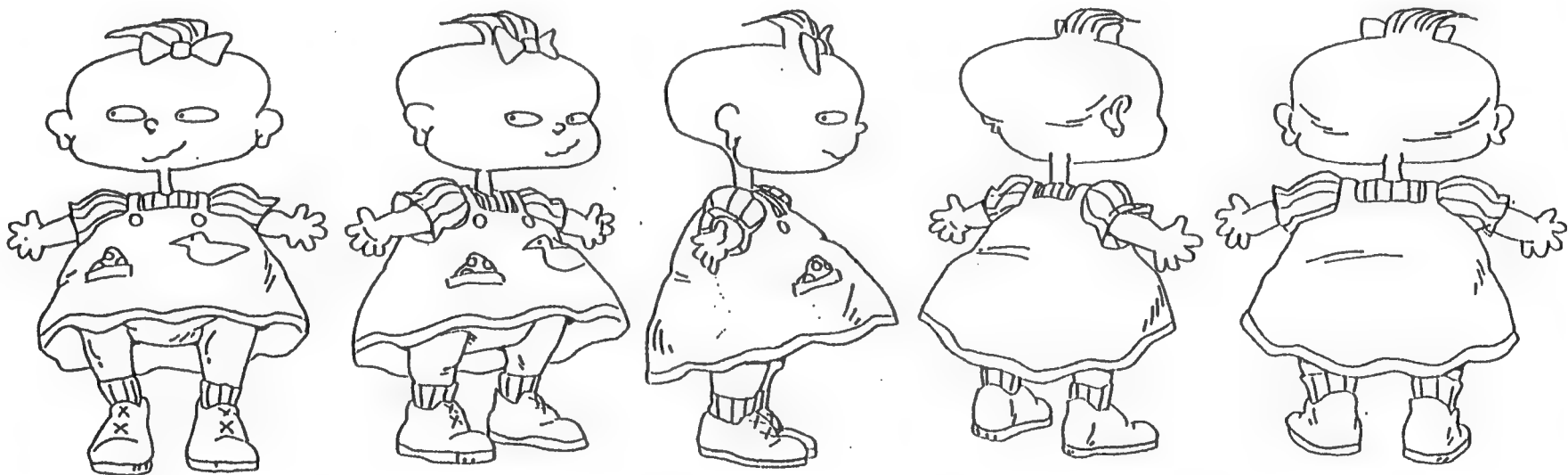
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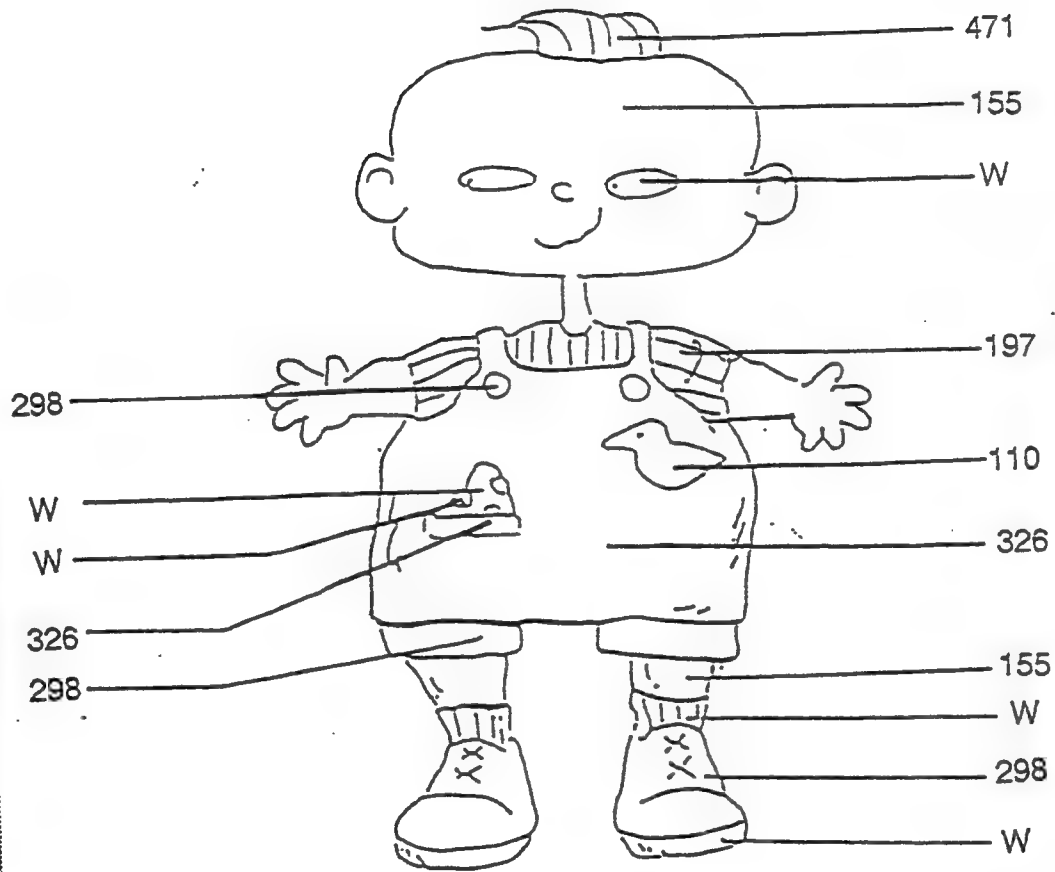


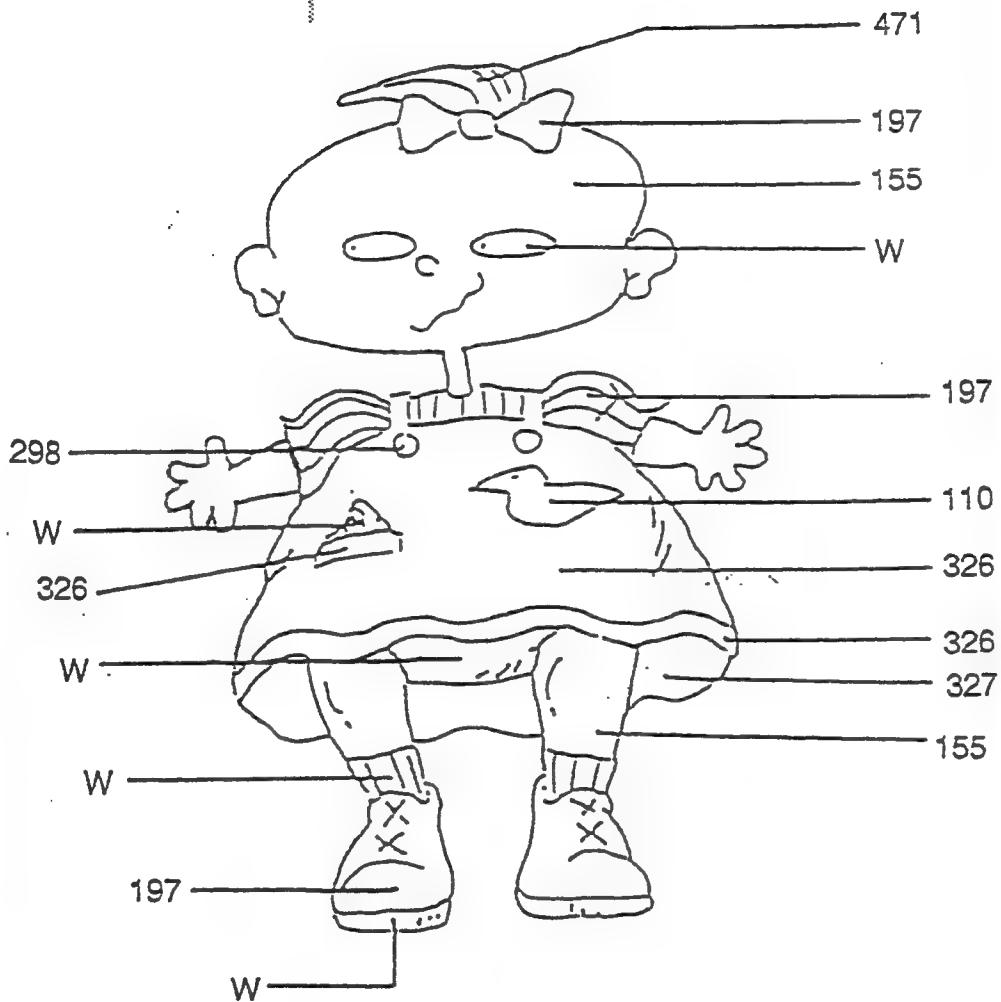
# • T U R N A R O U N D S •



# T U R N A R O U N D S



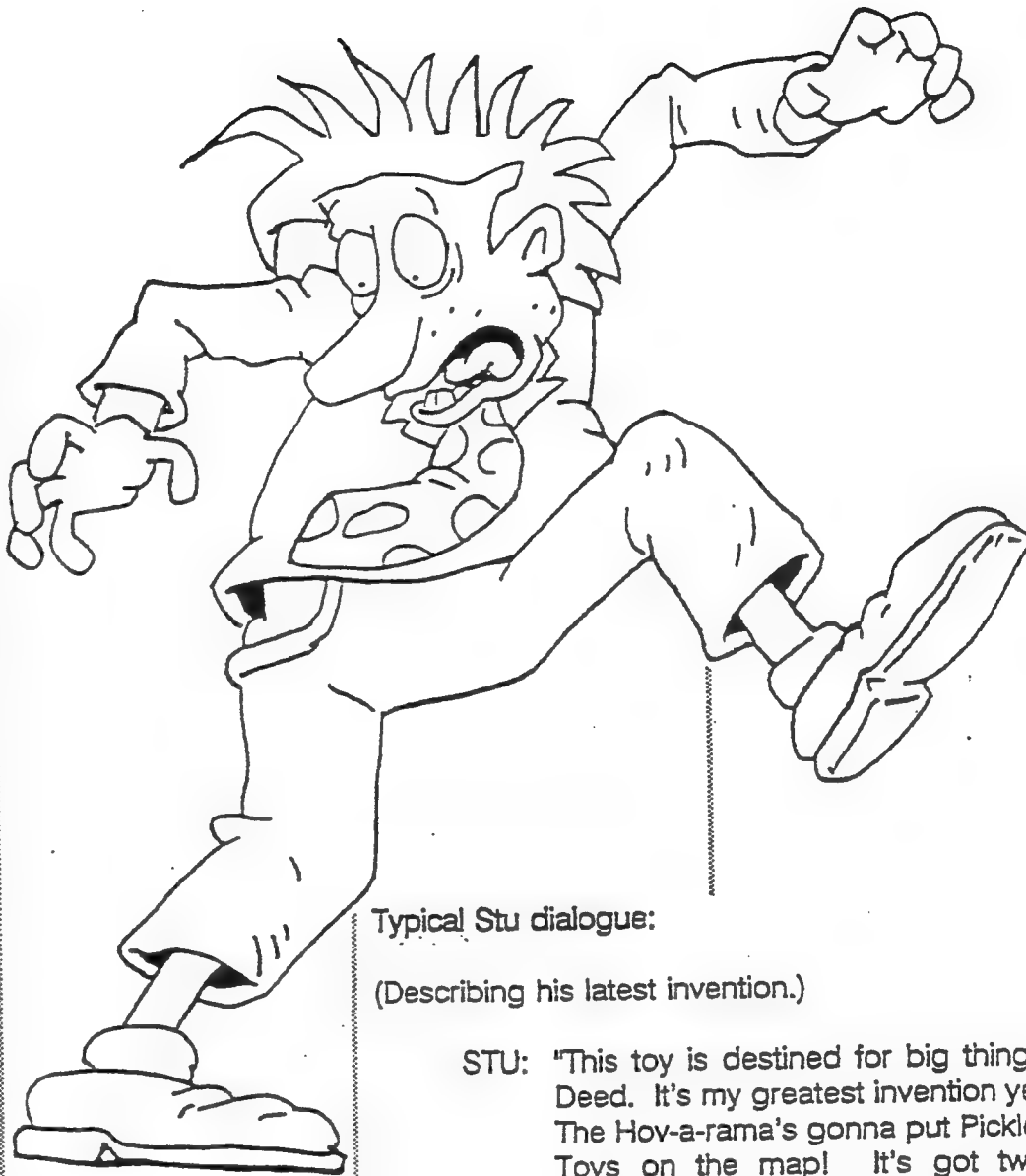




STU  
(Tommy's father)

A moderately successful small time businessman, Stu runs his own toy manufacturing company, Pickles Industries. His workshop is in the Pickles' basement.

Like most dads, Stu loves his son very much. However, because he is so driven and focused on his work, Stu is fundamentally unobservant of Tommy.



(Describing his latest invention.)

STU: "This toy is destined for big things, Deed. It's my greatest invention yet. The Hov-a-rama's gonna put Pickles Toys on the map! It's got two, maybe three hundred pounds of lift, and cruises at more than five miles an hour!"

\*\*\*

STU: "Pop, are you off your nut!? No one's gonna cross dress my boy and stick him in some beauty contest!!!"

GRANDPA: "First Prize: the Kingfisher  
9000."

STU: (Considering it.)  
"Hooooooooooooooooooooo."



# ● FACIAL EXPRESSIONS ●

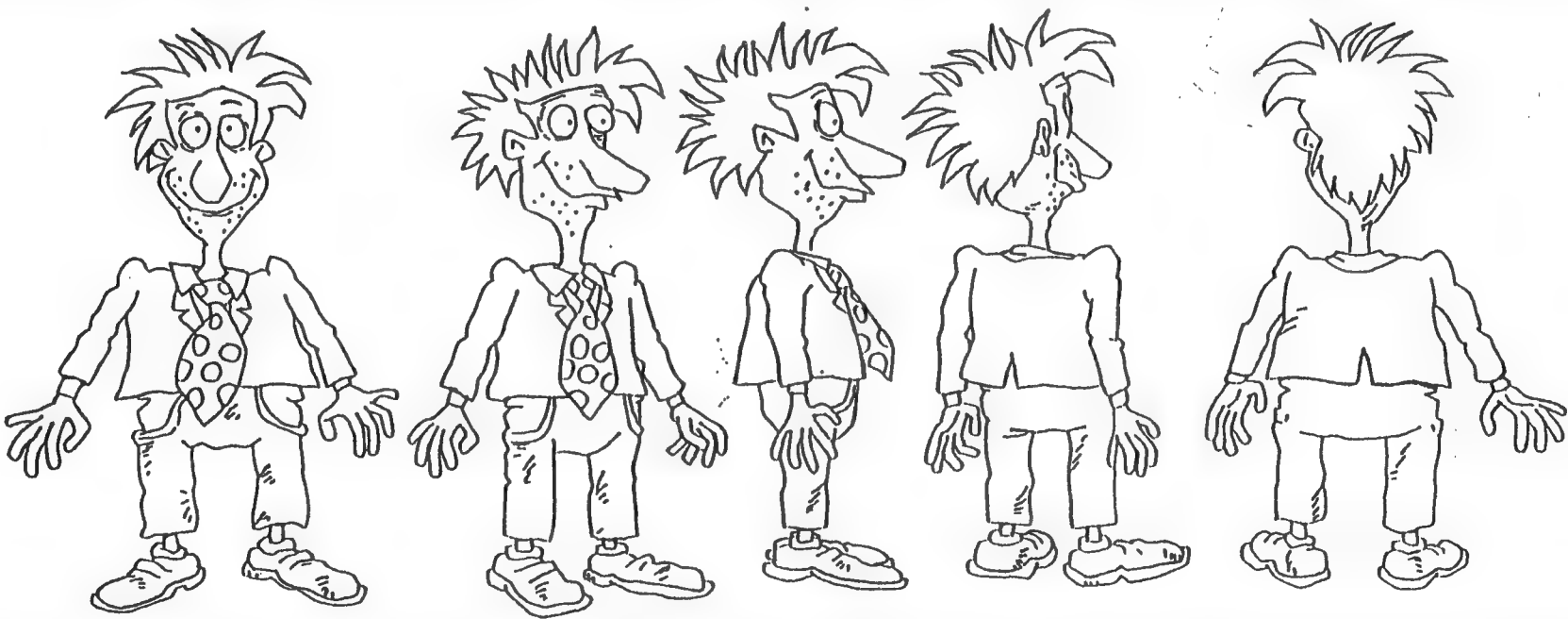


# • ACTION POSES •



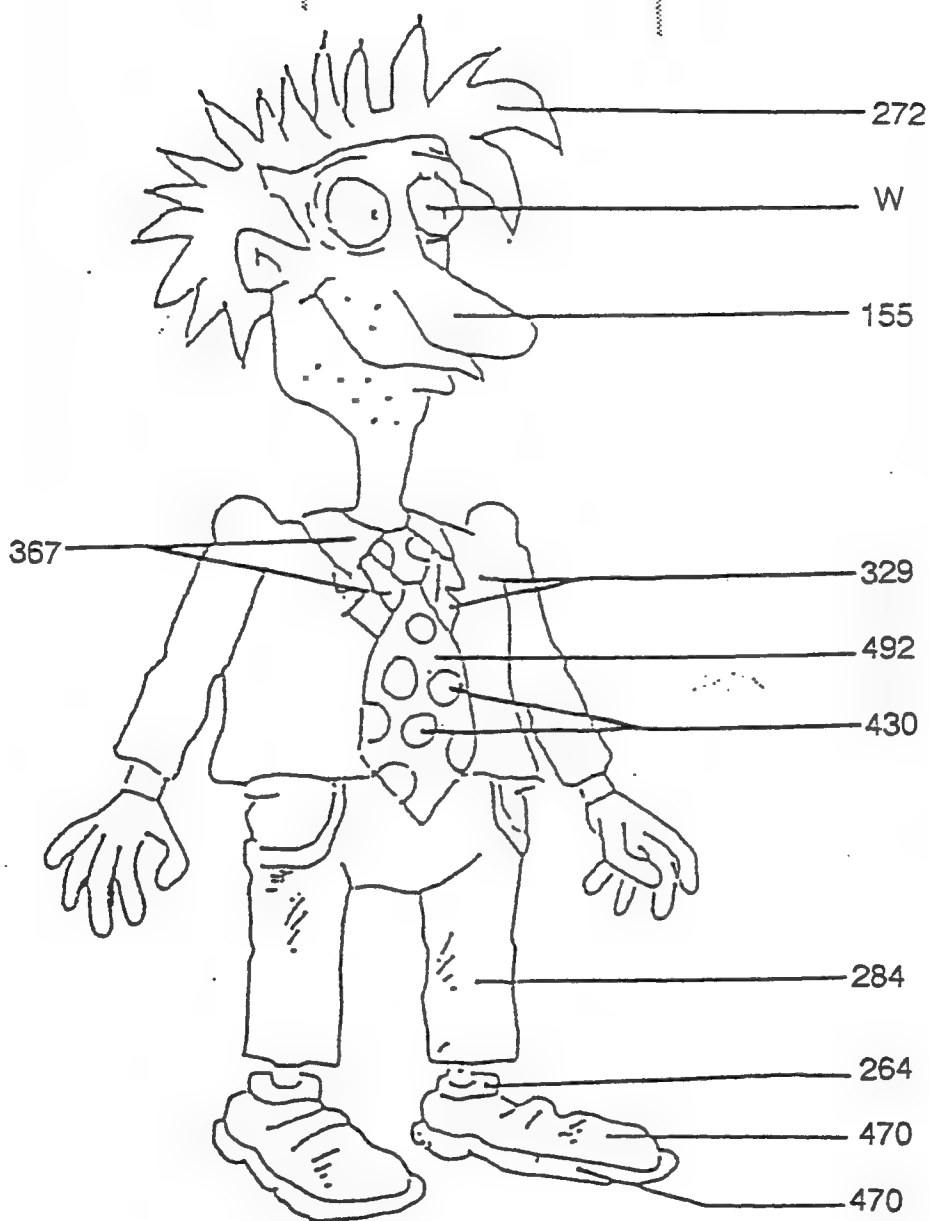
# ACTION POSES







# P M S C O L O R S



# D I D I P I C K L E S

DIDI  
(Tommy's Mother)

Didi Pickles is the classic practical, responsible, but often over-protective mom.

Obsessed with doing things the "right" way, Didi has read all the latest child rearing books and watched every "How to Raise Your Kids" video ever made. However, in her quest to be the perfect mother, Didi tends to over-worry about every little thing that Tommy does or doesn't do. She is completely unaware of how much Tommy really understands and thinks. Ironically, she's often so preoccupied with trying to be the ideal mom, she often fails to notice Tommy take off on one of his adventures.



Typical Didi dialogue:

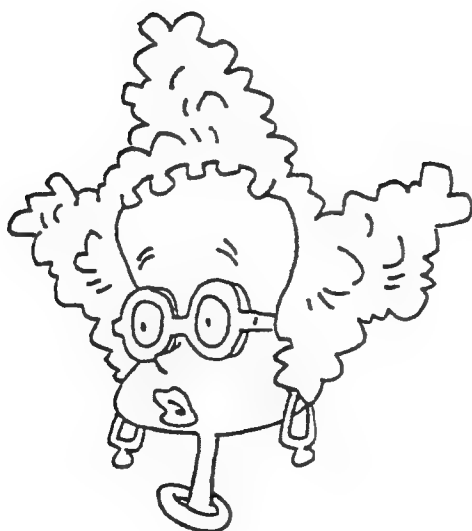
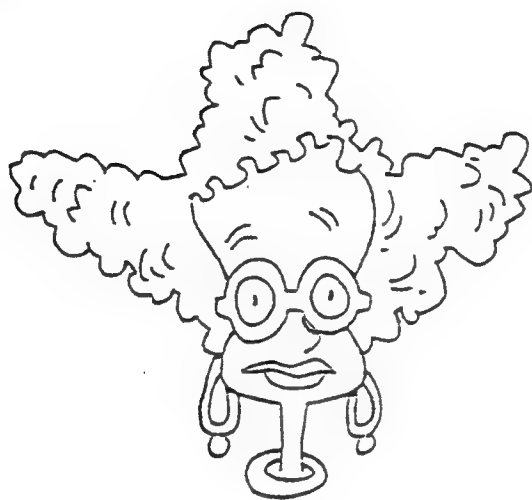
(Trying to figure out when to take Tommy for his first dentist appointment.)

DIDI: "Well, according to the Lipschitz baby book, as soon as the first teeth appear, it's time to take the baby to...you know where."

STU: "I just can't believe you want to take him to the dentist."

DIDI: "Don't say 'dentist.' You'll scare him. Just say 'tooth fairy.' It sounds nicer."

# ● FACIAL EXPRESSIONS ●



# ACTION POSES

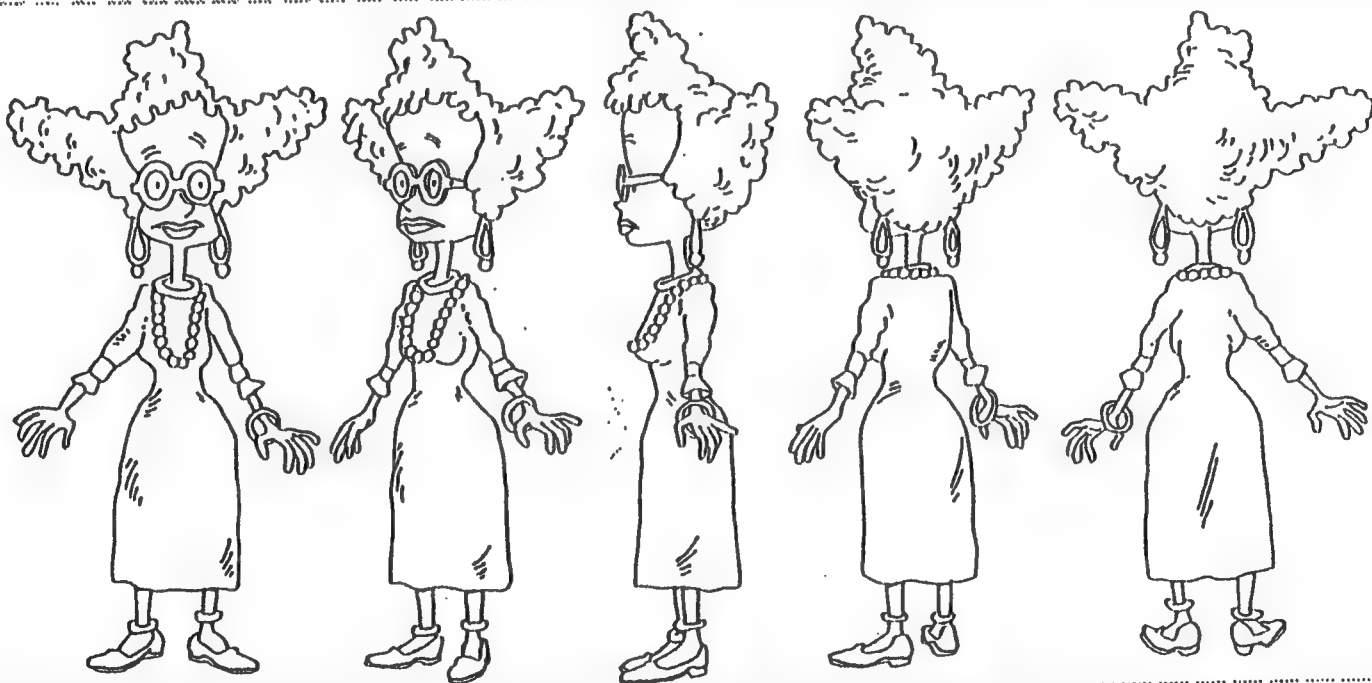


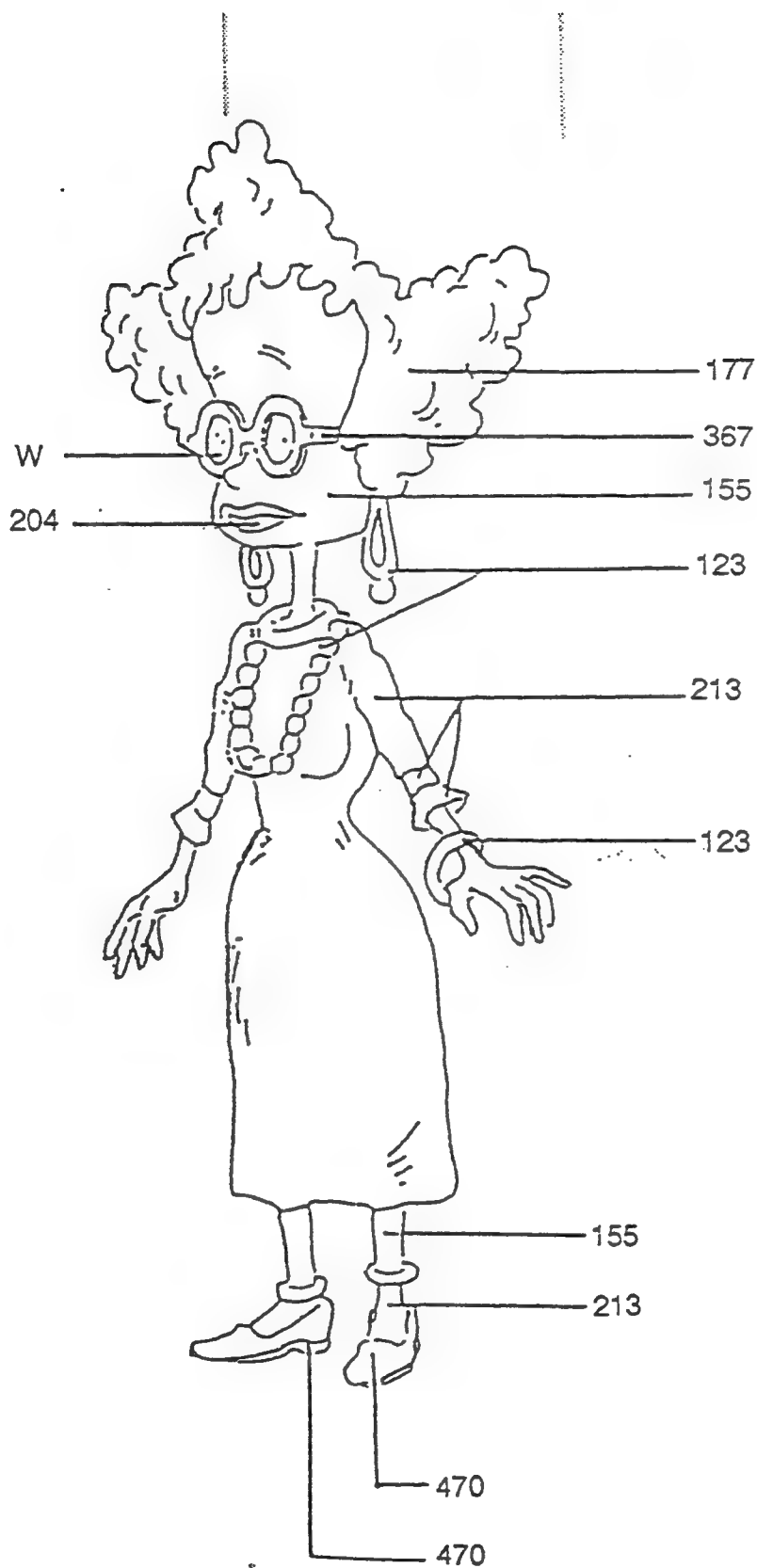


# ● ACTION POSES ●



# • T U R N A R O U N D S •





## GRANDPA

Lou Pickles, Tommy's paternal grandfather, is the classic cantankerous, old geezer. He lives upstairs in the Pickles' house, and often acts as a convenient baby sitter for his rugrat grandson, Tommy. Grandpa is indulgent with the kids. As such, he is almost more of a "rugrat" than an adult--functioning as a bridge between the world of the kids and the world of the adults.

As much as Tommy loves the old guy, Tommy is never above taking advantage of one of Grandpa's long naps or mesmerizing television marathons to sneak away on an adventure.



# • FACIAL EXPRESSIONS •

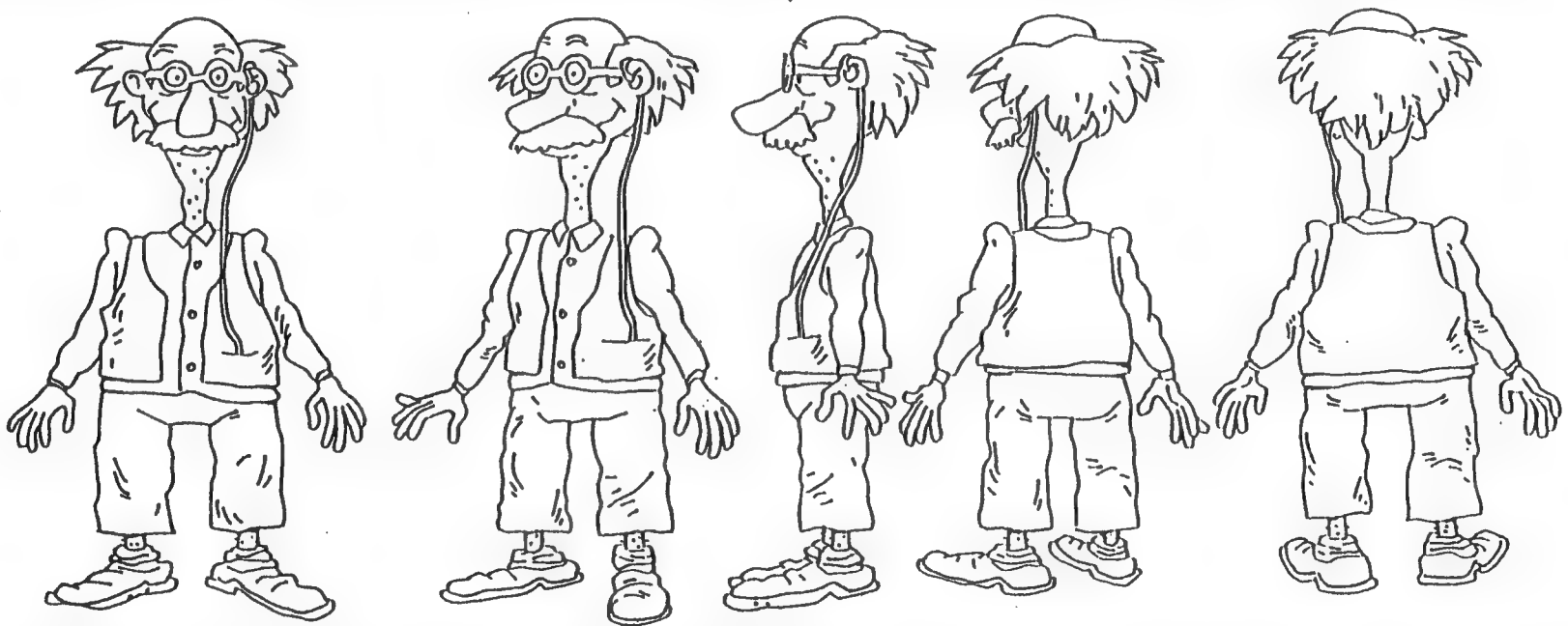


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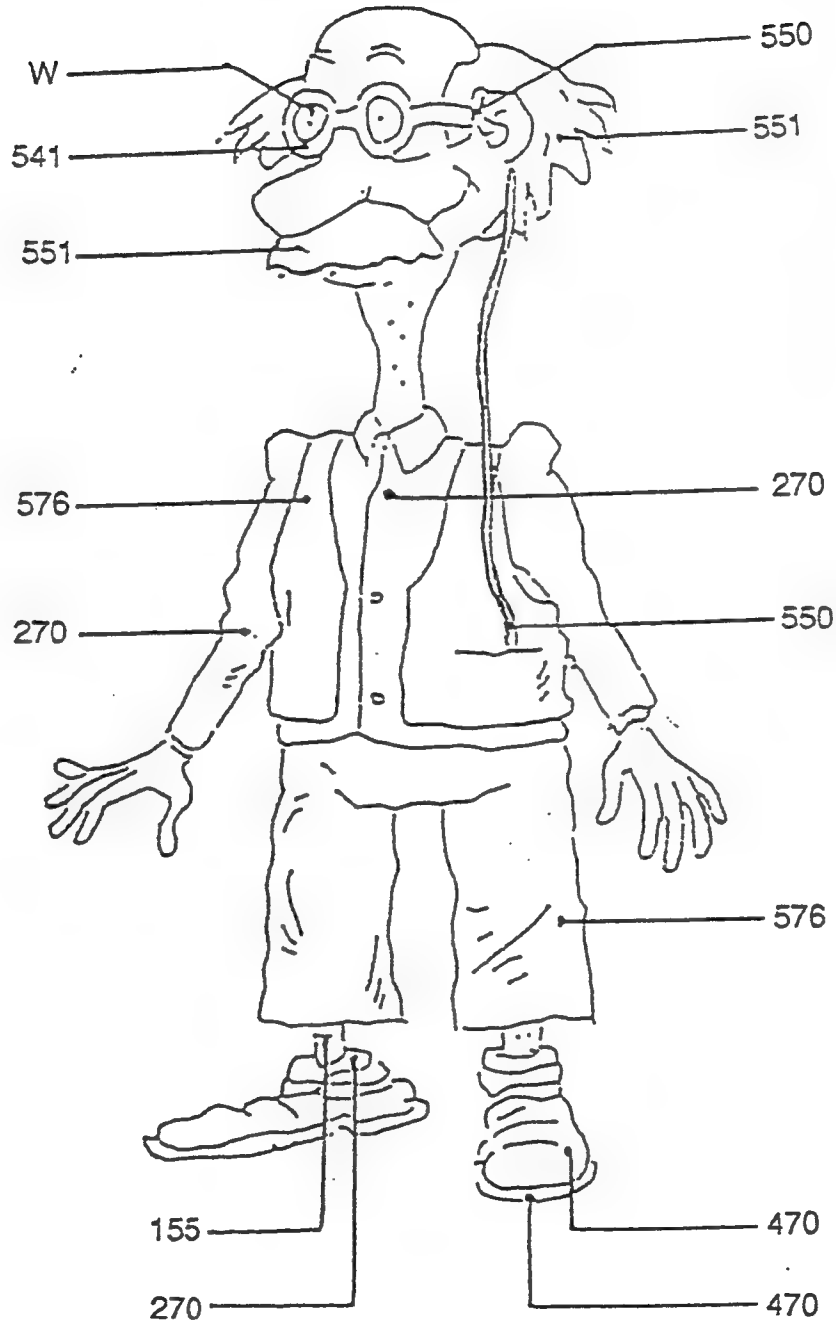


# ACTION POSES









# HOWARD AND BETTY

## BETTY DE VILLE (Didi's Sidekick)

Phil and Lil's mom, Betty, is a big, loud, friendly woman, who talks like a man. Although they outwardly seem opposites, Didi and Betty are best friends.

Although she comes off as a tough gal, always giving a friendly-but-painful back slap, Betty fawns over her twins with the instincts of a mother

## HOWARD DE VILLE (Betty's husband)

In contrast to his wife, Betty's husband HOWARD, is a small, shy, quiet man who rarely is allowed to get a word in edgewise -- a fact to which he's grown quite accustomed. A techno-nerd, Howard has a habit of hanging around the edges of Pickles' parties, and is often easy prey to Stu who is always looking for an audience to whom he can describe his latest invention.



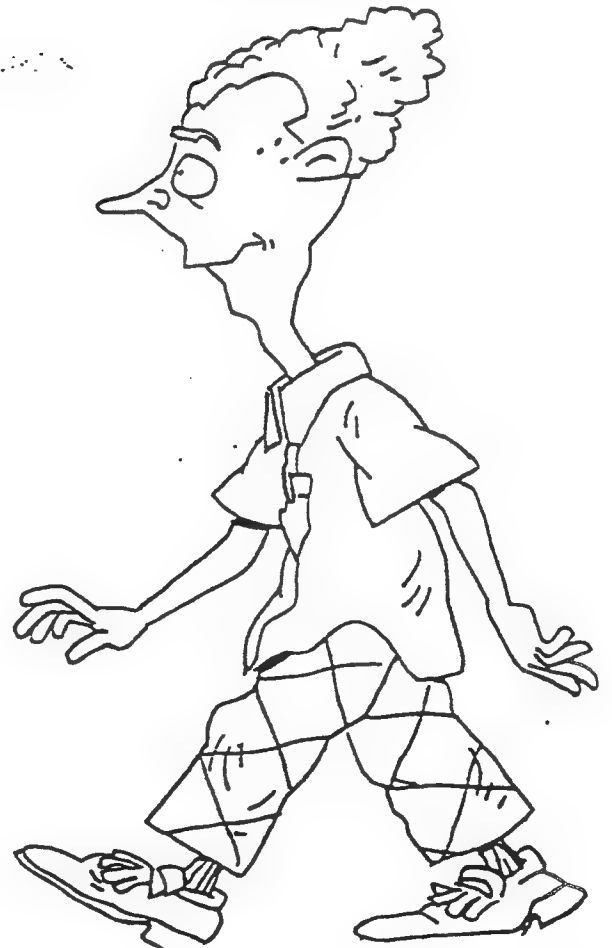
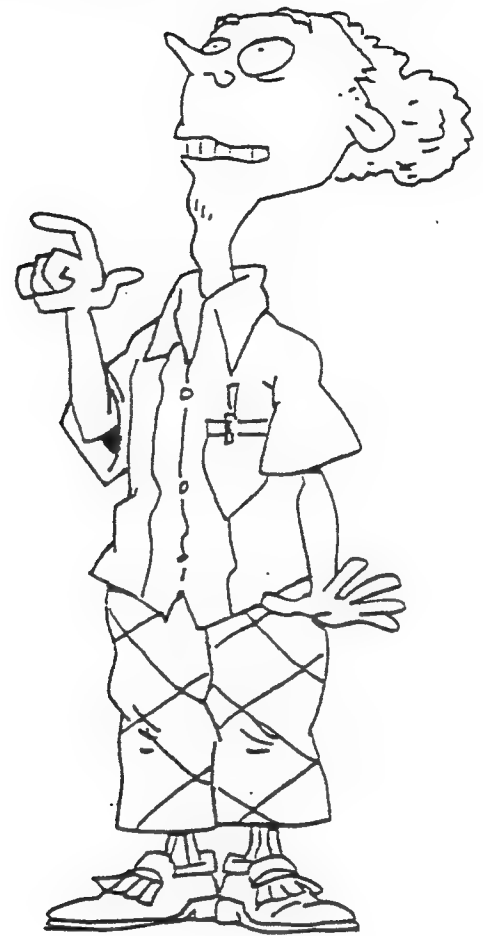
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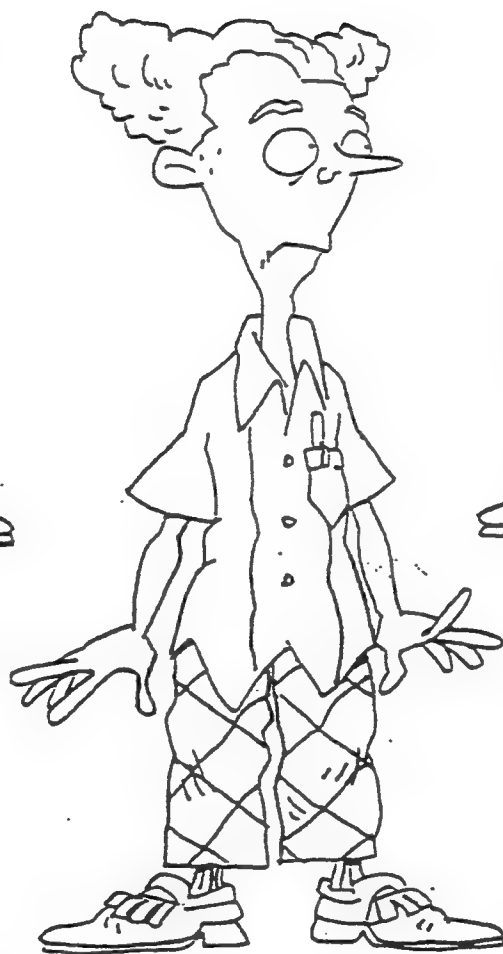
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# ● ACTION POSES ●



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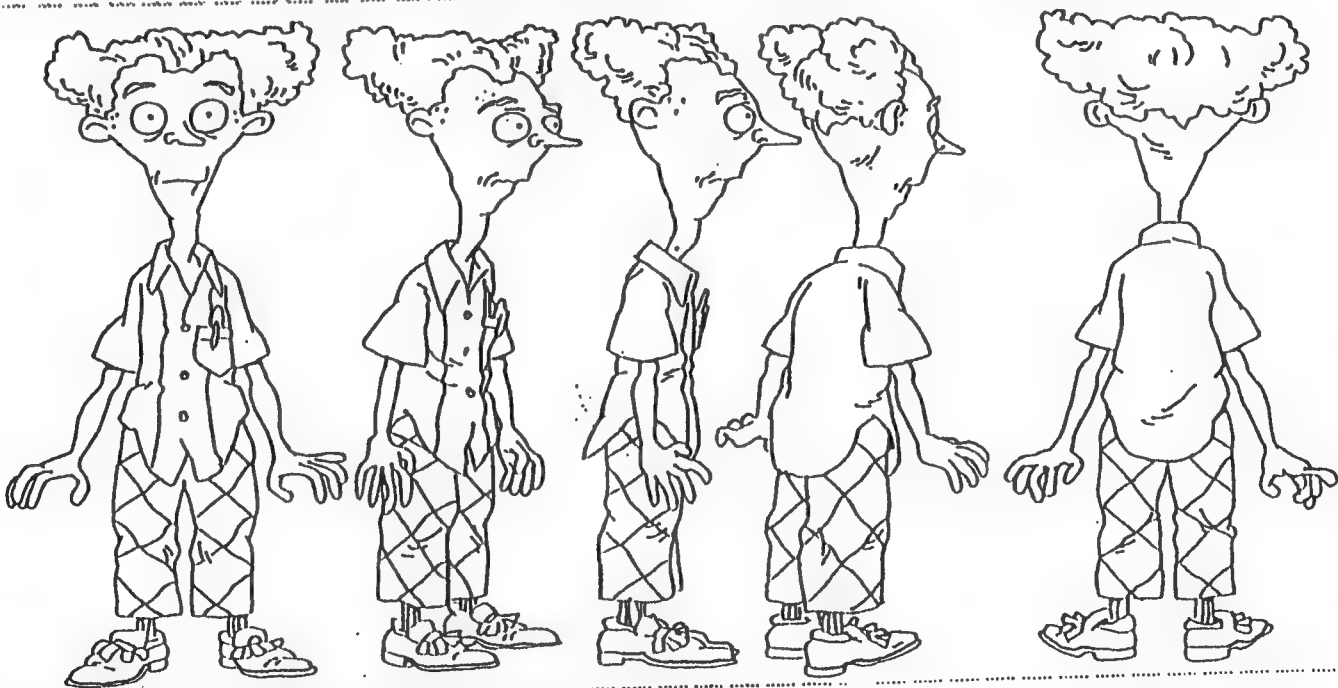


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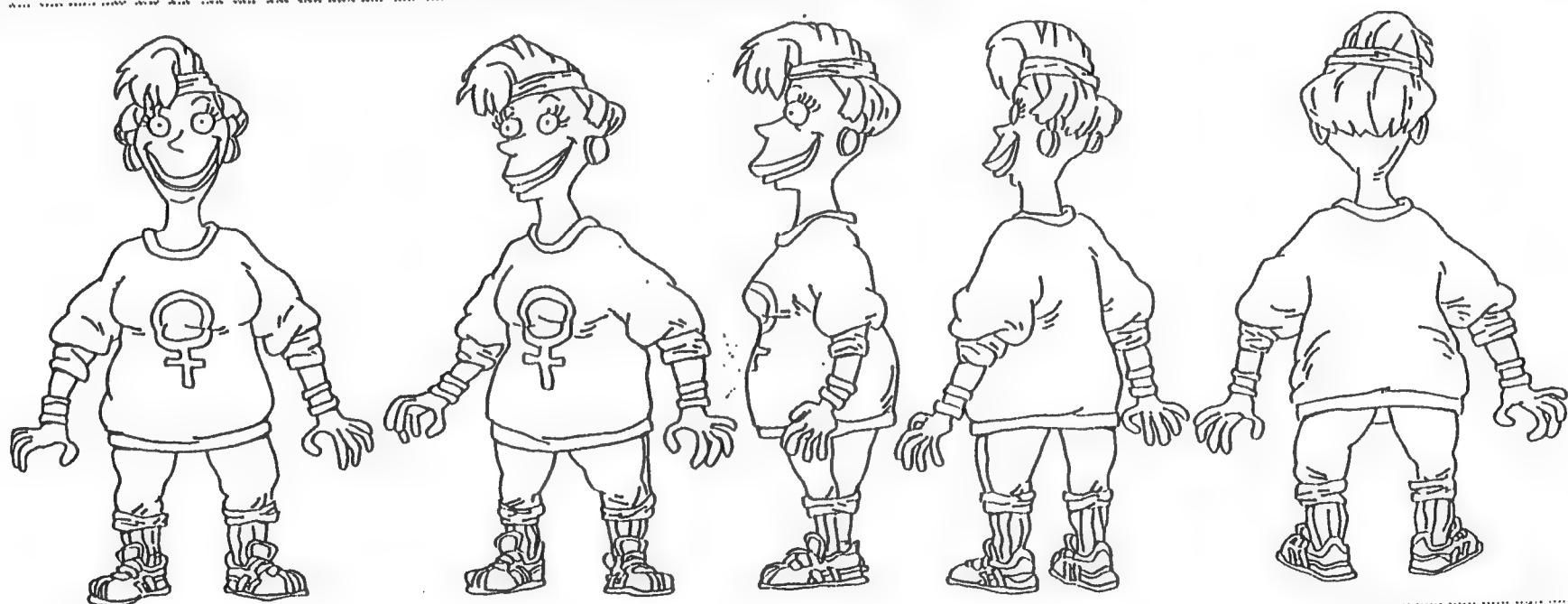


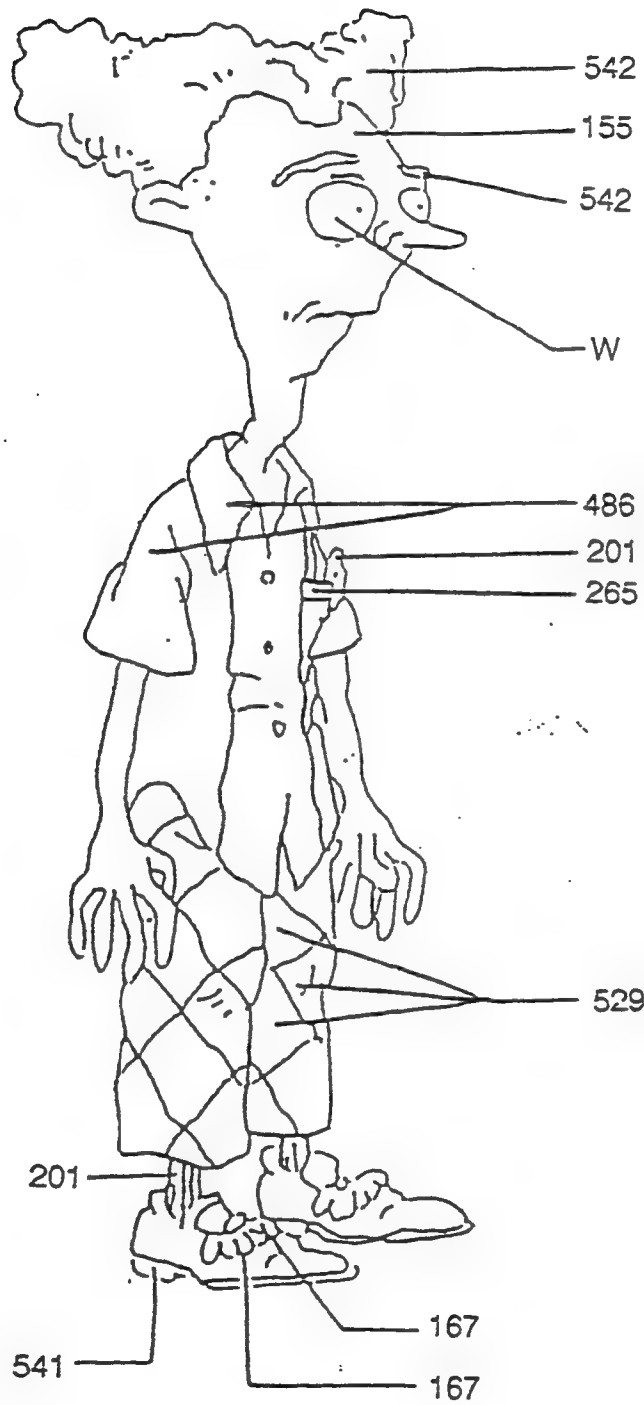


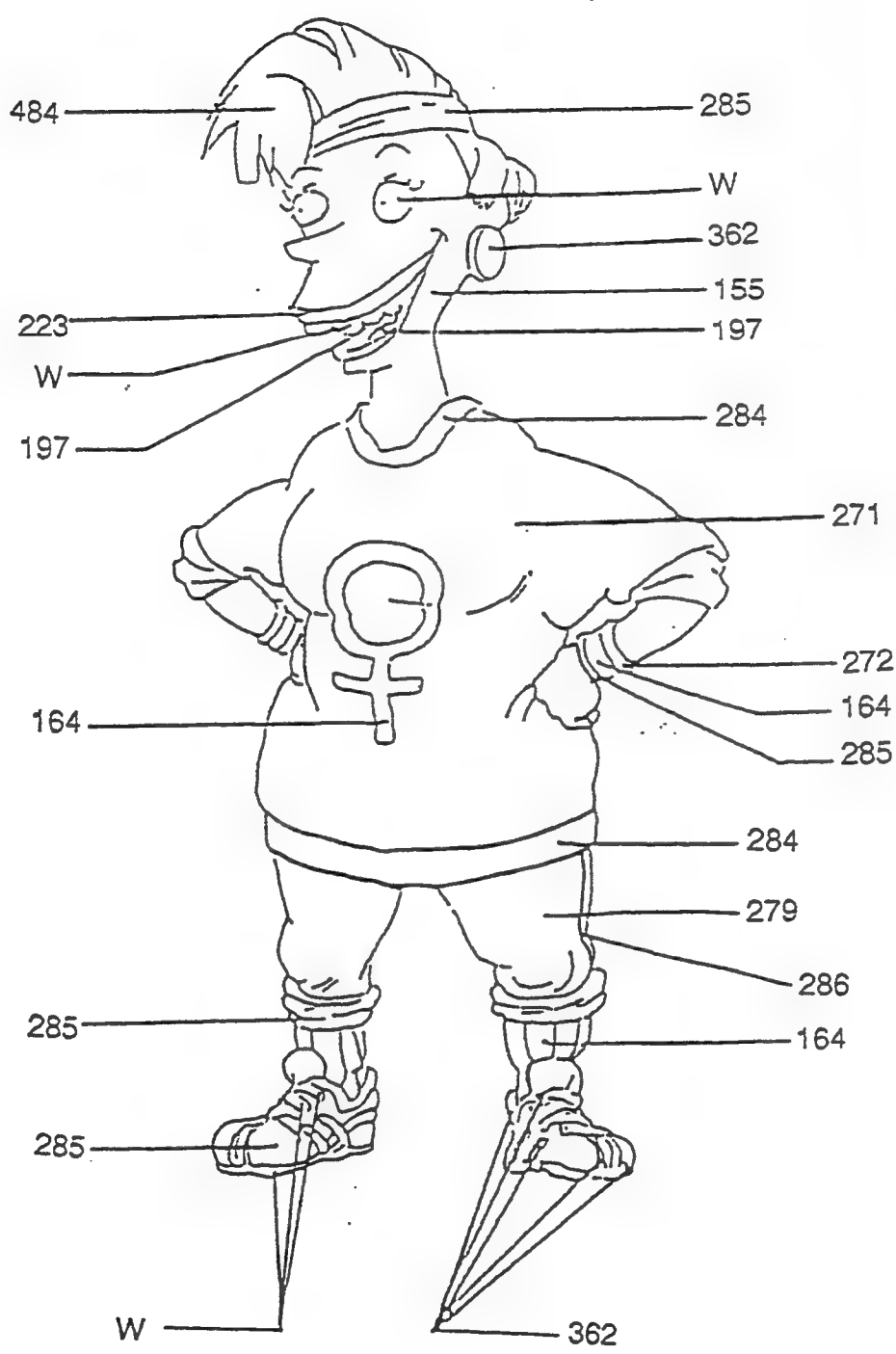
# • T U R N A R O U N D S •



# • T U R N A R O U N D S •







## DREW PICKLES (Stu's Foil)

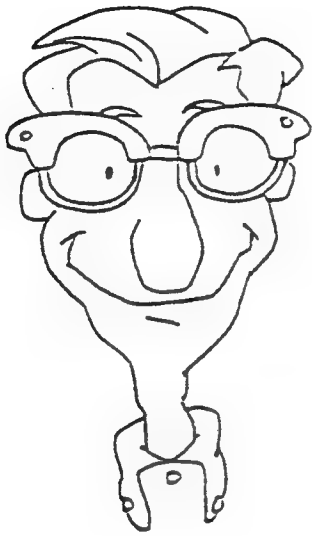
Although he's clean cut with short, neat hair and glasses, Stu's older brother Drew looks otherwise identical to him. The similarity, however, between the two ends there. While Stu is an absent-minded inventor, Drew is a staid investment banker with a somewhat lackluster imagination.

Stu and Drew often backslide into immaturesibling-rivalry, forcing Grandpa to break up their petty arguments the way when the boys were children themselves.

Drew fiercely loves his 3-year-old daughter Angelica, who he believes to be a Shirley Temple-like cherub. He wishes he could spend every second with his little darling, and is completely unaware of the monstrous bully she becomes when he turns his back.



# ● FACIAL EXPRESSIONS ●



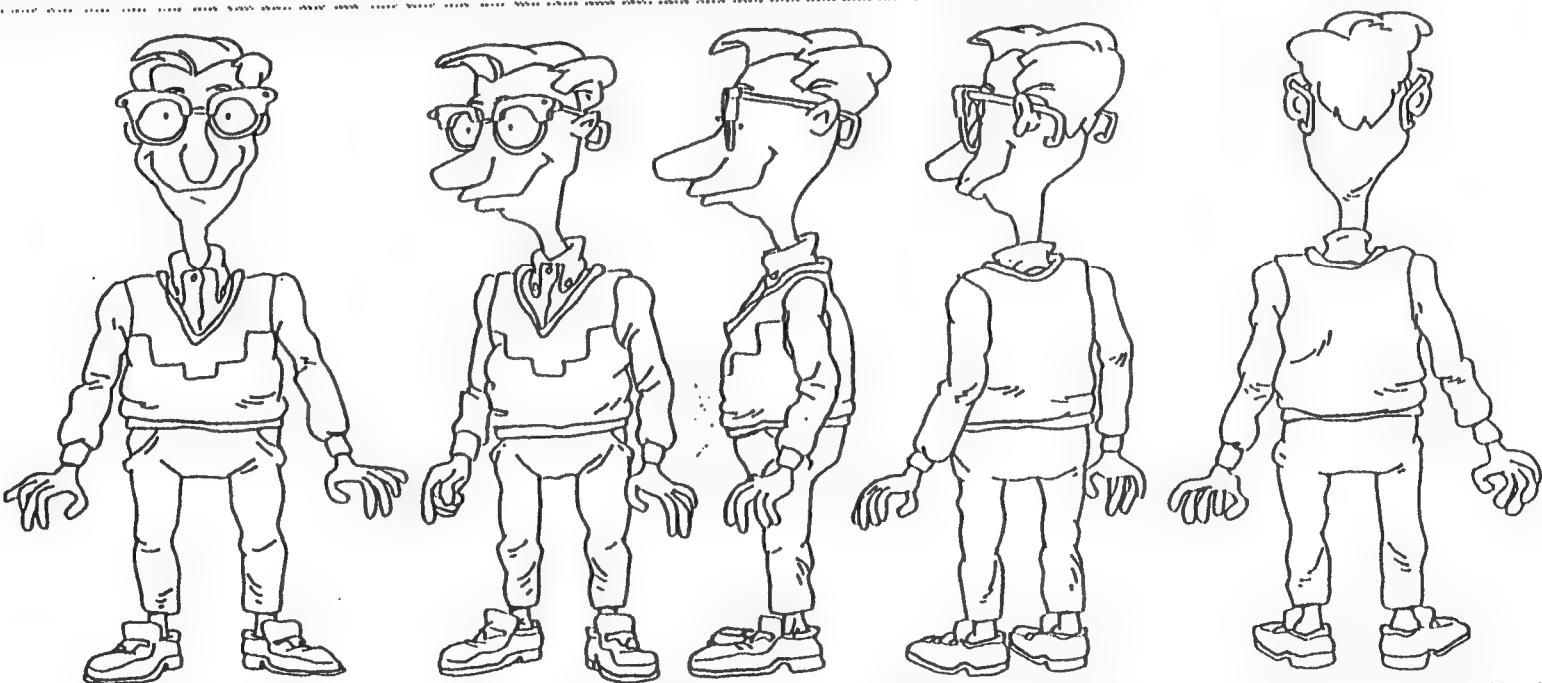
# ● ACTION POSES ●

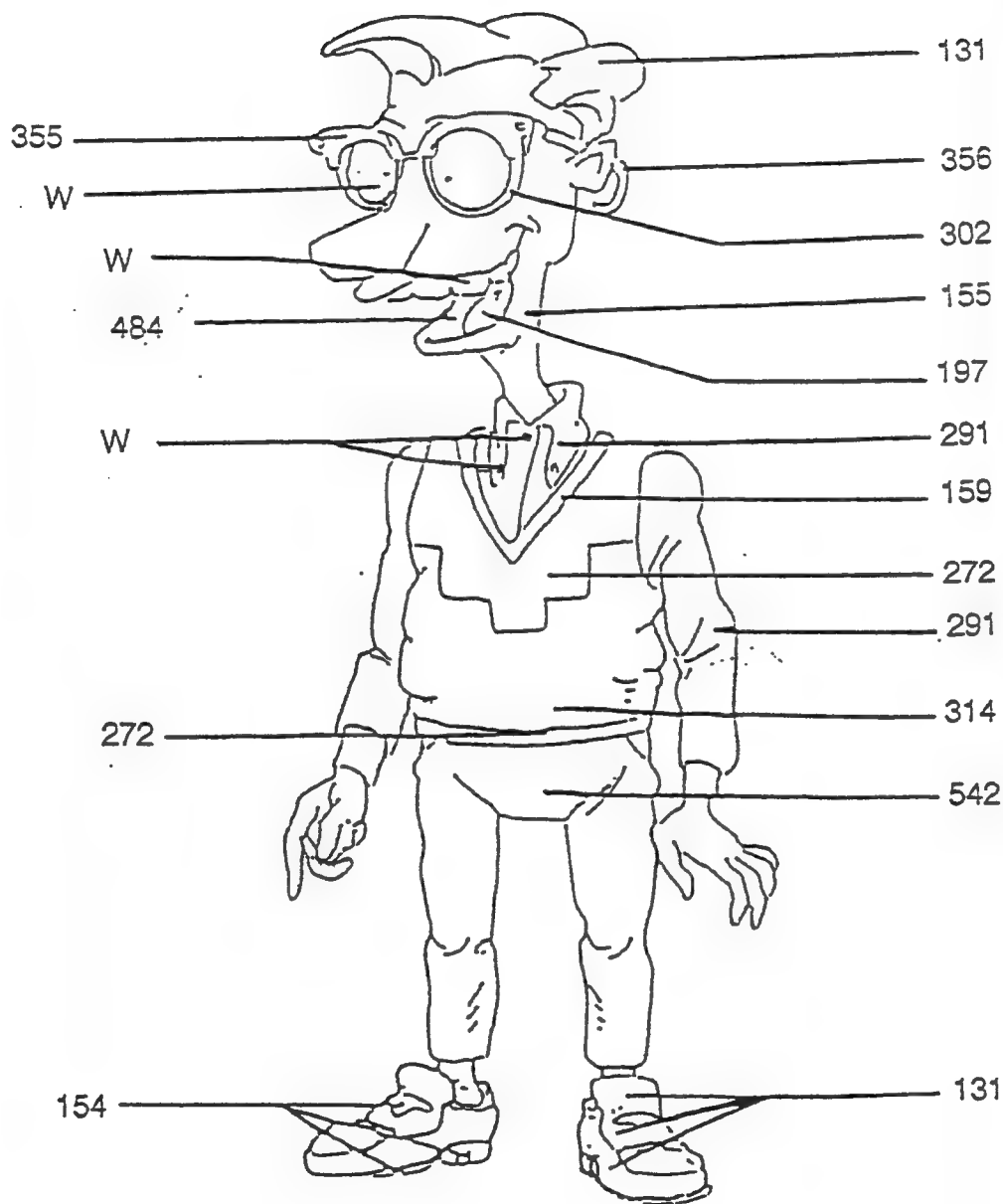


# ● ACTION POSES ●









# BORIS AND MINKA

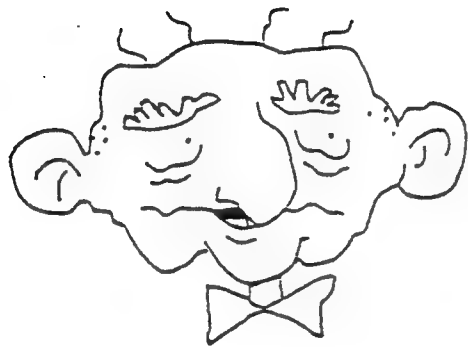
## BORIS & MINKA (Grandparents)

Tommy's maternal grandparents from the old country, Boris and Minka, live not too far from the Pickles' home.

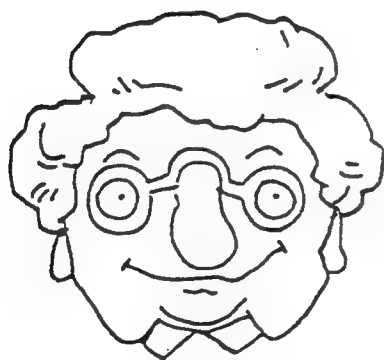
Boris and Minka can't help but argue--it's in their nature. The arguments usually start in English over completely silly things, then disintegrate into their native language, which no one else understands.



# ● FACIAL EXPRESSIONS ●



# • FACIAL EXPRESSIONS •



# ● ACTION POSES ●



# ACTION POSES

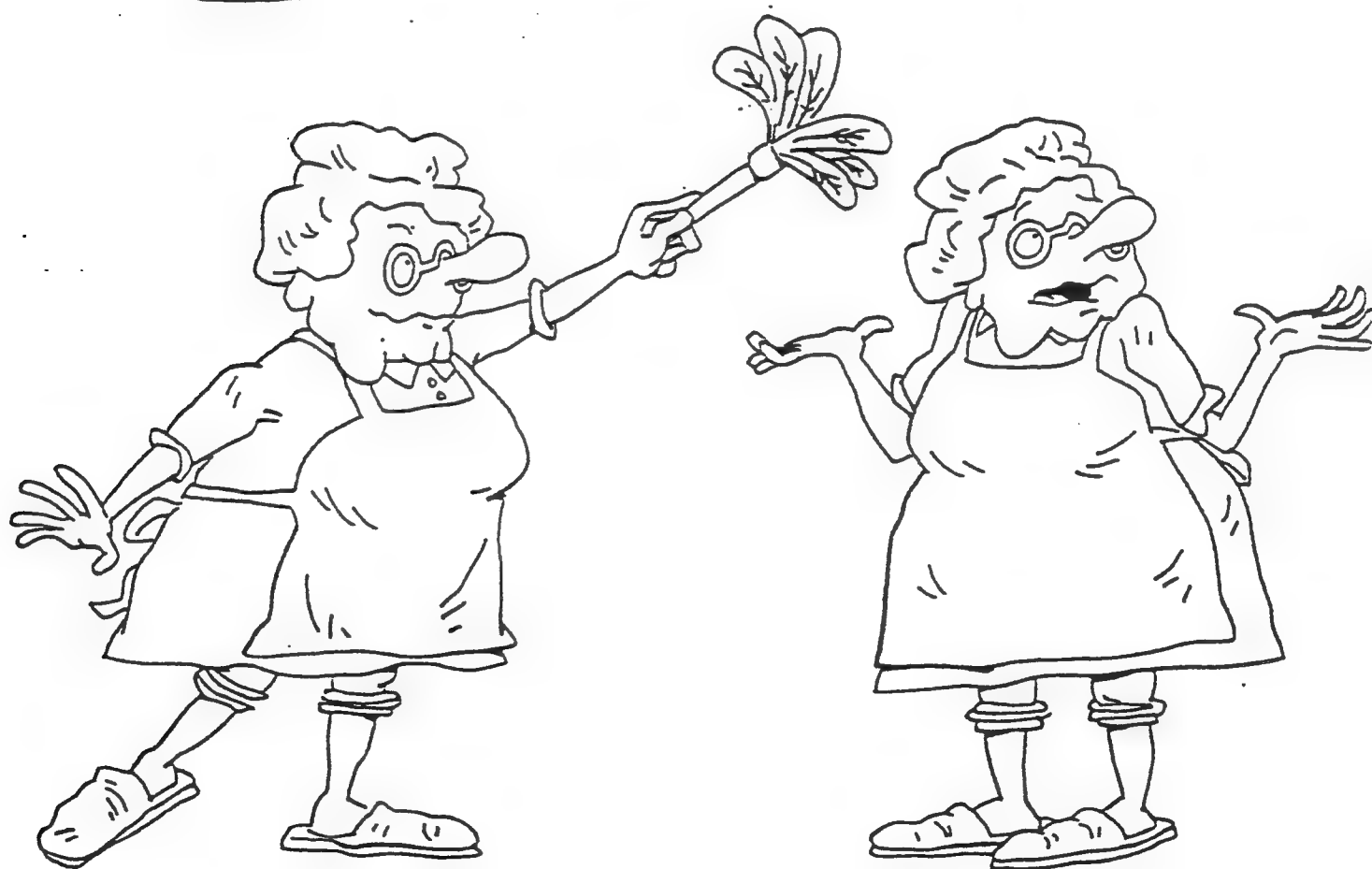


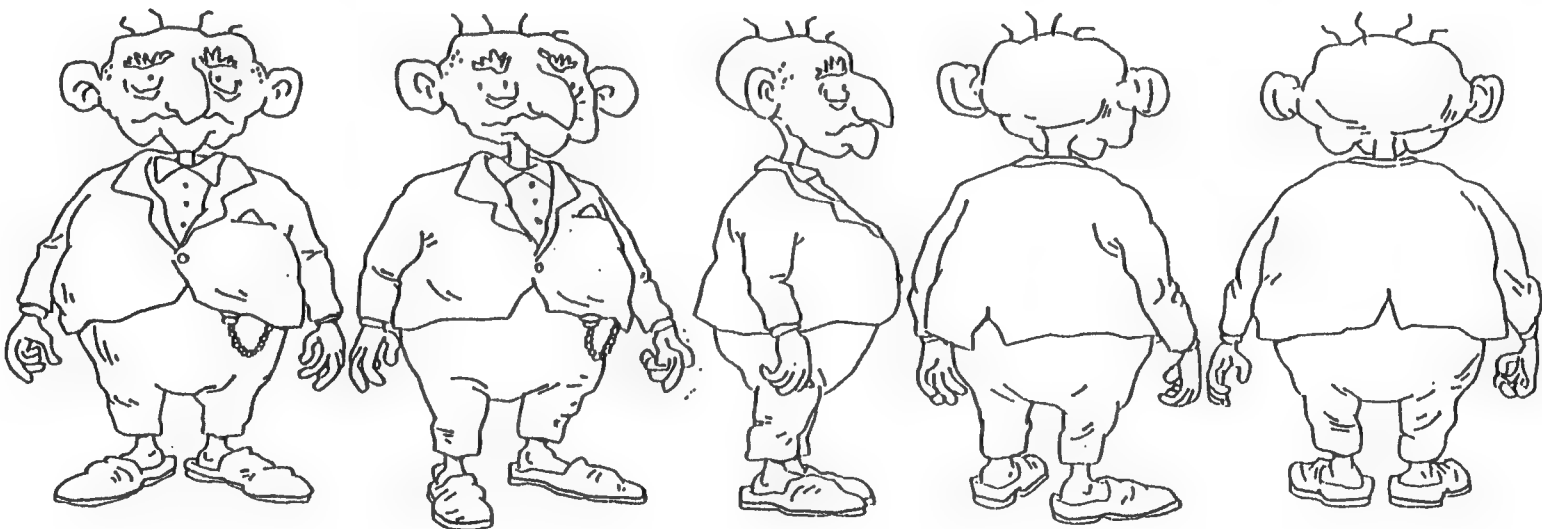
# ACTION POSES



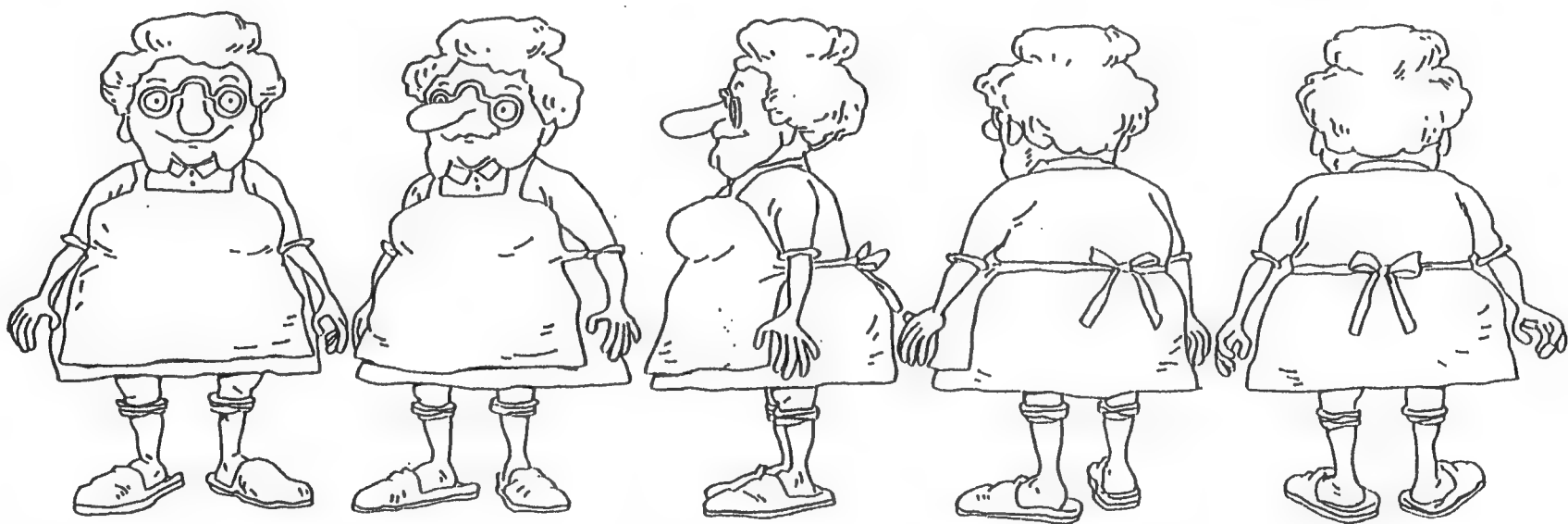


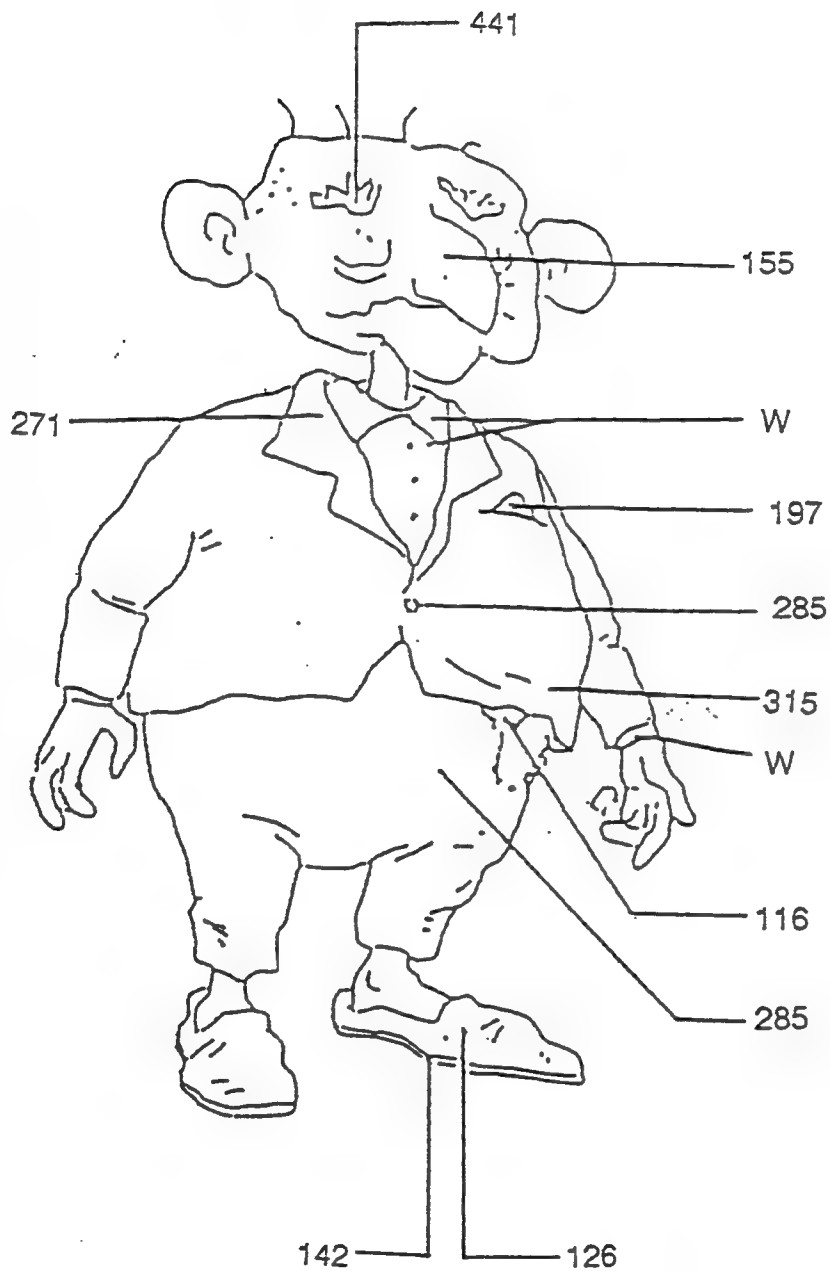
# ● ACTION POSES ●



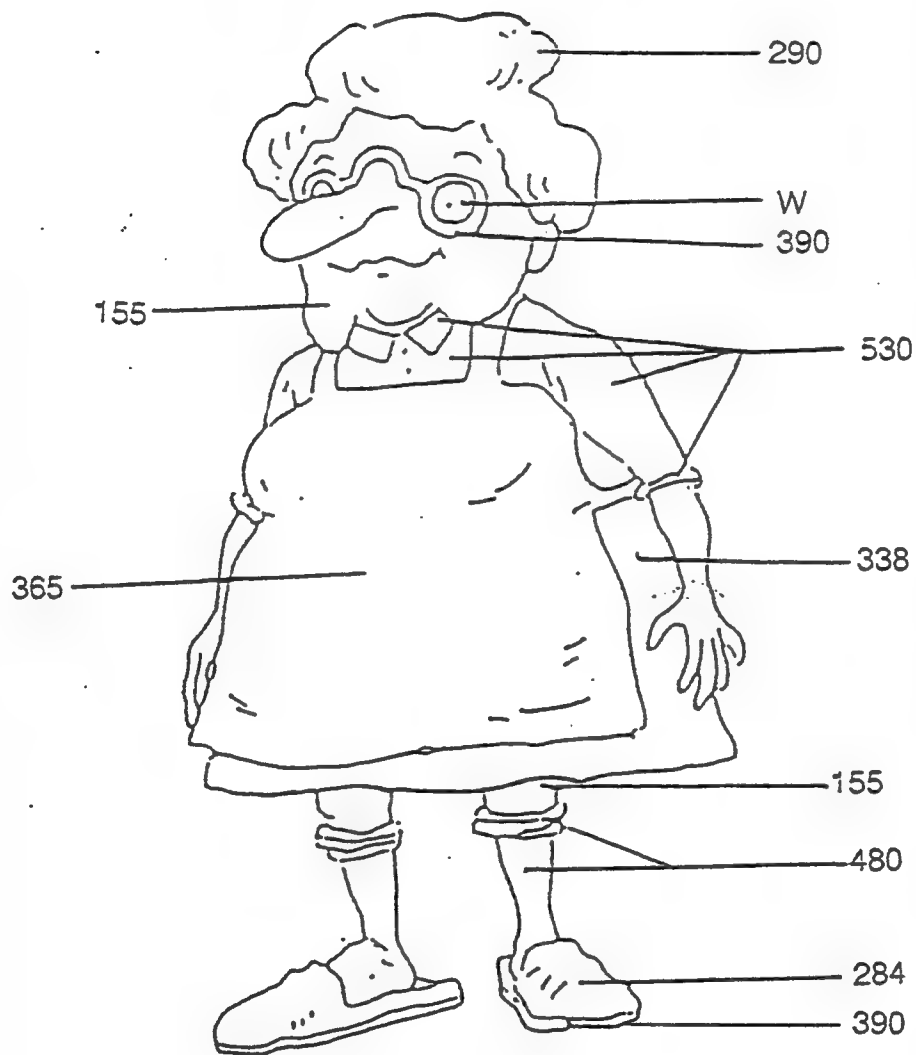


• T U R N A R O U N D S •





# P M S C O L O R S



# S P I K E T H E D O G

## SPIKE THE DOG

Like most family dogs, Spike is a friendly, loyal mutt whose main interest is food. Stu and Didi consider him a dumb but pleasant member of the family, yet Spike is often more aware of what the rugrats are up to than they are.

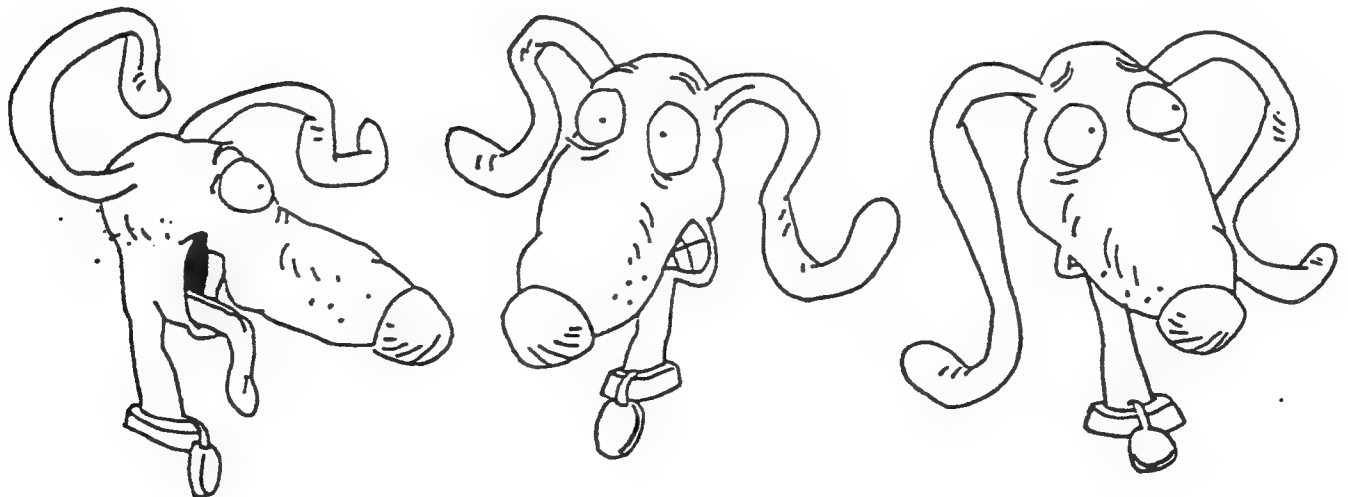
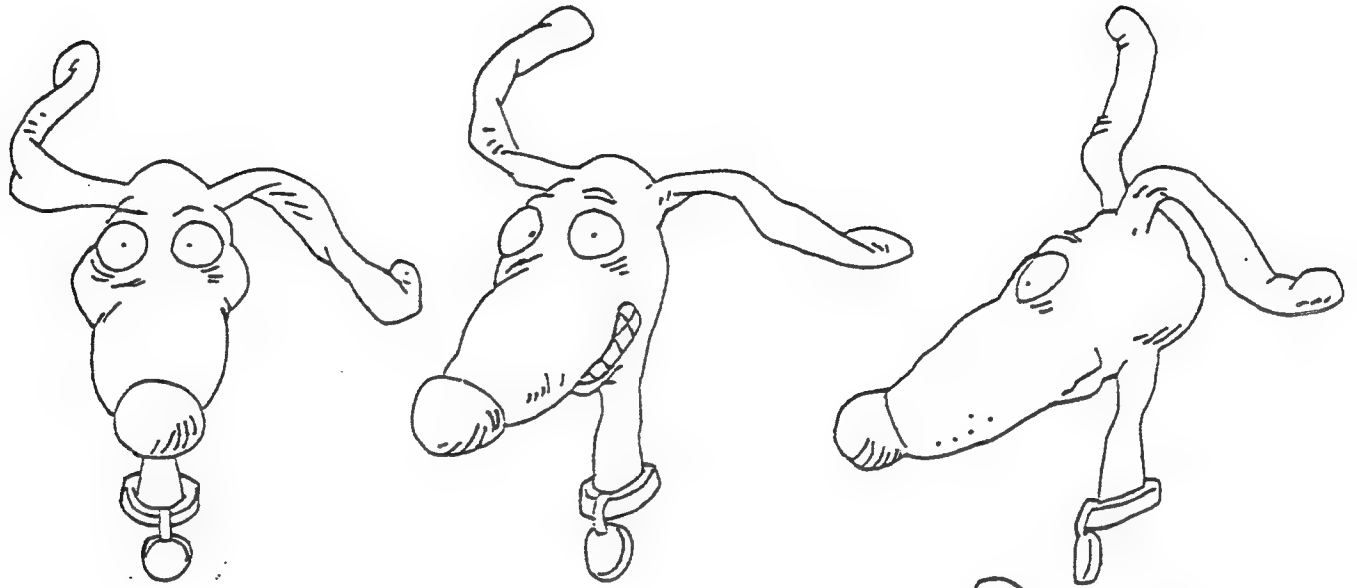
He and Tommy share an intrepid interest in, and curiosity about, the world around them. When he's not rescuing Tommy from impending doom, Spike often takes the baby on magnificent adventures through the neighborhood--adventures which Stu and Didi are never aware of.

### Note:

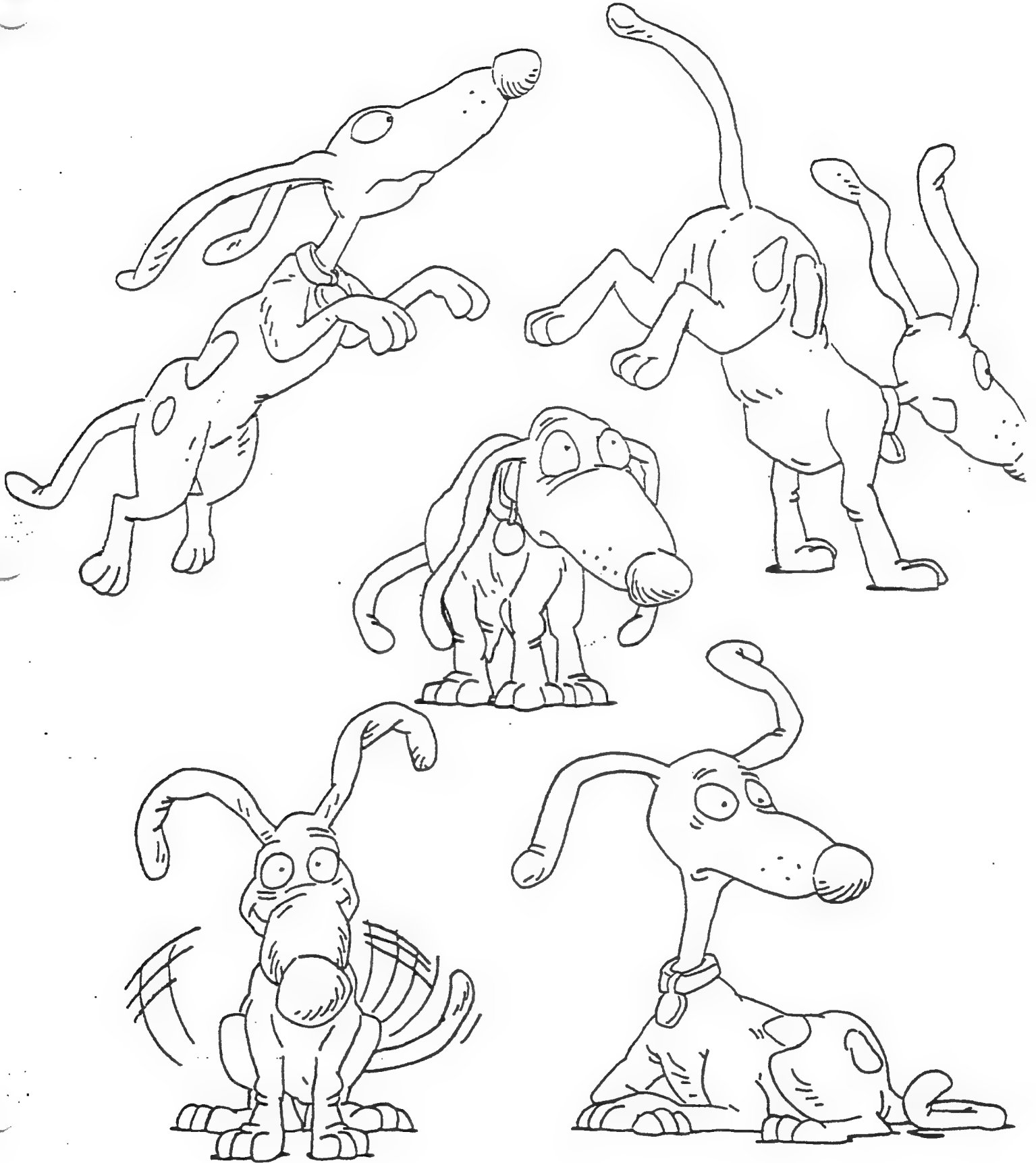
Animals in *Rugrats* are not Walt Disney characters. They can not talk, and should not have anthropomorphic characteristics. They should just act like real animals.



# ● FACIAL EXPRESSIONS ●

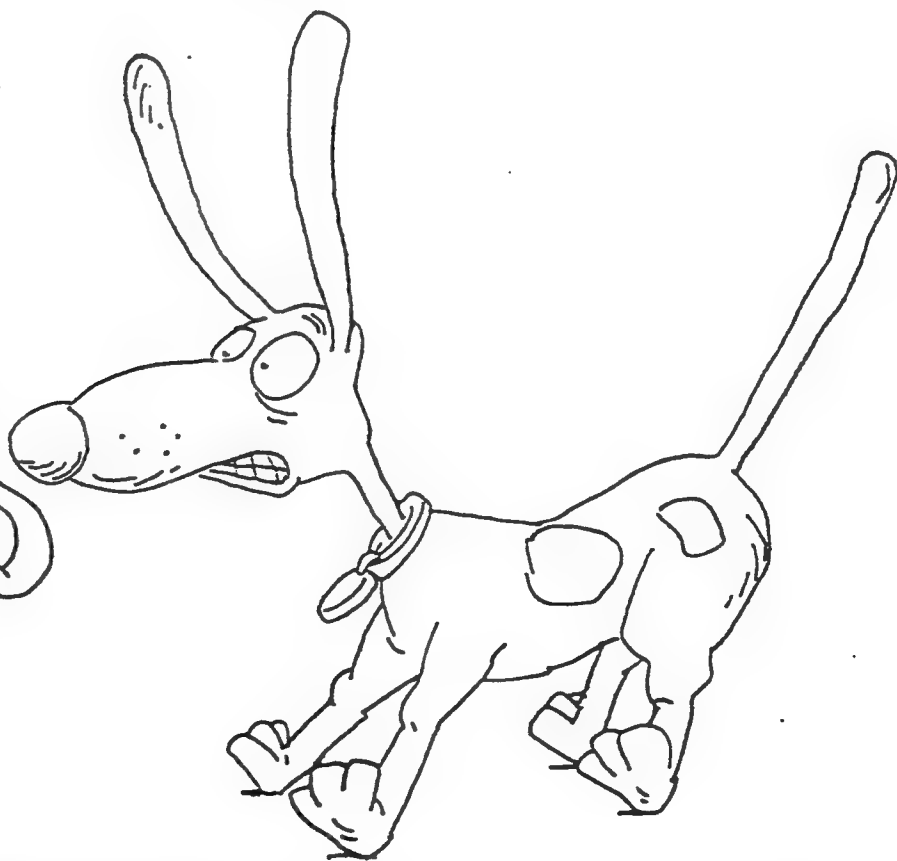
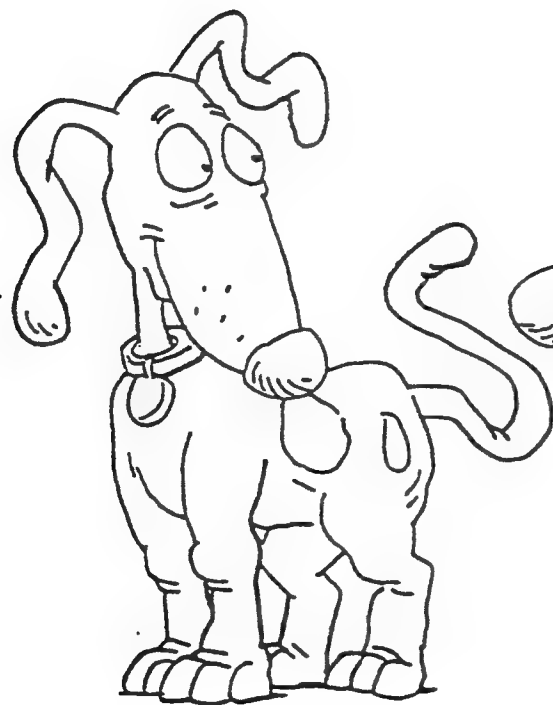
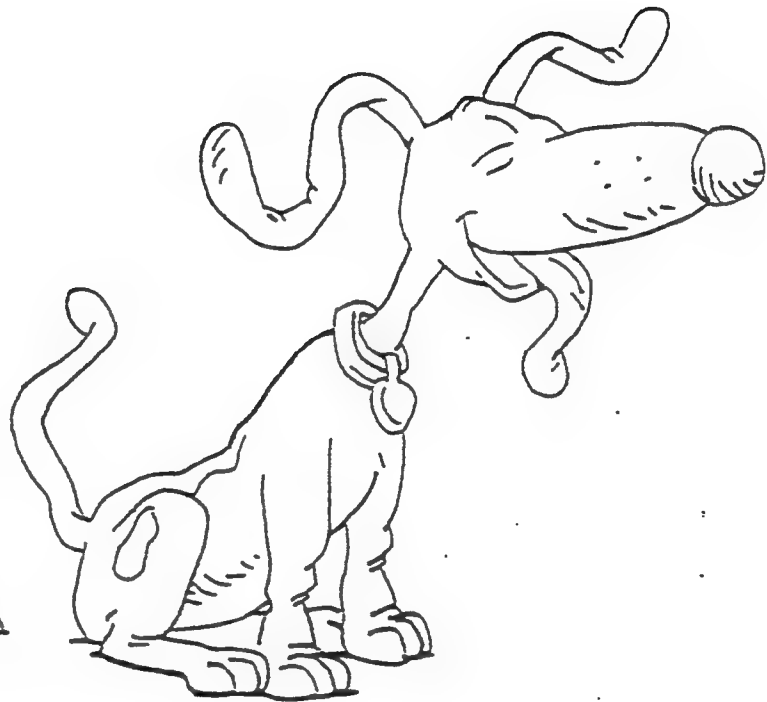


# • ACTION POSES •

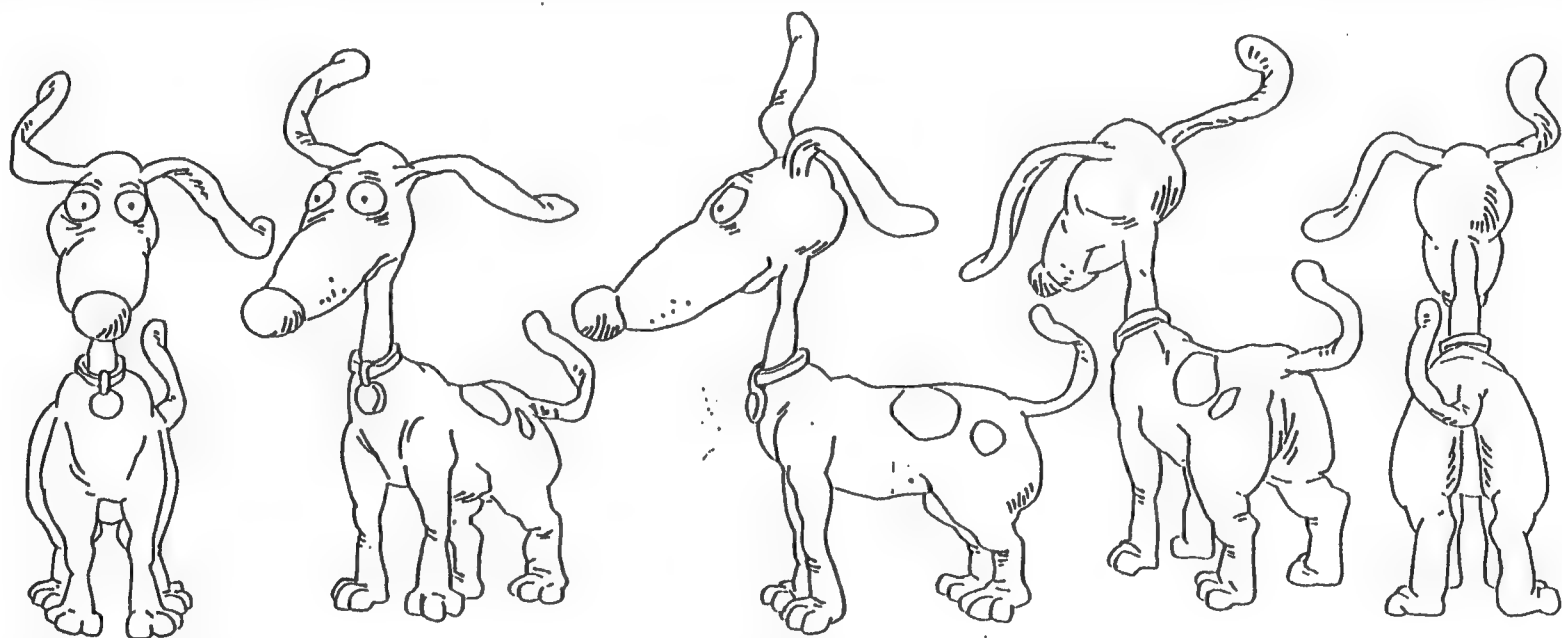


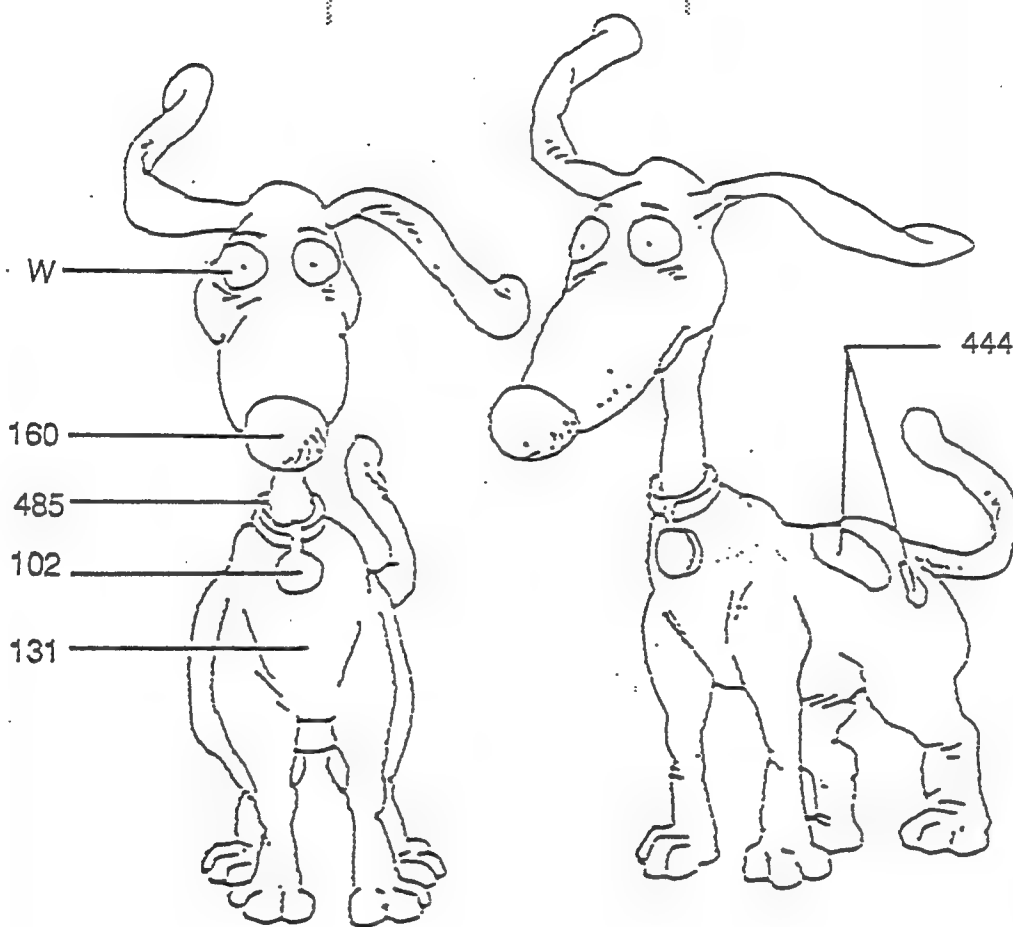


# • ACTION POSES •



• T U R N A R O U N D S •

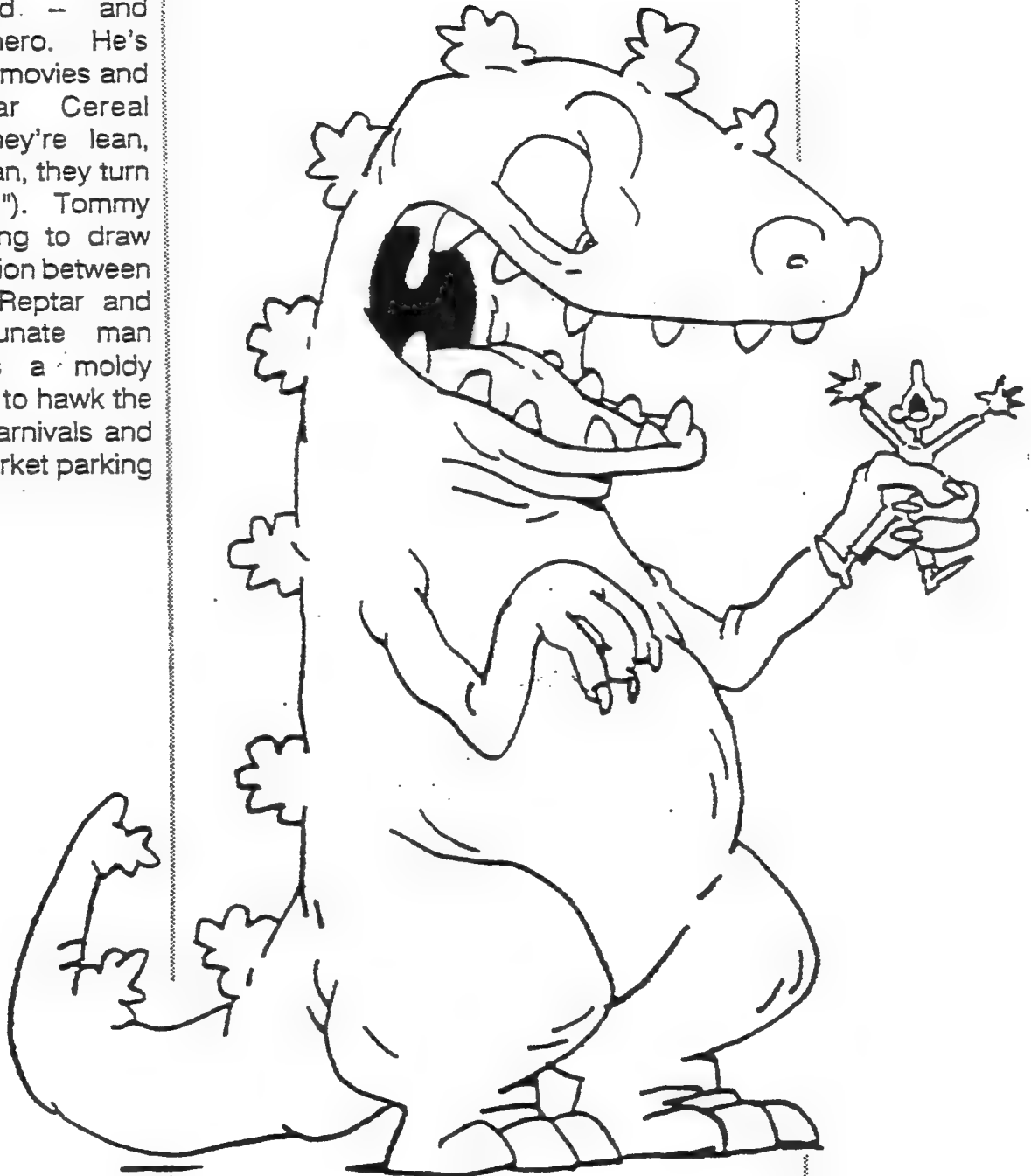




# R E P T A R

## REPTAR

Reptar is your typical giant lizard. — and Tommy's hero. He's featured in movies and on Reptar Cereal boxes ("They're lean, they're mean, they turn milk green!"). Tommy is too young to draw any distinction between the "real" Reptar and an unfortunate man who dons a moldy Reptar suit to hawk the cereal at carnivals and in supermarket parking lots.



# ● FACIAL EXPRESSIONS ●



# ● ACTION POSES ●



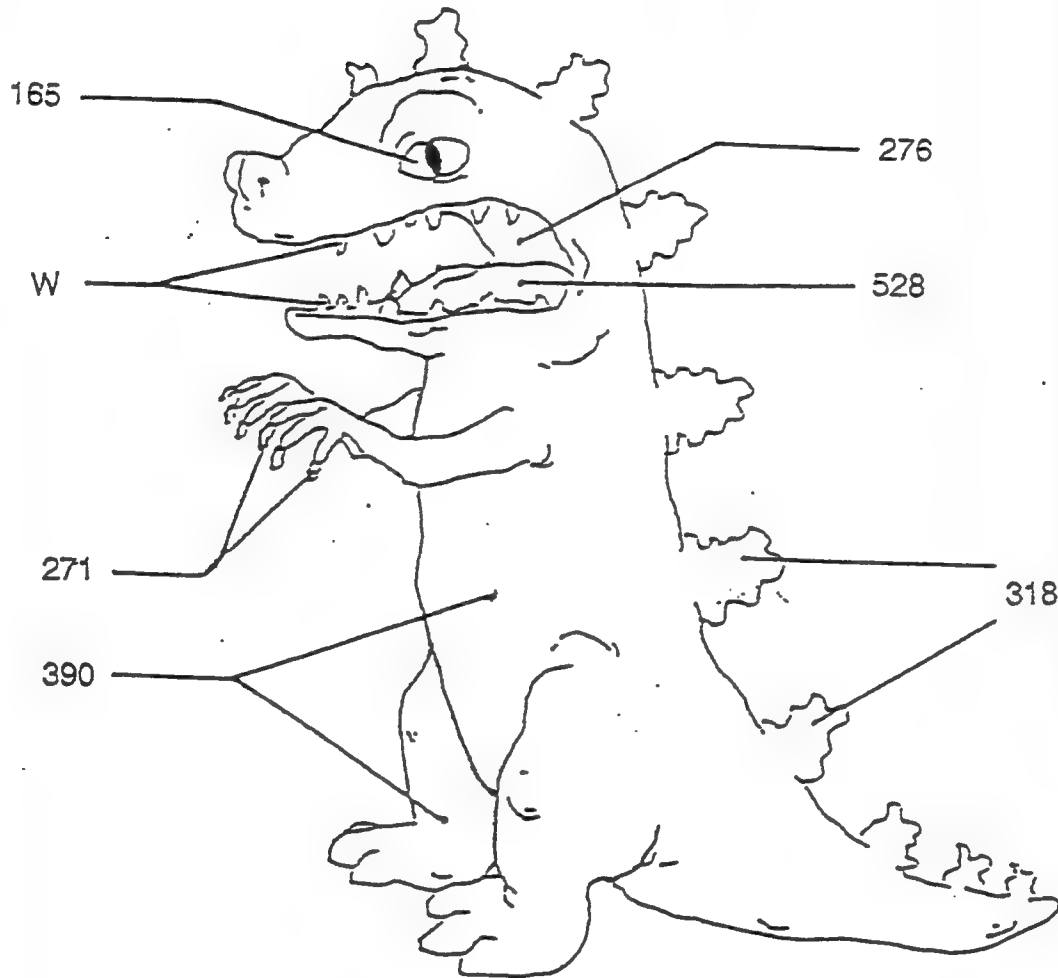
# ● ACTION POSES ●

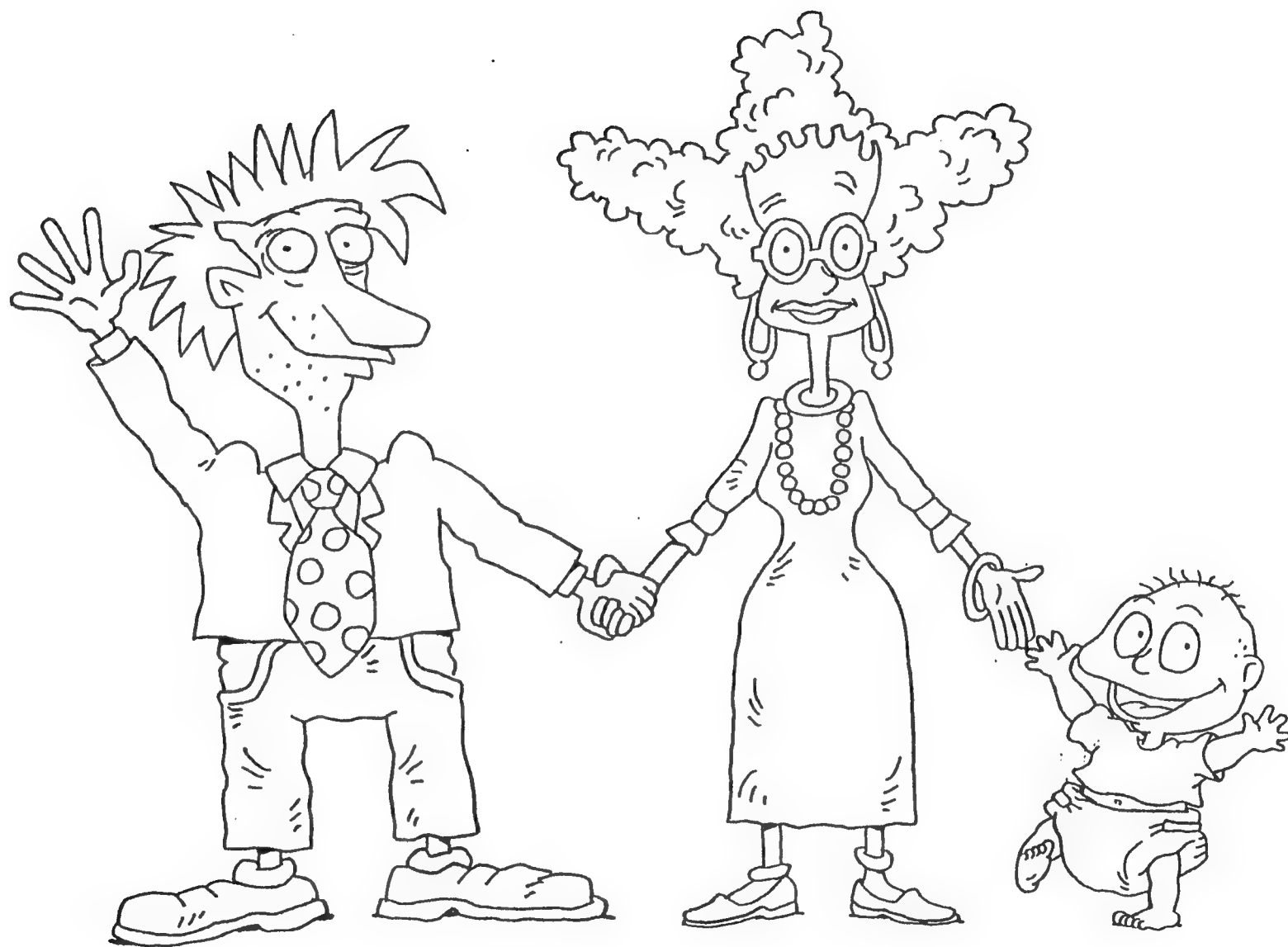


• T U R N A R O U N D S •











A



B



C



D



J



I



G



F



E



I



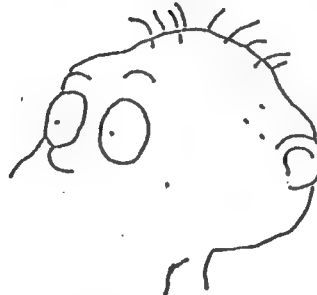
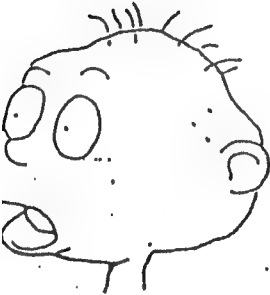
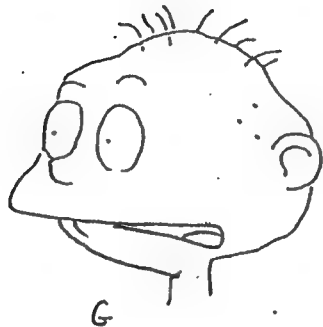
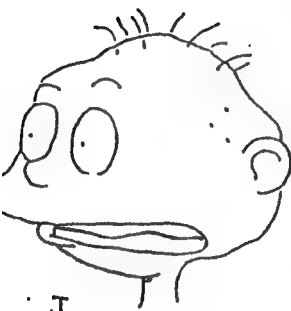
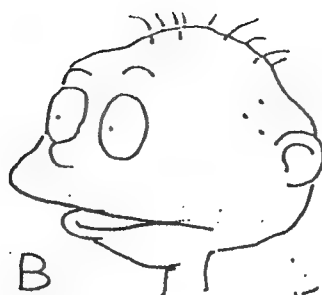
H



stu



didi



tommy



A



B



C



D



J



G



F



E



I



H



grandpa



A



B



C



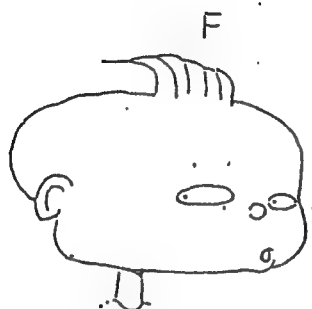
D



E



G



H



I



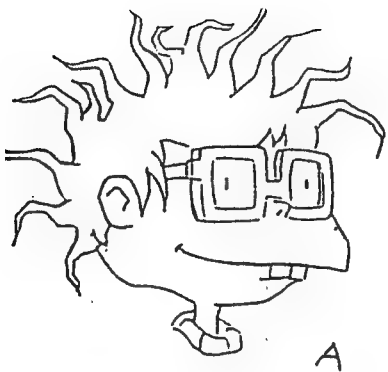
J



K



phil  
lil



A



B



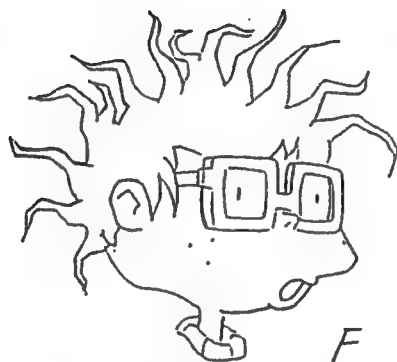
C



D



E



F



G



H



I



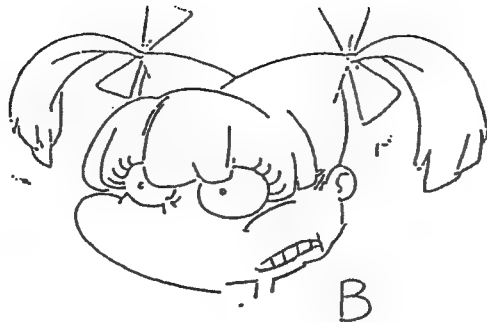
J



chuckie







angelica



howard



A



B



C



D



J



G



F



E



I



H



betty



A



B



C



D



J



I



G



F



E



H



drew



A



B



C



D



J



I



G



F



E



H



CHUCKIE SR.



A



B



C



D



J



I

H



G



F



E



minka



boris



A



B



C



D



J



I



G



F



E



I



H



stu





A



B



C



D



J



G



F



E



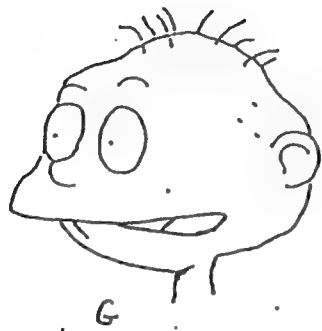
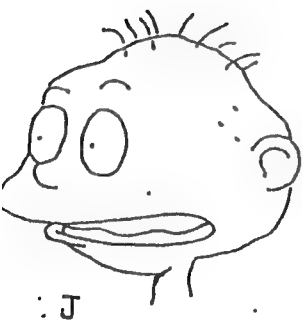
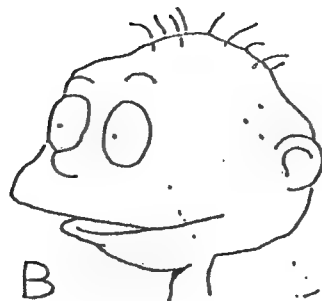
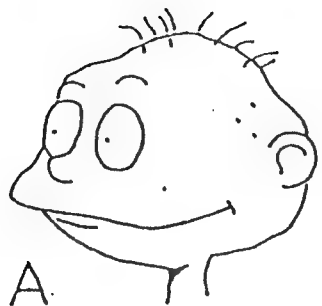
I



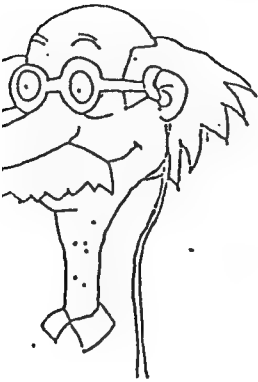
H



didid



tommy



A



B



C



D



J



I



G



F



E



I



H



grandpa



A



B



C



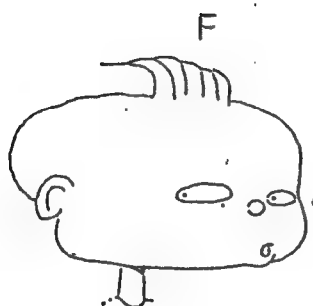
D



J



G



F



E



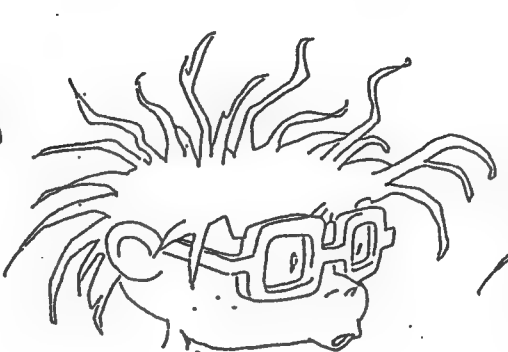
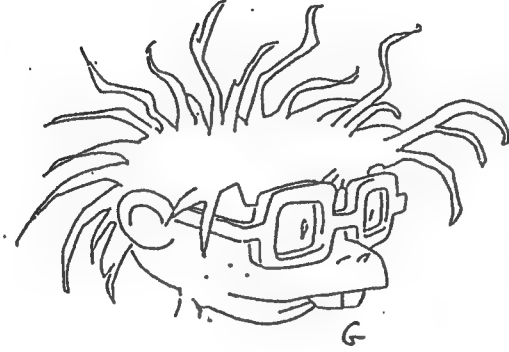
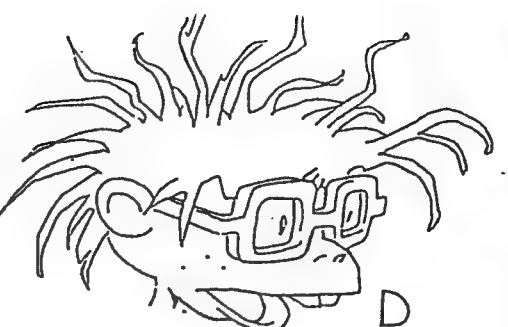
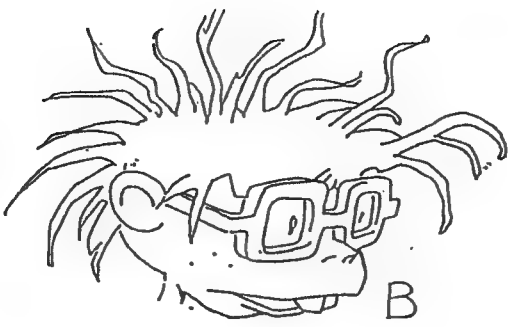
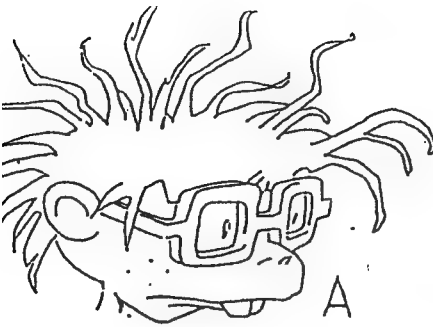
I



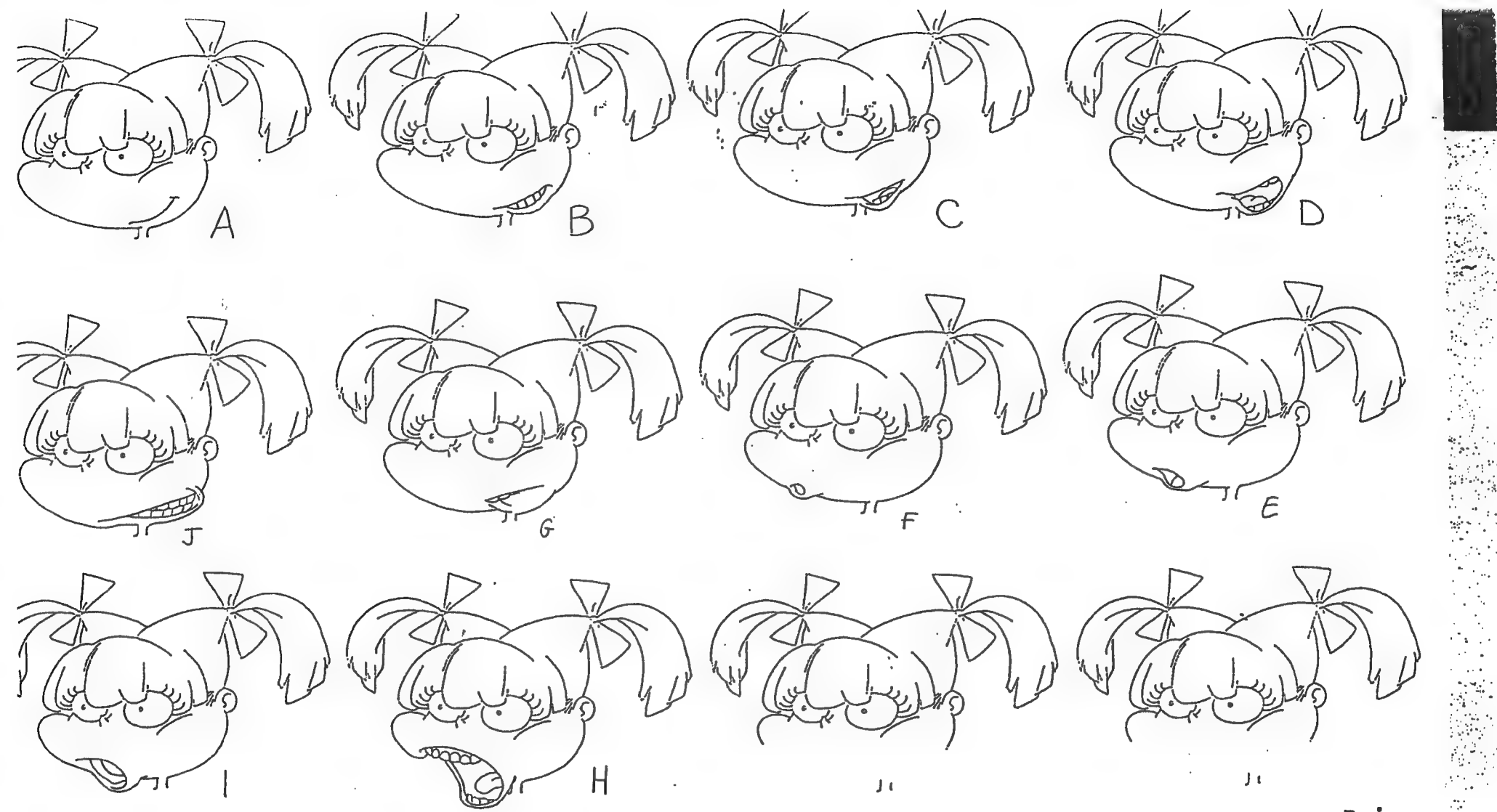
H



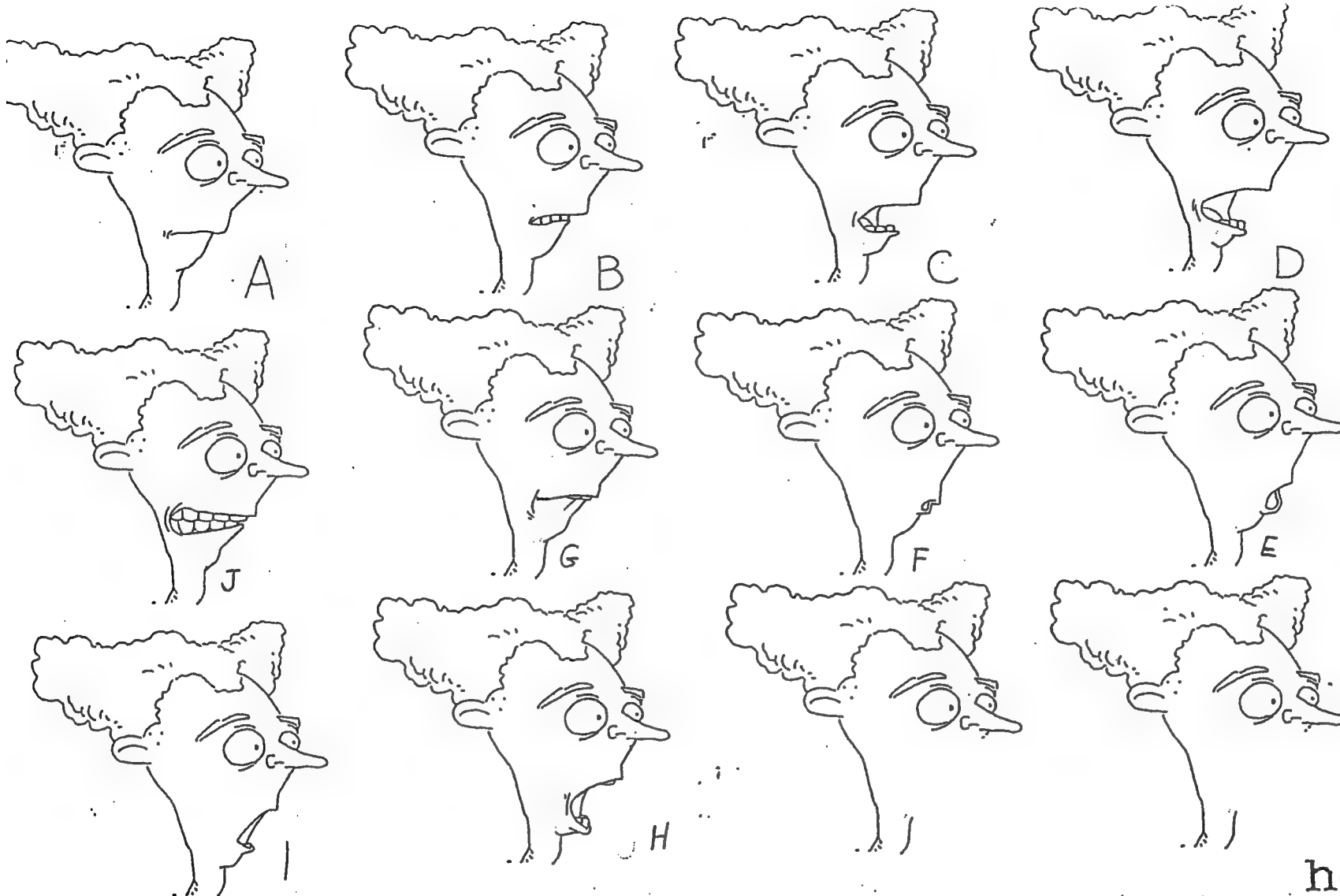
phil  
lil



chuckie



angelica



howard



A



B



C



D



E



G



H



I



J



K



betty





A



B



C



D



E



G



F



E



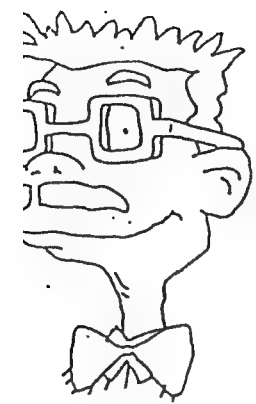
I



H



drew



A



B



C



D



J



H

G

F

E

I



CHUCKIE SR.



A



B



C



D



J



I



G



F



E



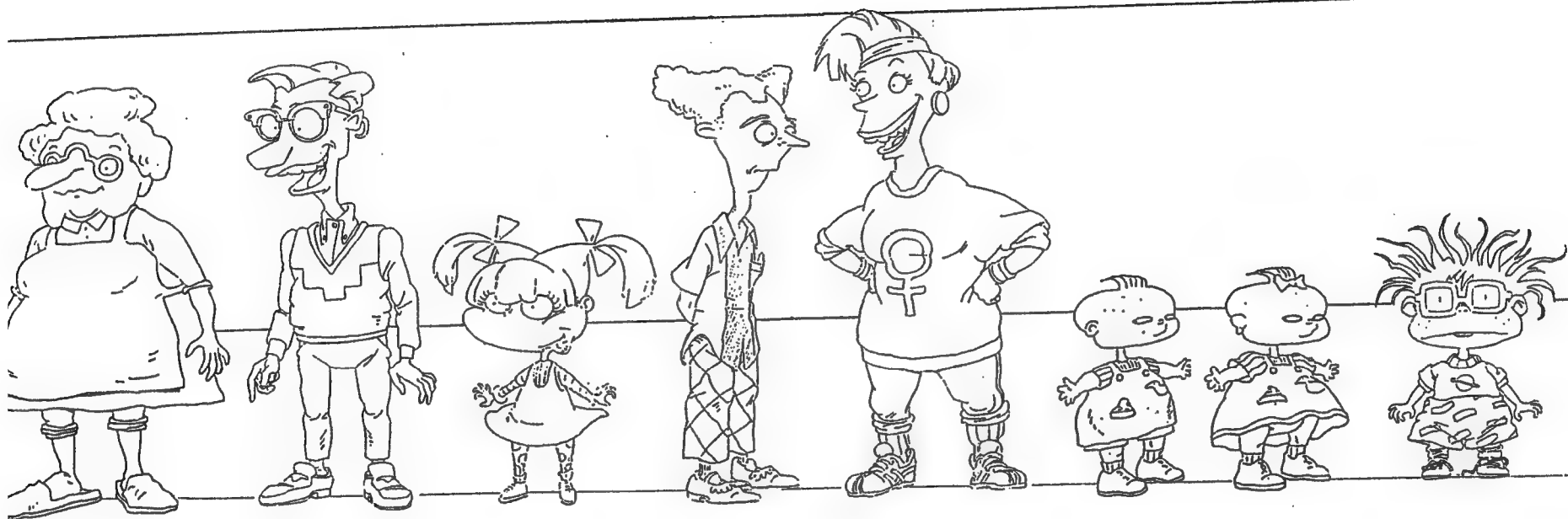
H



minka



boris



minka

drew

angelica

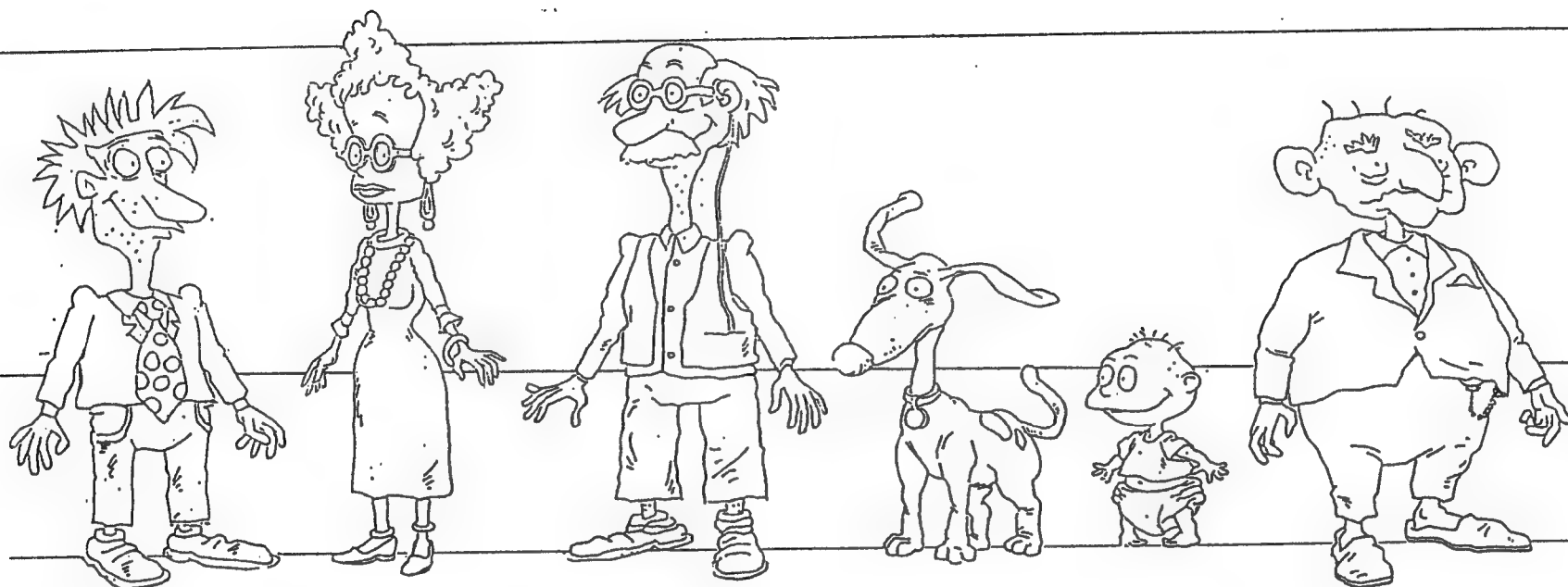
howard

betty

phil

lil

chuckie



stu pickles jr.

didi pickles

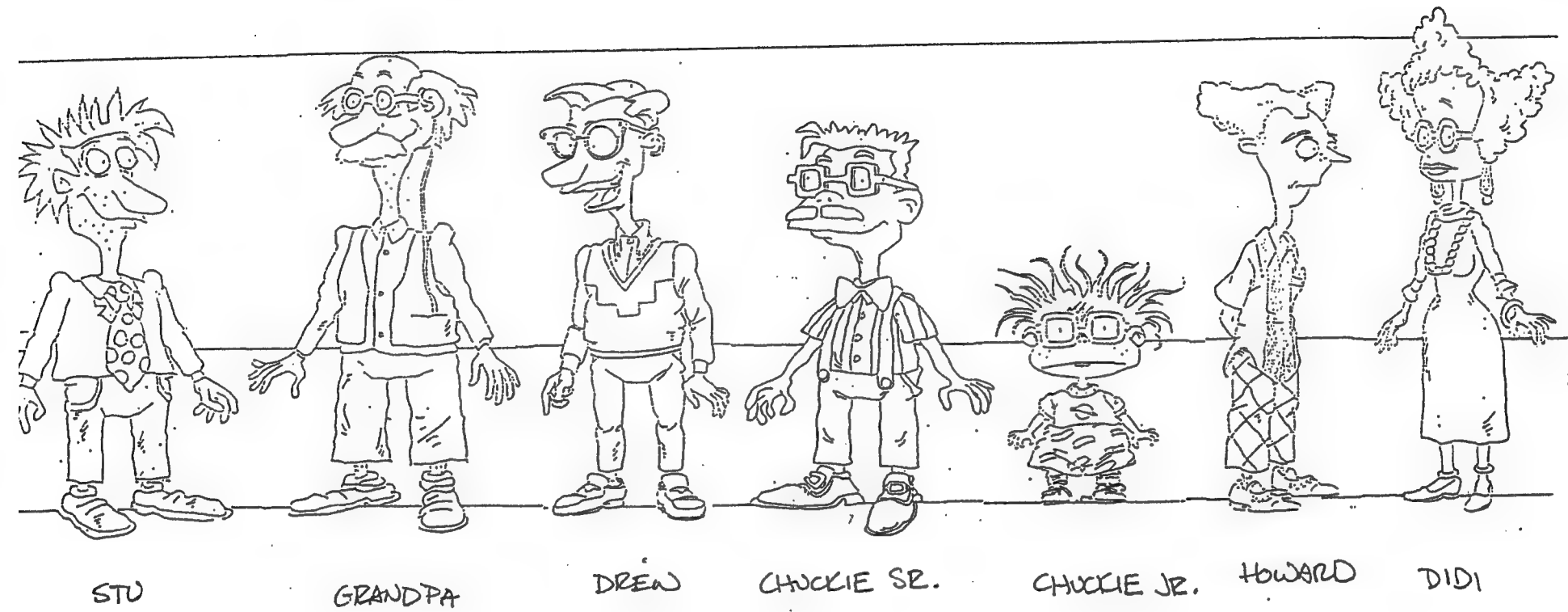
stu pickles sr. ...  
( grandpa )

the dog

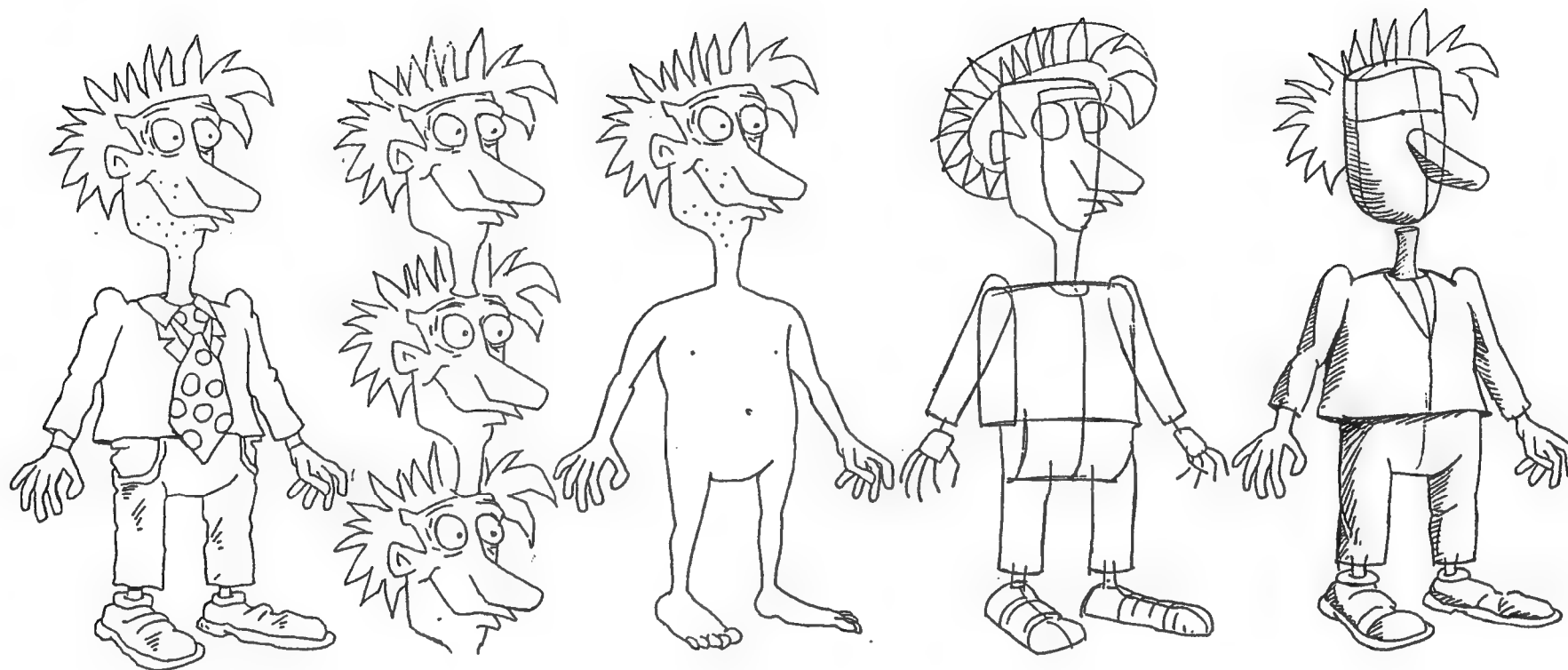
tommy pickles

boris

SIZE COMPARISON CHART  
FOR CHUCKIE SR.



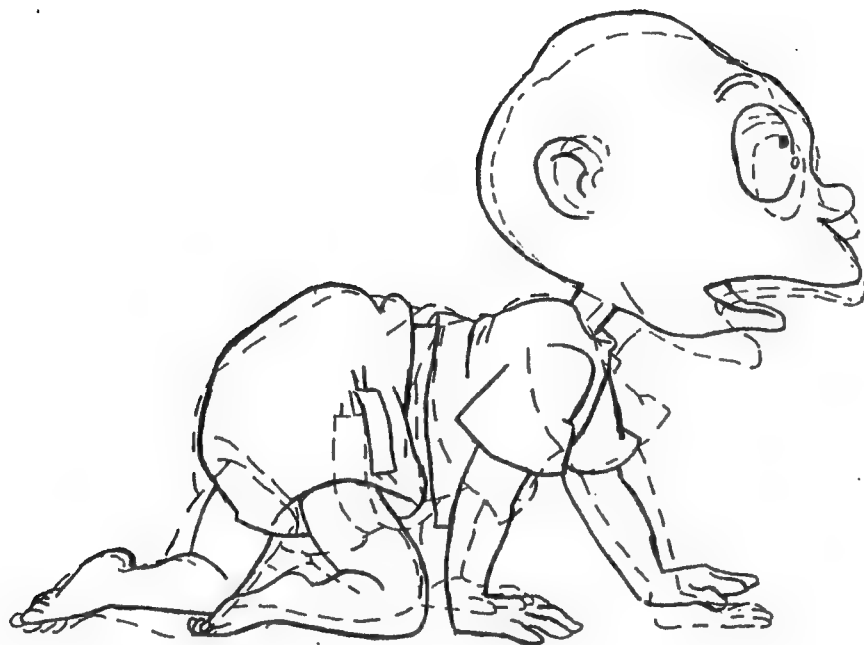
rugrats



stu pickles, jr.



rugrats



— = T-1

- - = T-7

# TOMMY PERSONALITY GUIDELINES

TO ALL STORYBOARD + LAYOUT  
ARTISTS, AND ANIMATORS:

TOMMY IS ABOUT ONE YEAR OLD.  
ALL HIS GESTURES AND EXPRESSIONS  
MUST BE FREE OF AFFECTATION,  
CULTURAL CONDITIONING, MATURITY  
AND MALICE.

NEVER USE  
THE FINGER-POINT.



THIS IS NOT A  
NATURAL GESTURE,  
BUT ONE THAT IS  
LEARNED THROUGH  
A LIFETIME  
OF SOCIAL  
INTERACTION.

OTHERS TO  
AVOID ARE:



SUDDEN REALIZATION



SARCASTIC



COY



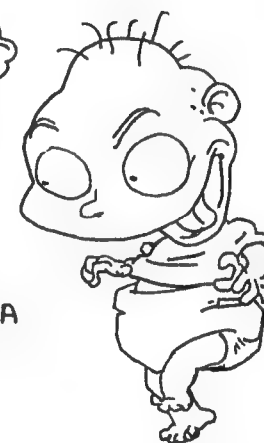
BELLGERENCE



SELF RIGHTEOUS WRATH

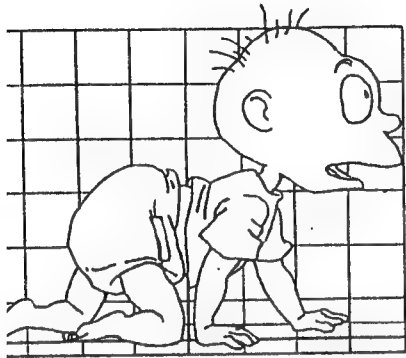


MORAL  
DILEMMA

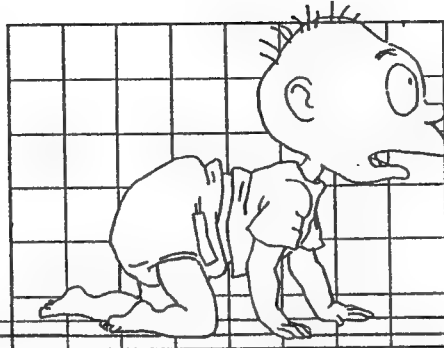


LUST  
(ALSO AVARICE)

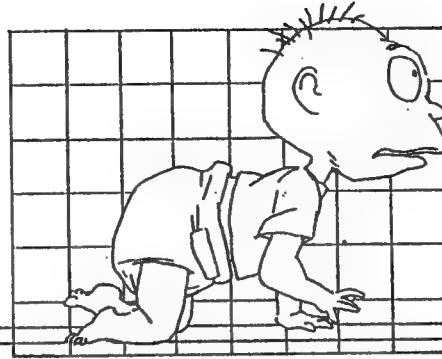
# rugrats



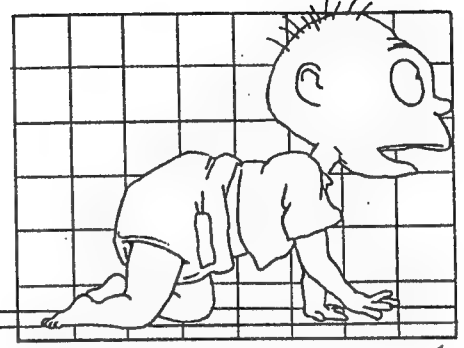
T-1



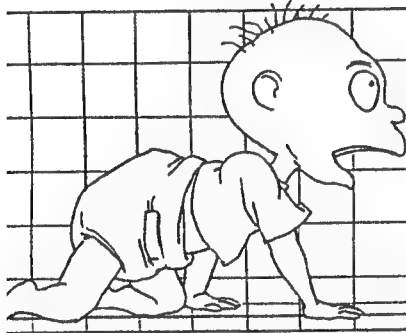
T-2



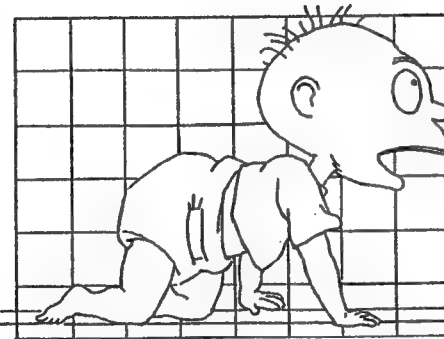
T-4



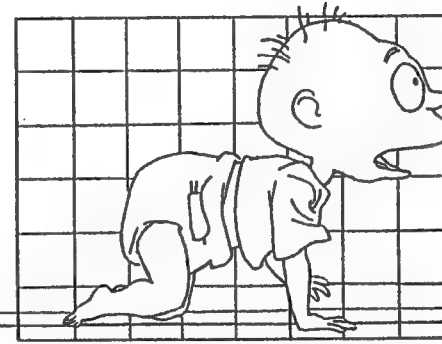
T-6



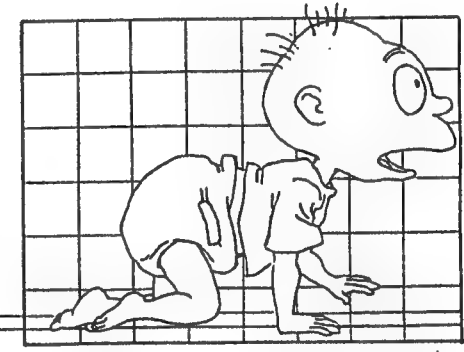
T-7



T-8

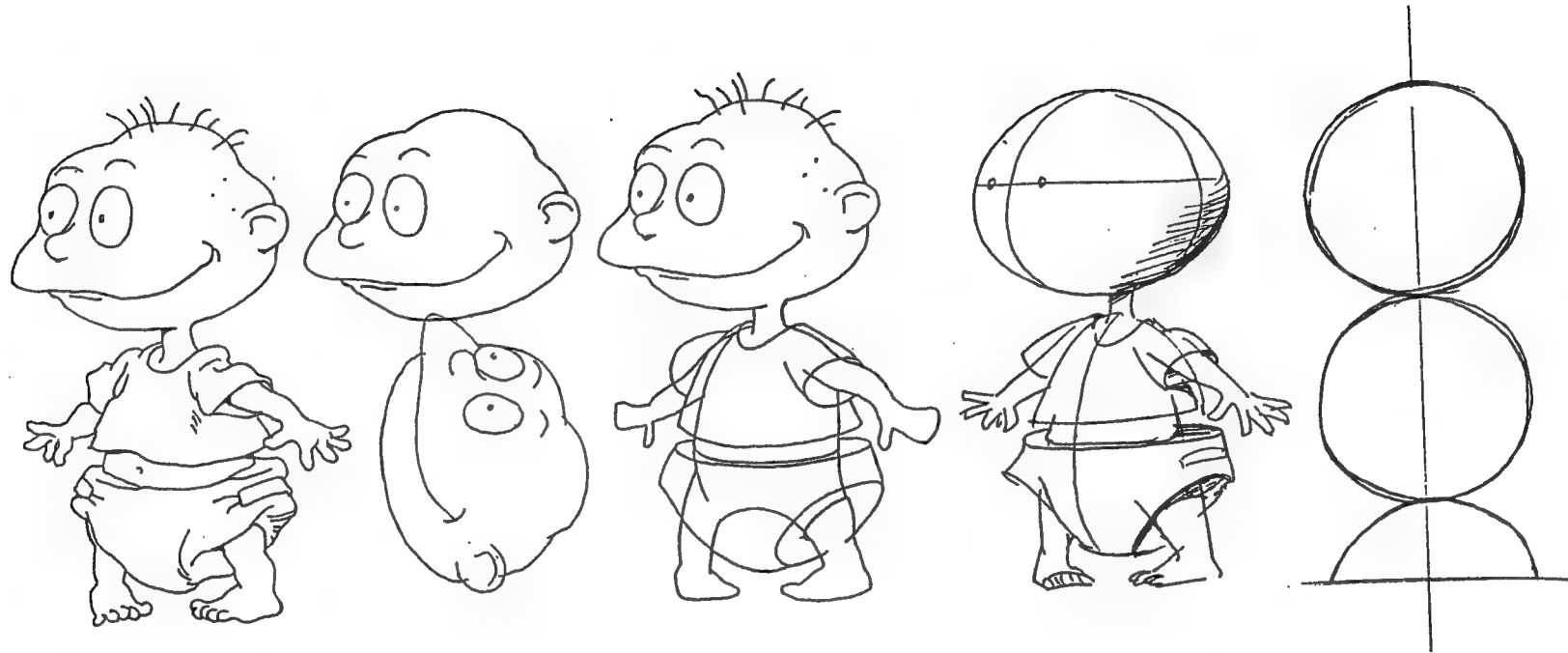


T-10

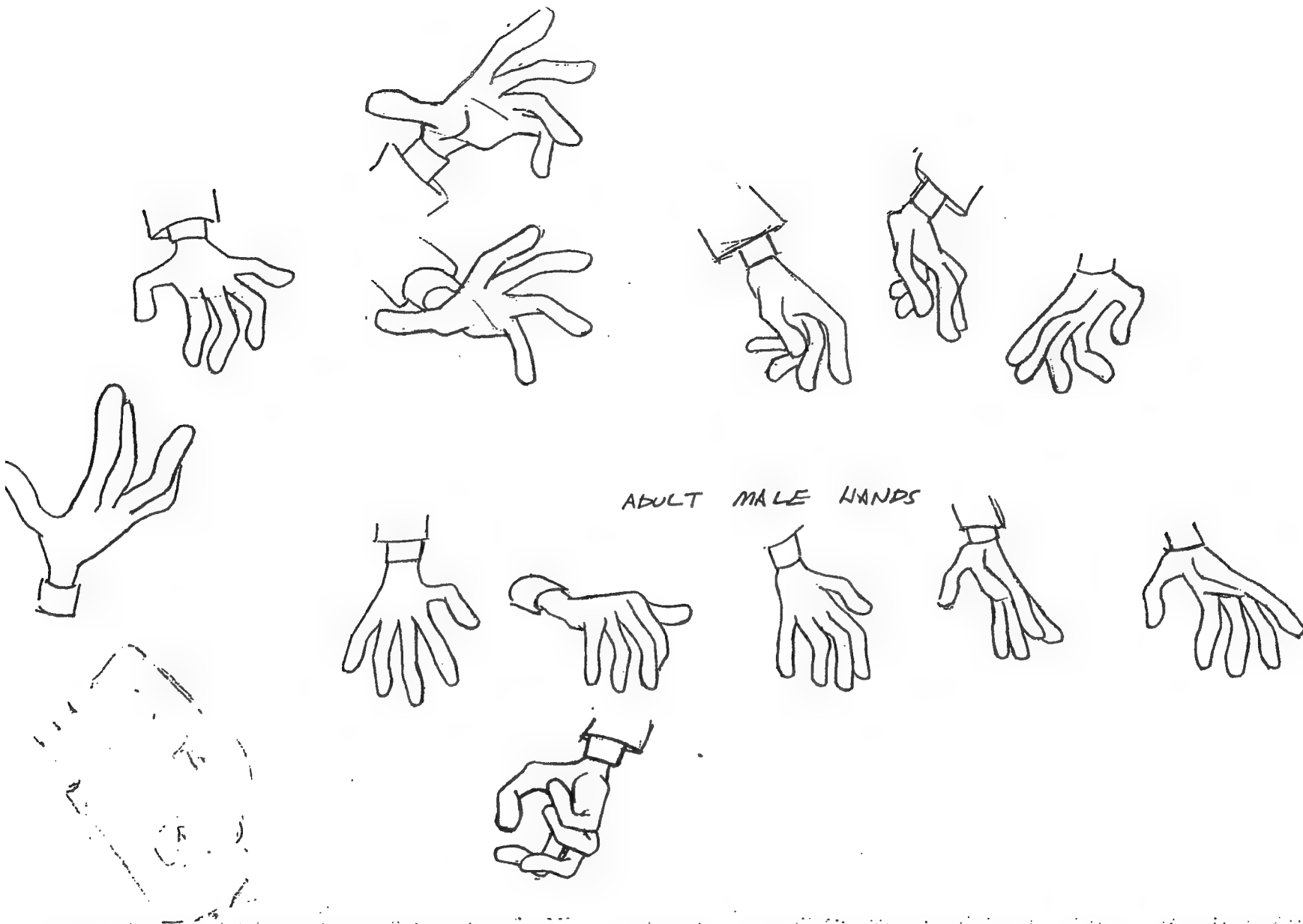


T-11

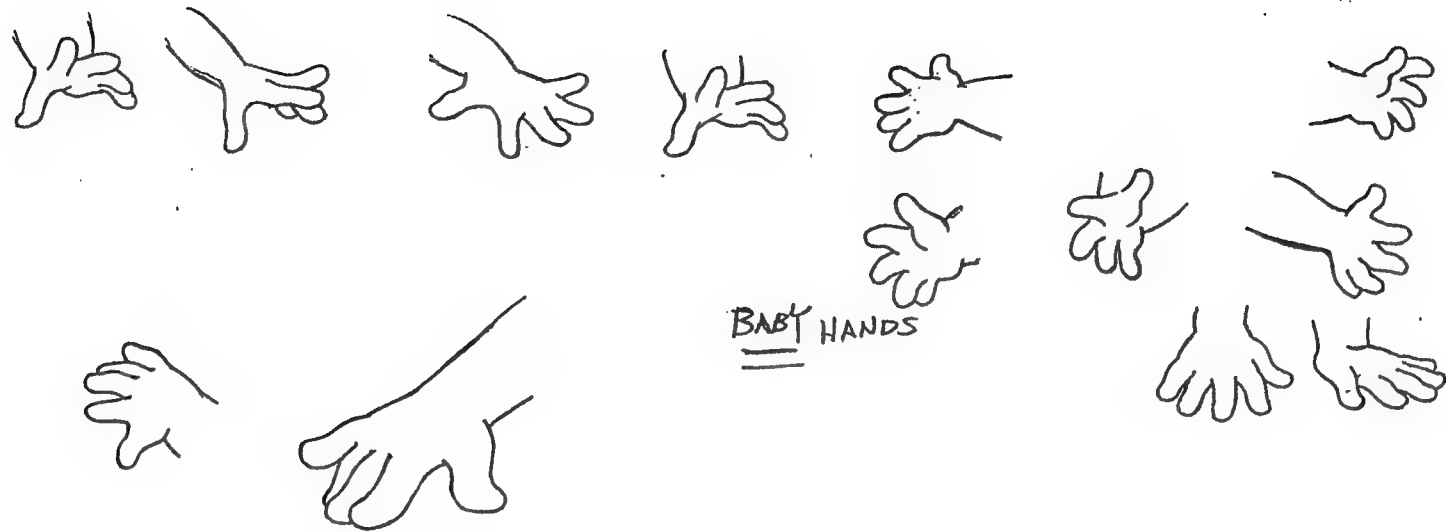
rugrats

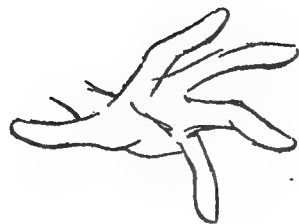


tommy pickles



ADULT MALE HANDS





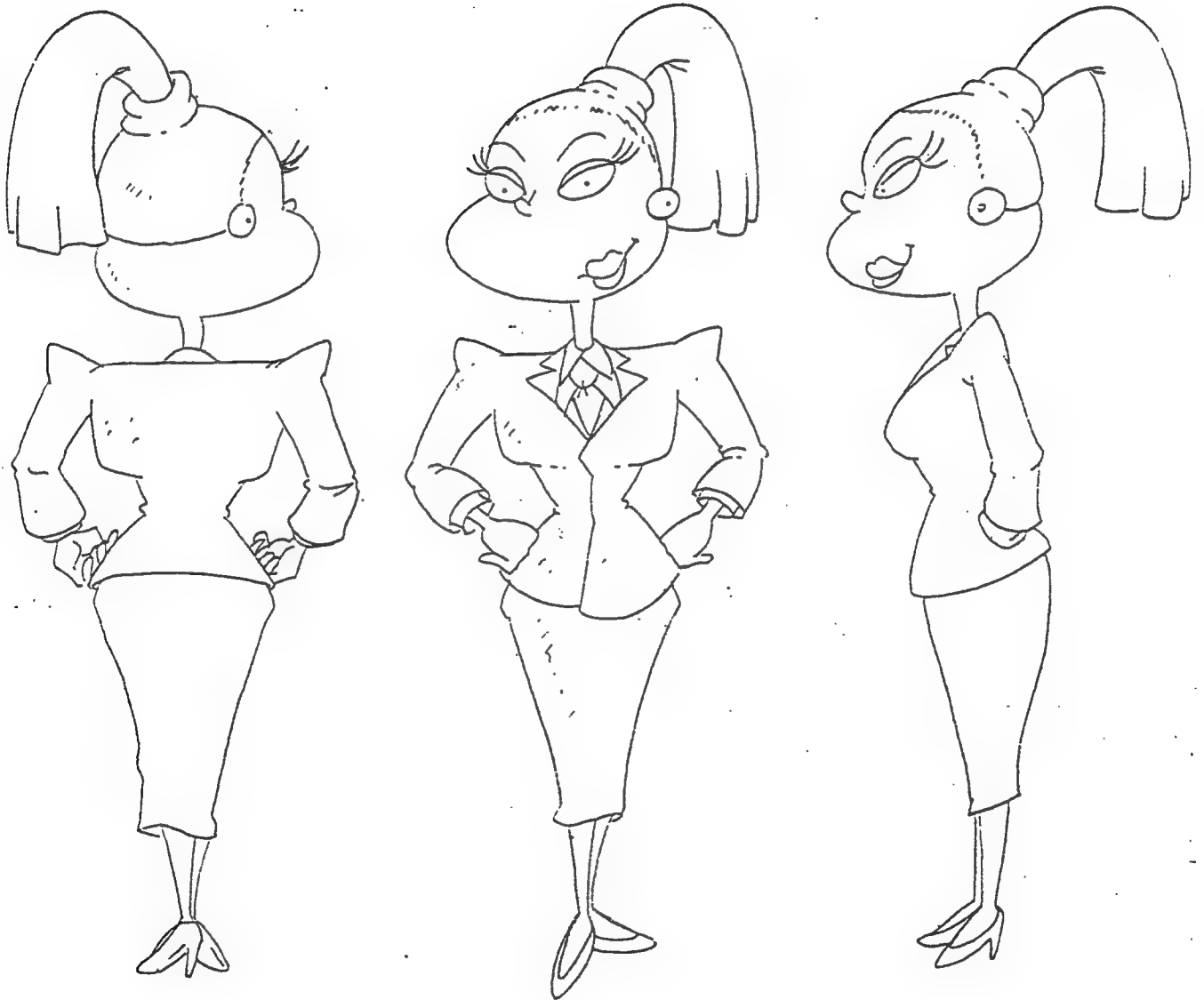
FEMALE HANDS



K L a s k y  
G S U P O

rugrats

CHARLOTTE PICKLES





K L a S K Y  
G S U P O

rugrats

SUSIE CARMICHAEL

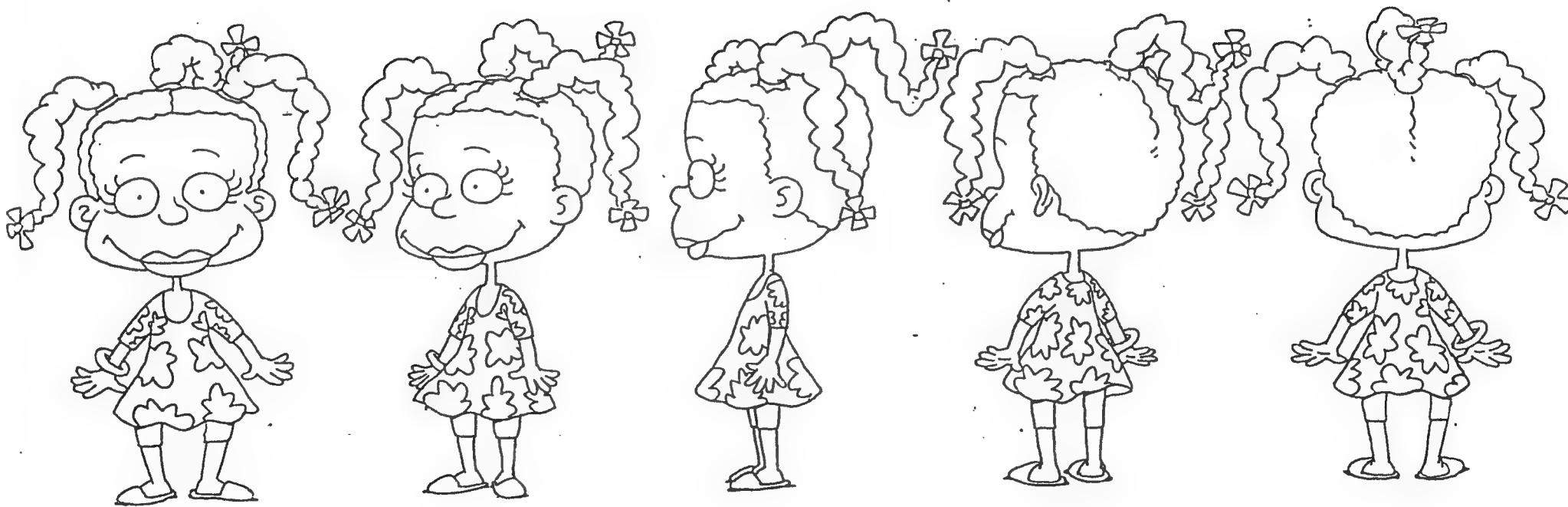


K L a s K Y  
G S U P O Inc.

rugrats

SUSIE CARMICHAEL

TURNAROUNDS



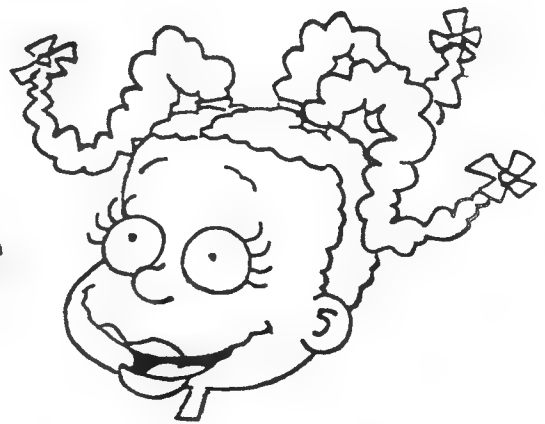
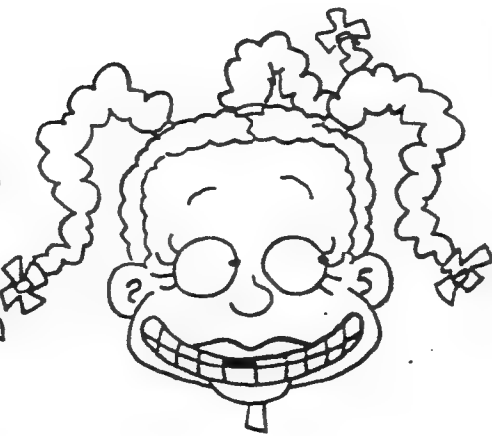
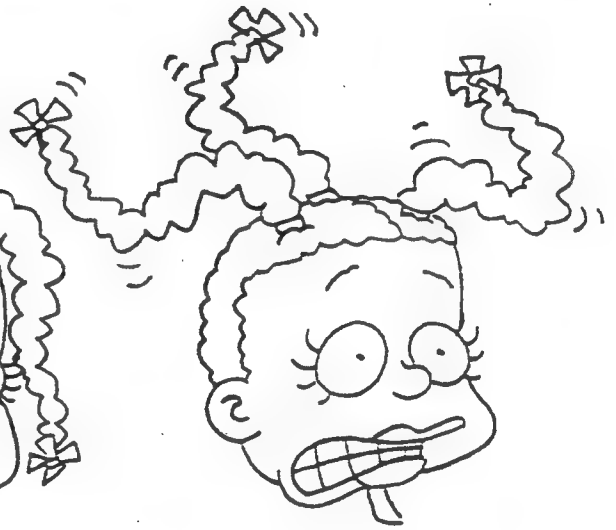
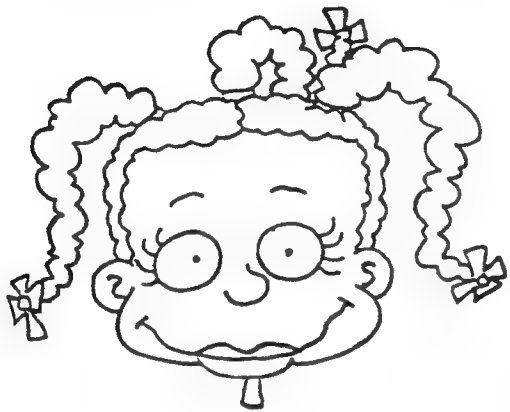


K L a S K Y  
G S U P O

rugrats

SUSIE CARMICHAEL

FACIAL EXPRESSIONS



K L a s k y  
G S U P O

rugrats

SUSIE CARMICHAEL

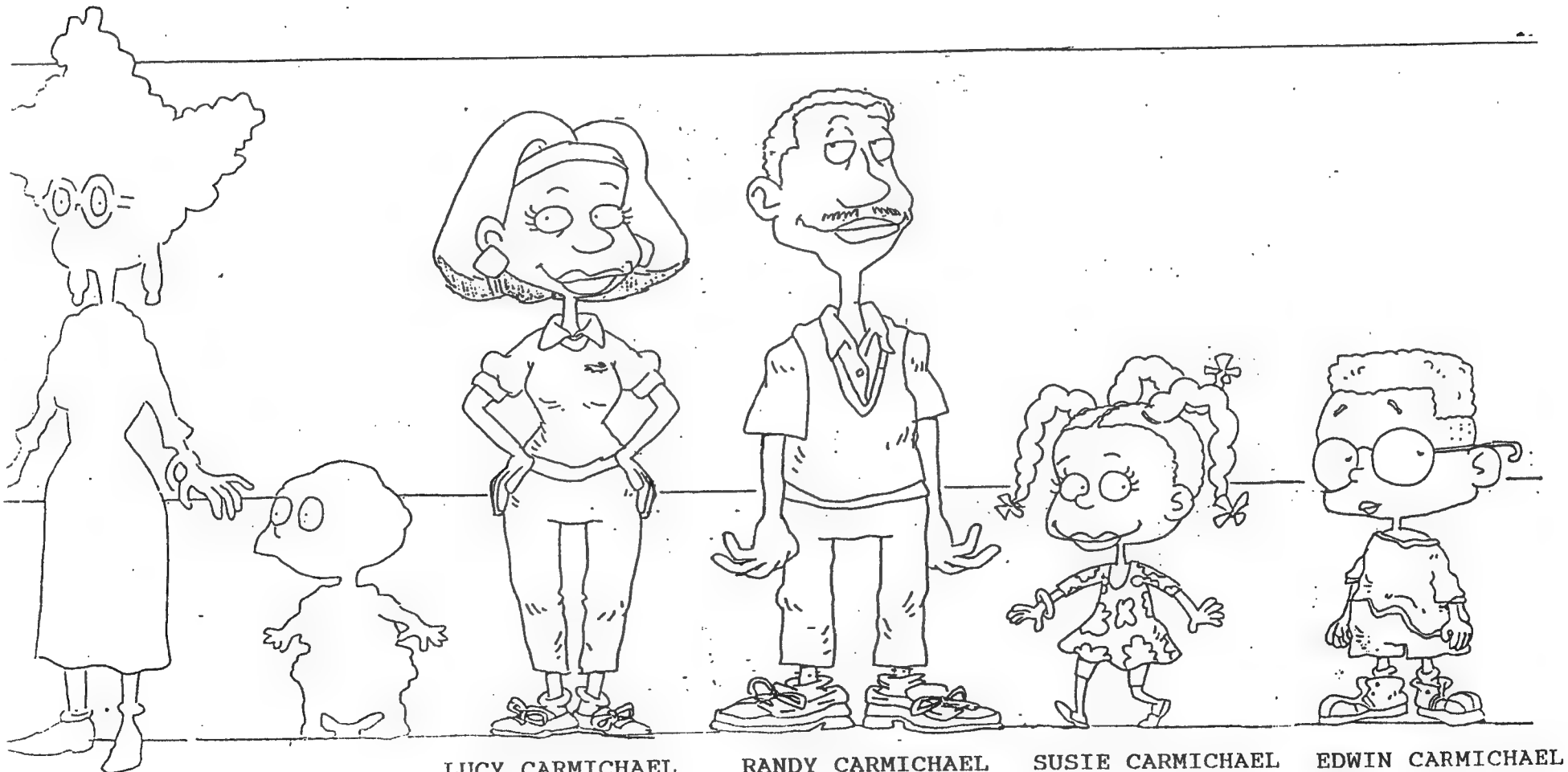
SIZE COMPARISON



K L a S K Y  
G S U P O Inc.

rugrats

THE CARMICHAEL FAMILY  
SIZE COMPARISON



LUCY CARMICHAEL

RANDY CARMICHAEL

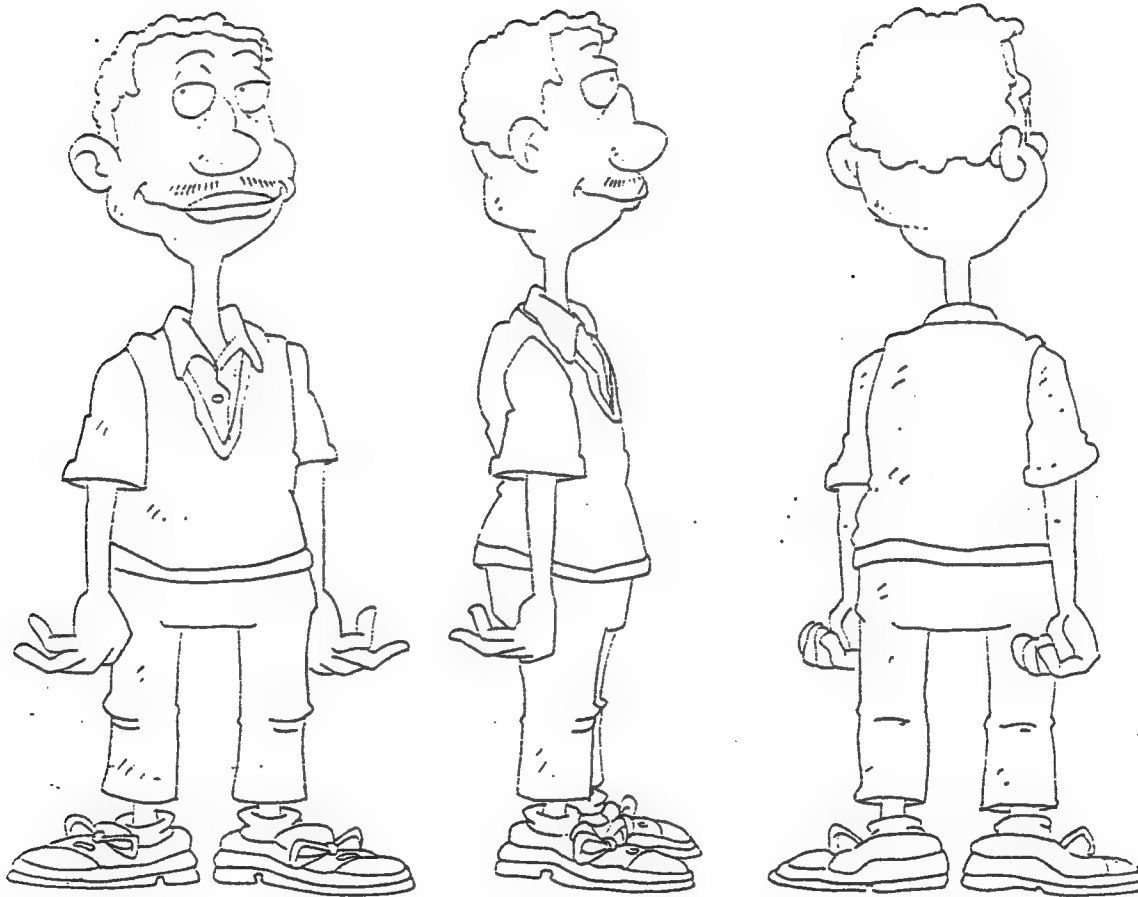
SUSIE CARMICHAEL

EDWIN CARMICHAEL

K L a S K Y  
G S U P O inc

rugrats

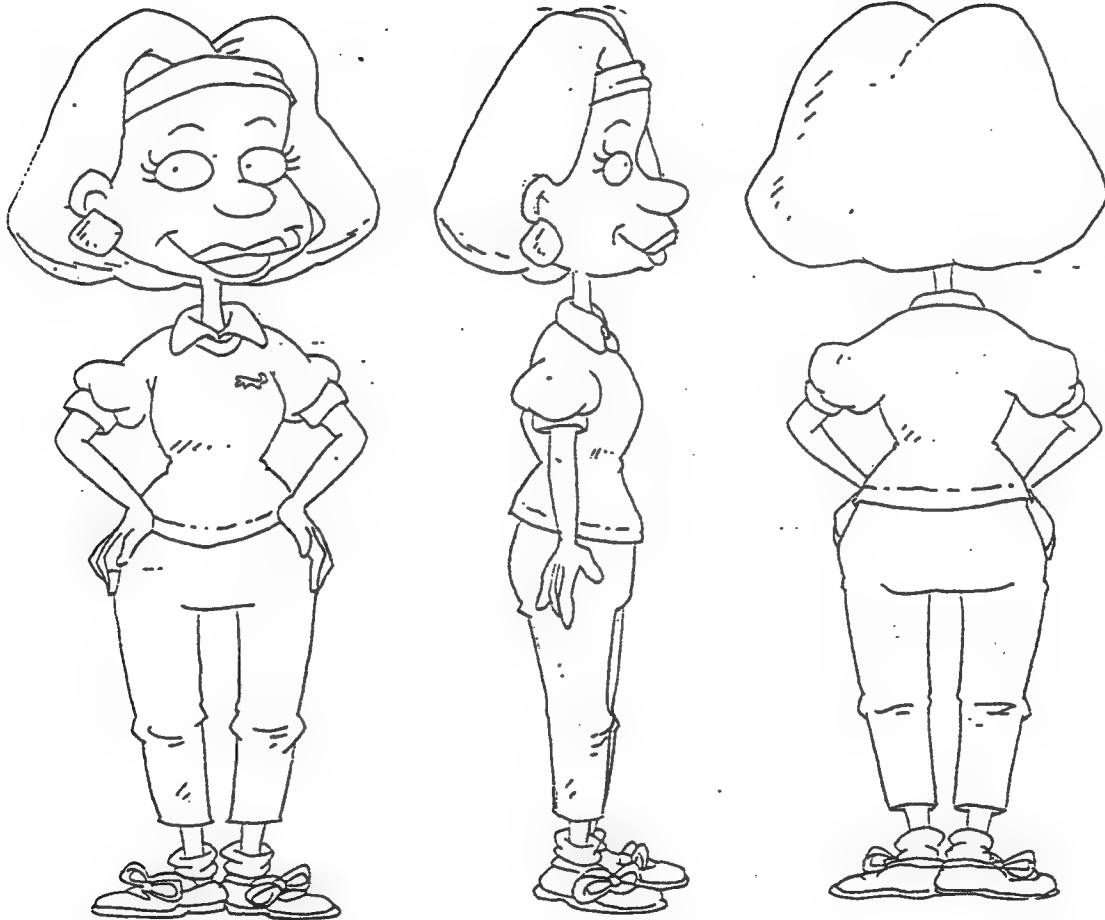
RANDY CARMICHAEL



K L a s k y  
G S U P O

rugrats

LUCY CARMICHAEL



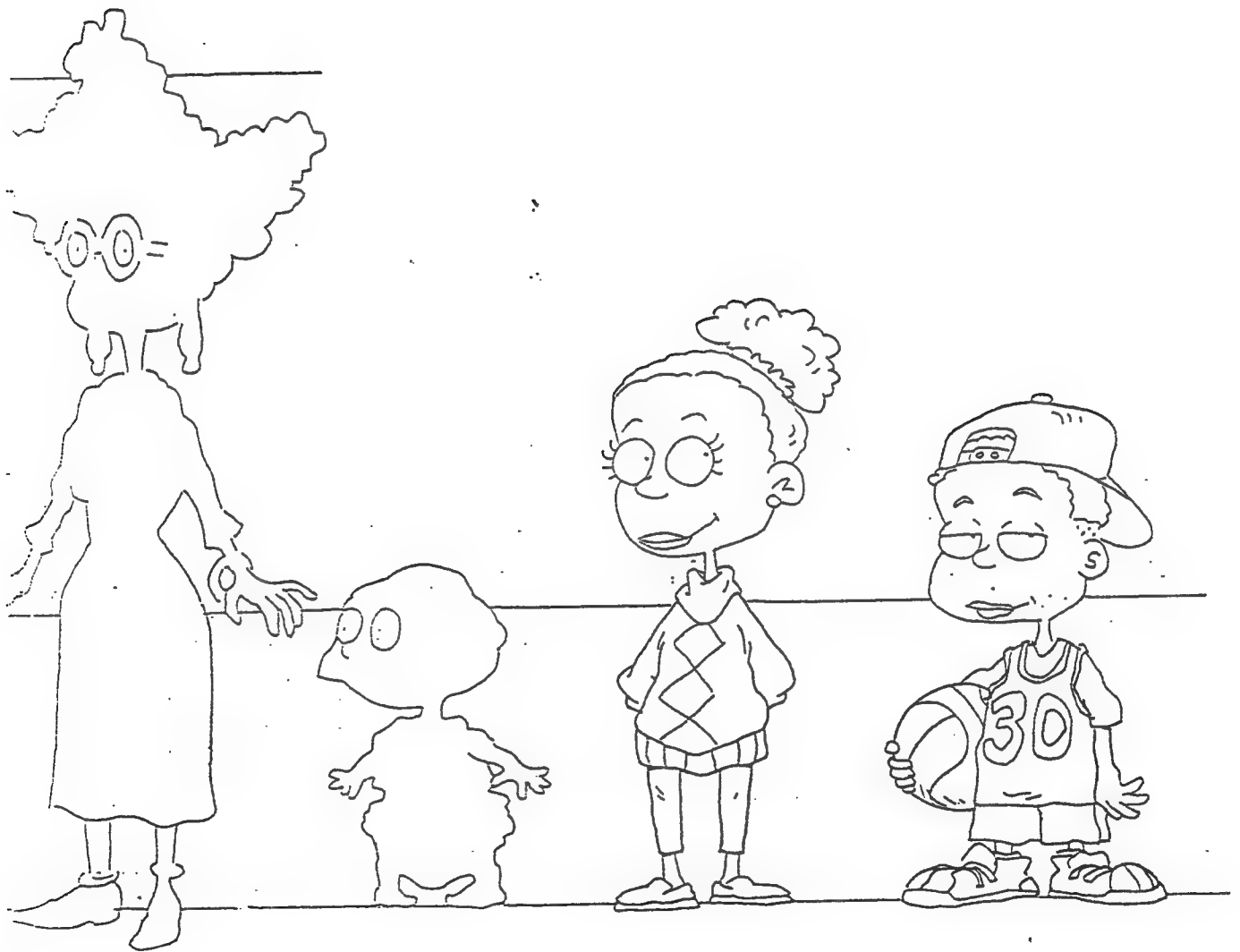


K L a S K Y  
G S U P O

rugrats

ALISSA CARMICHAEL  
BUSTER CARMICHAEL

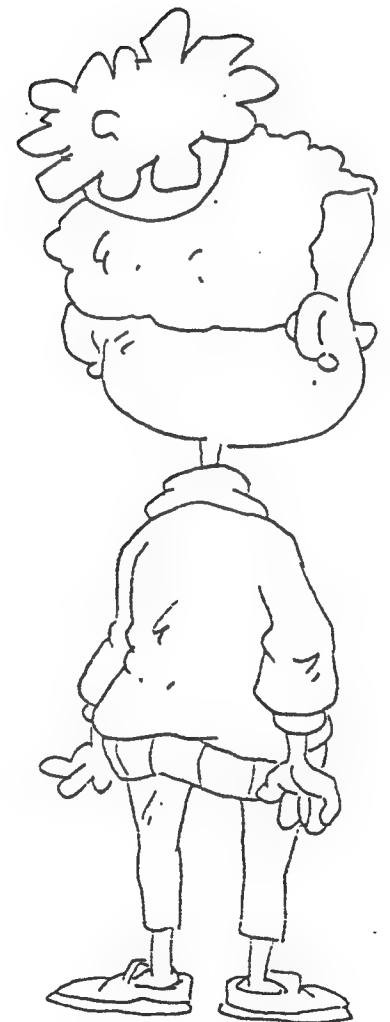
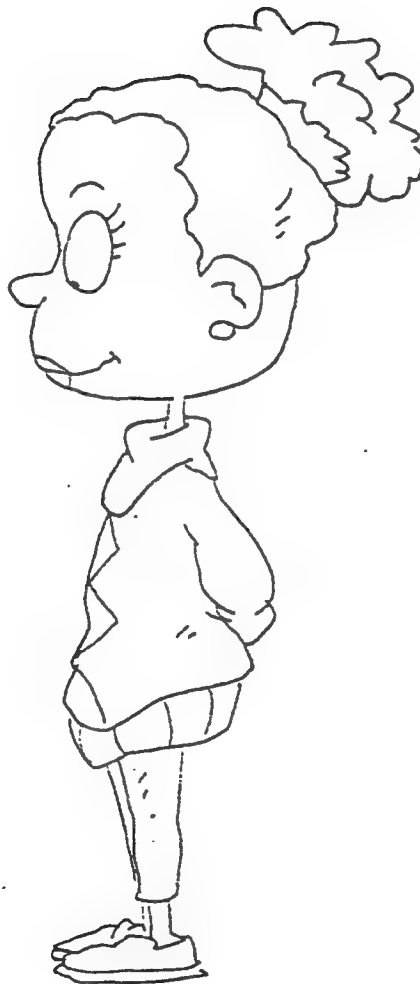
SIZE COMPARISON



K L a S K Y  
G S U P O

rugrats

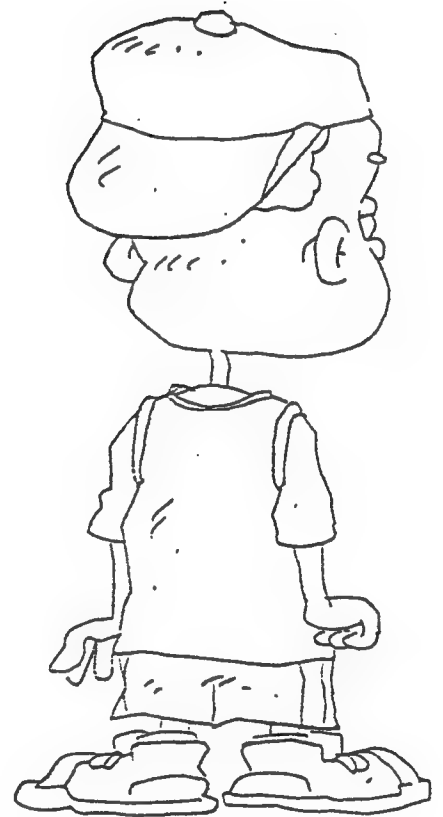
ALISSA CARMICHAEL



K L a s K Y  
G S U P O inc

rugrats

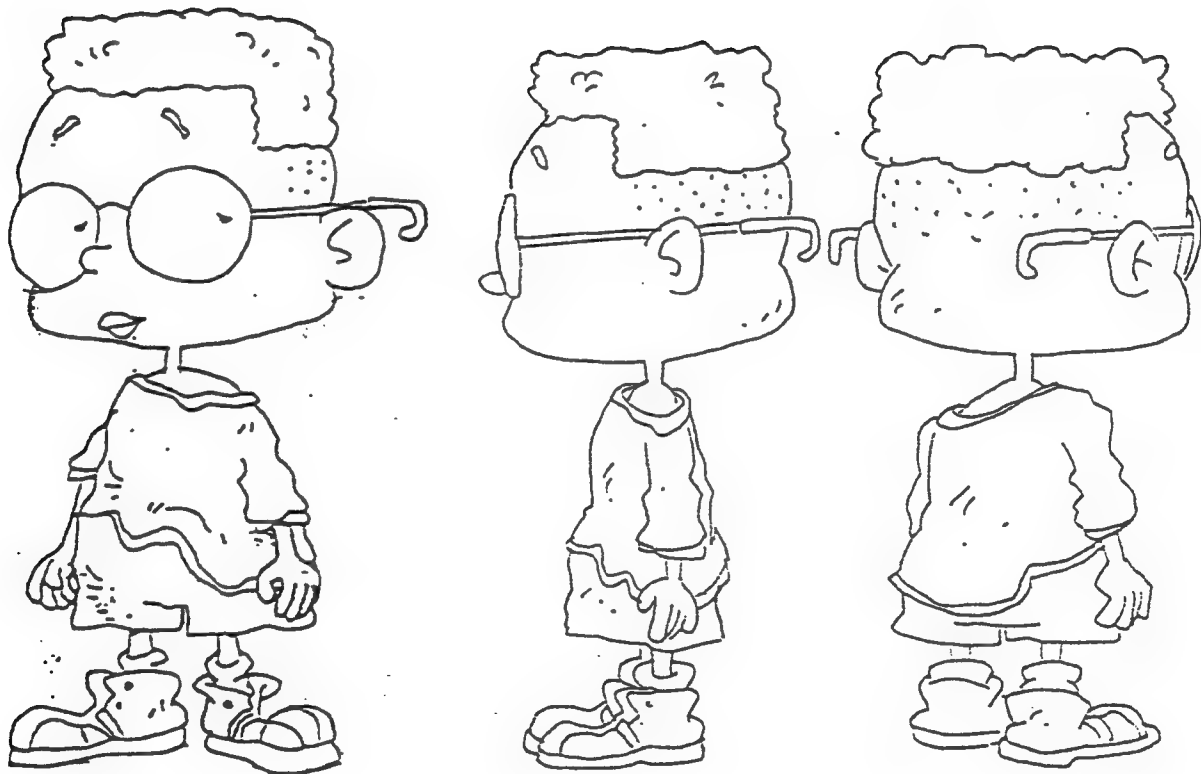
BUSTER CARMICHAEL



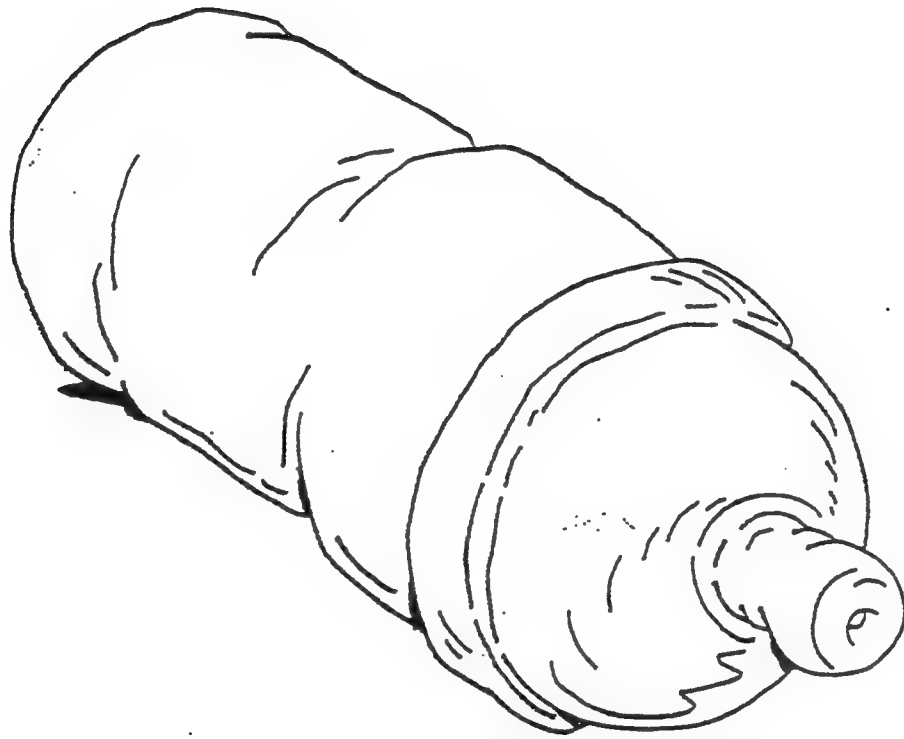
K L a S K Y  
G S U P O Inc.

rugrats

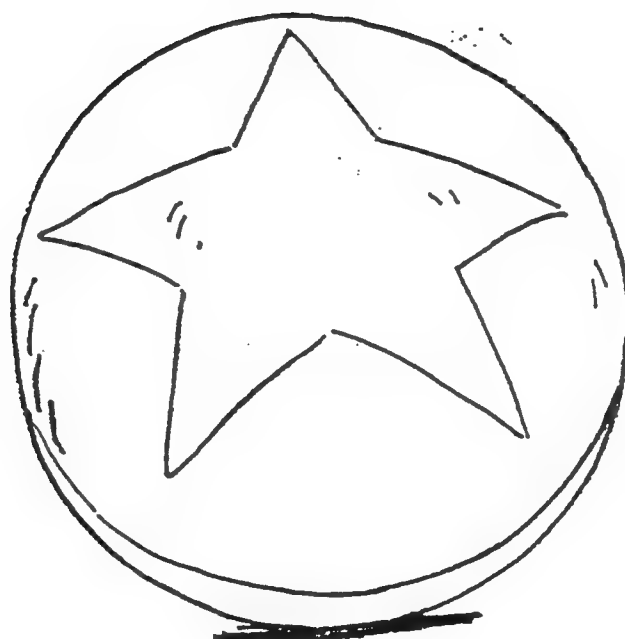
EDWIN CARMICHAEL



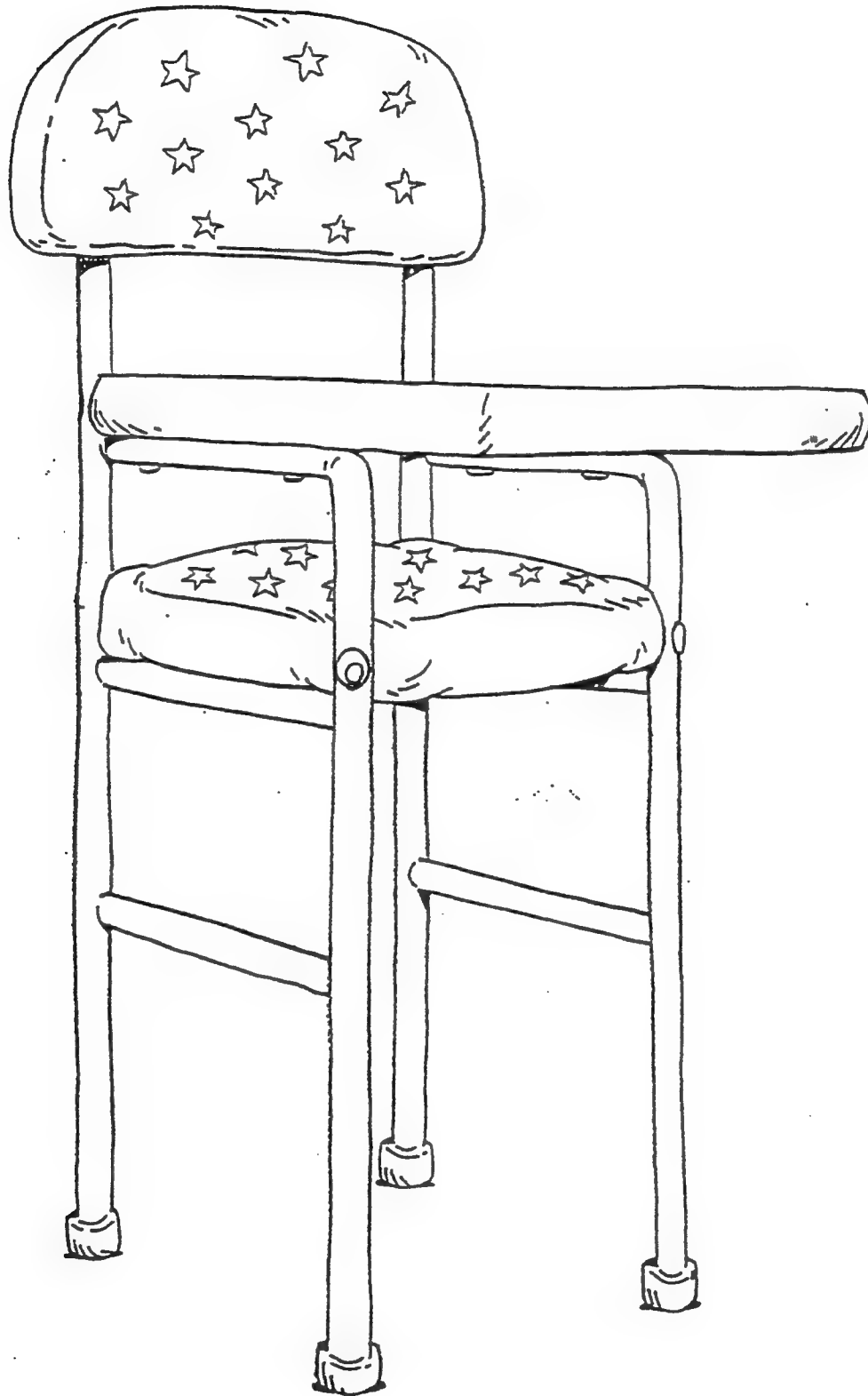
# • T O M M Y ' S   B O T T L E •



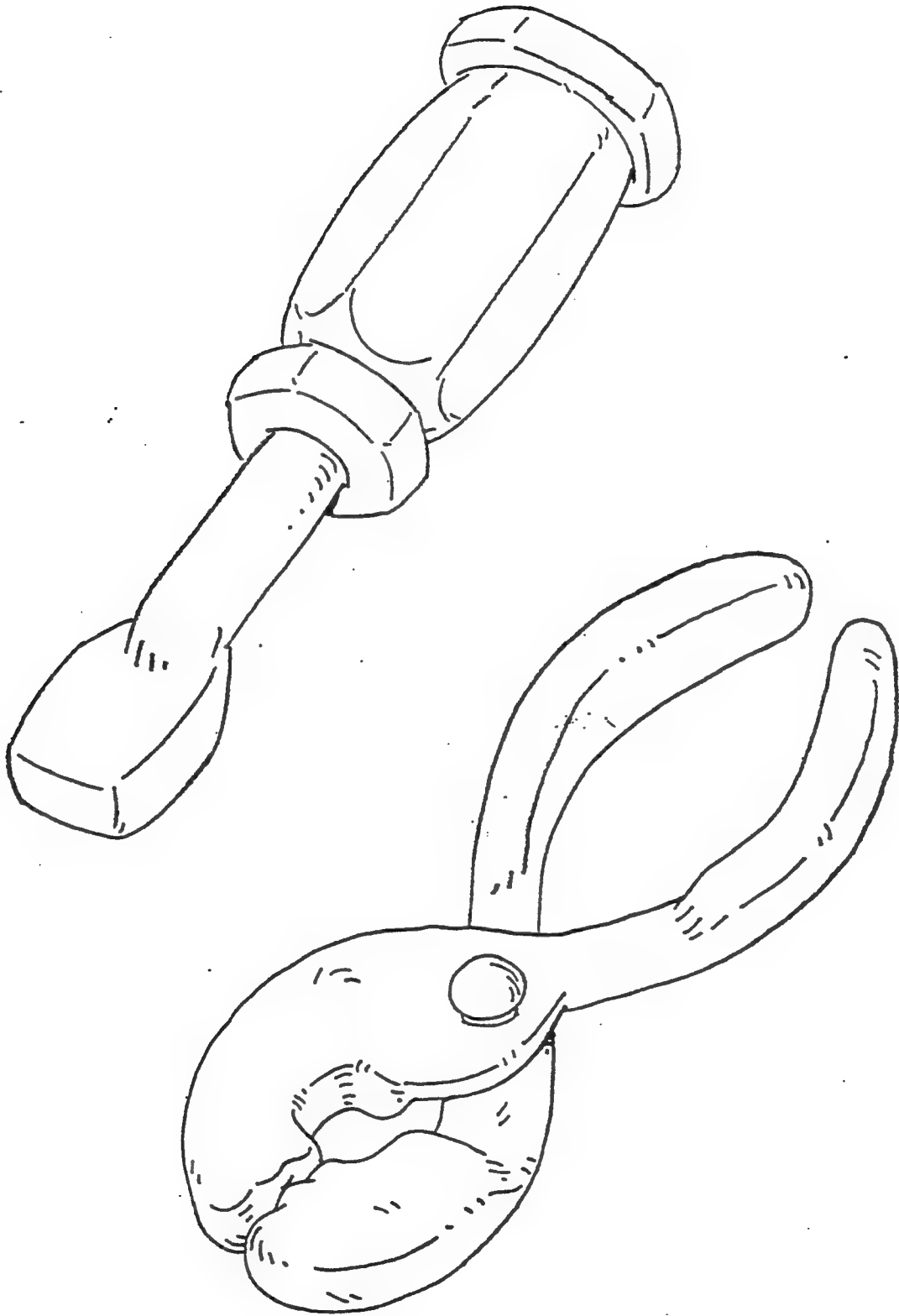
# T O M M Y ' S B A L L .



# TOMMY'S HIGH CHAIR

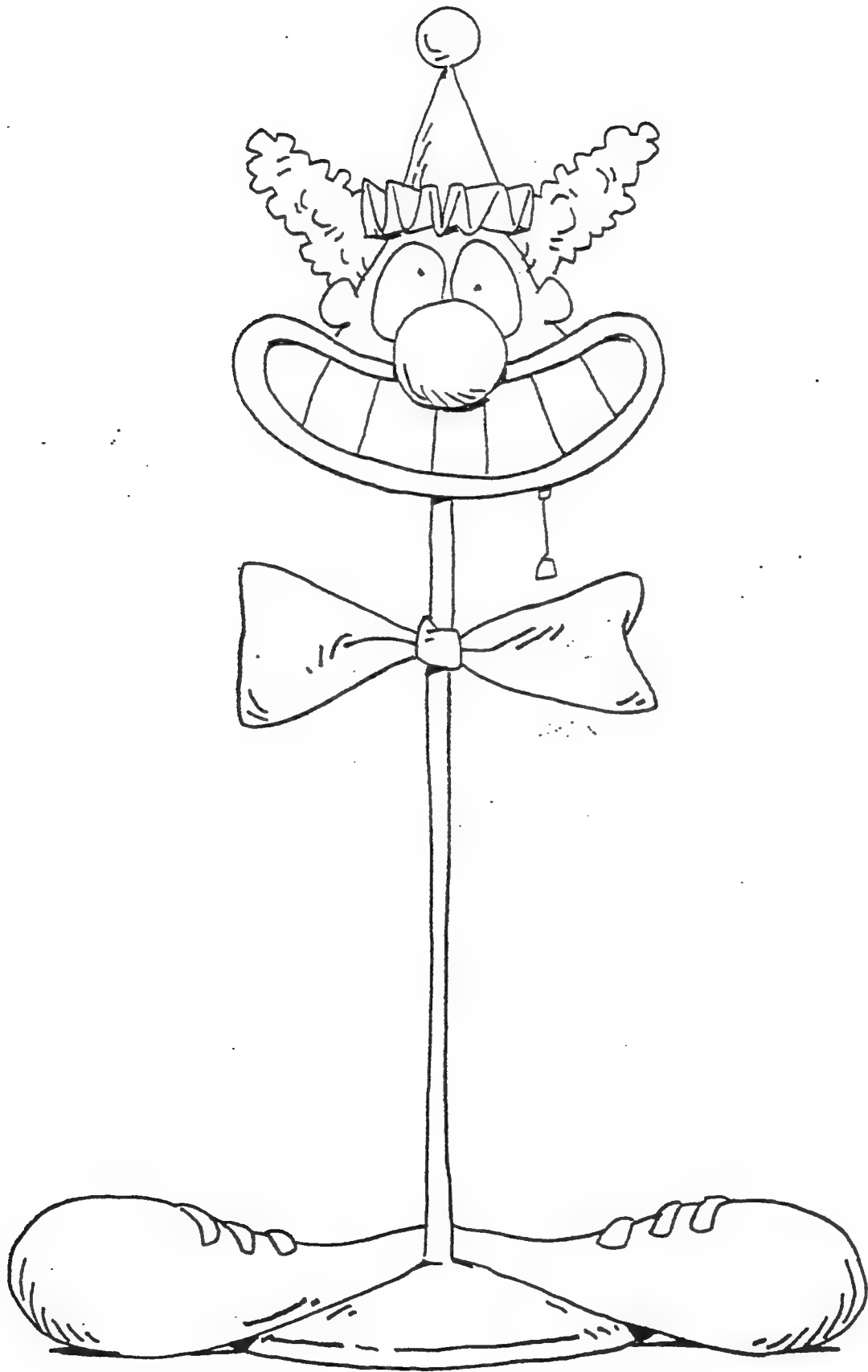


# TOMMY'S TOOLS



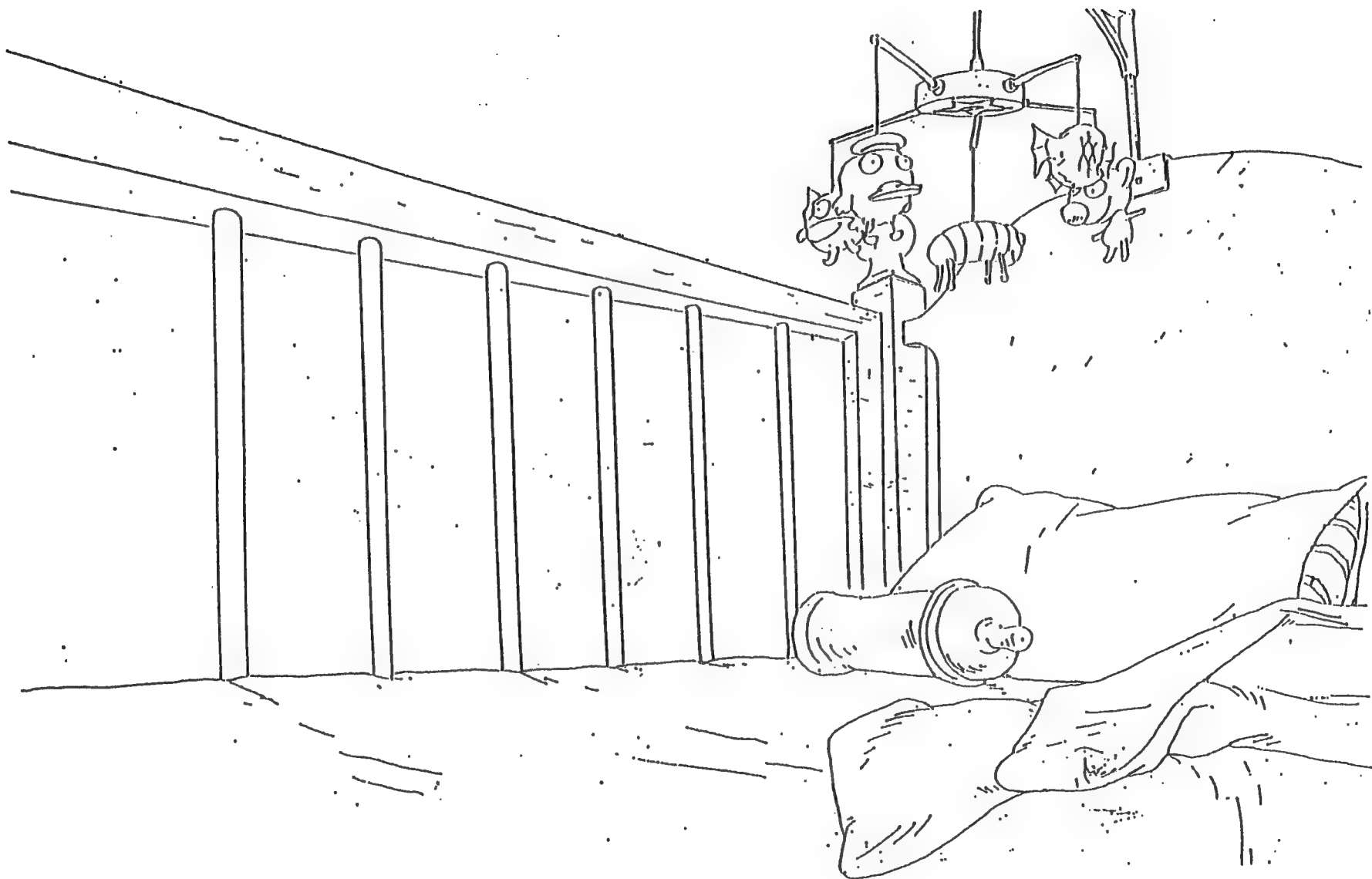


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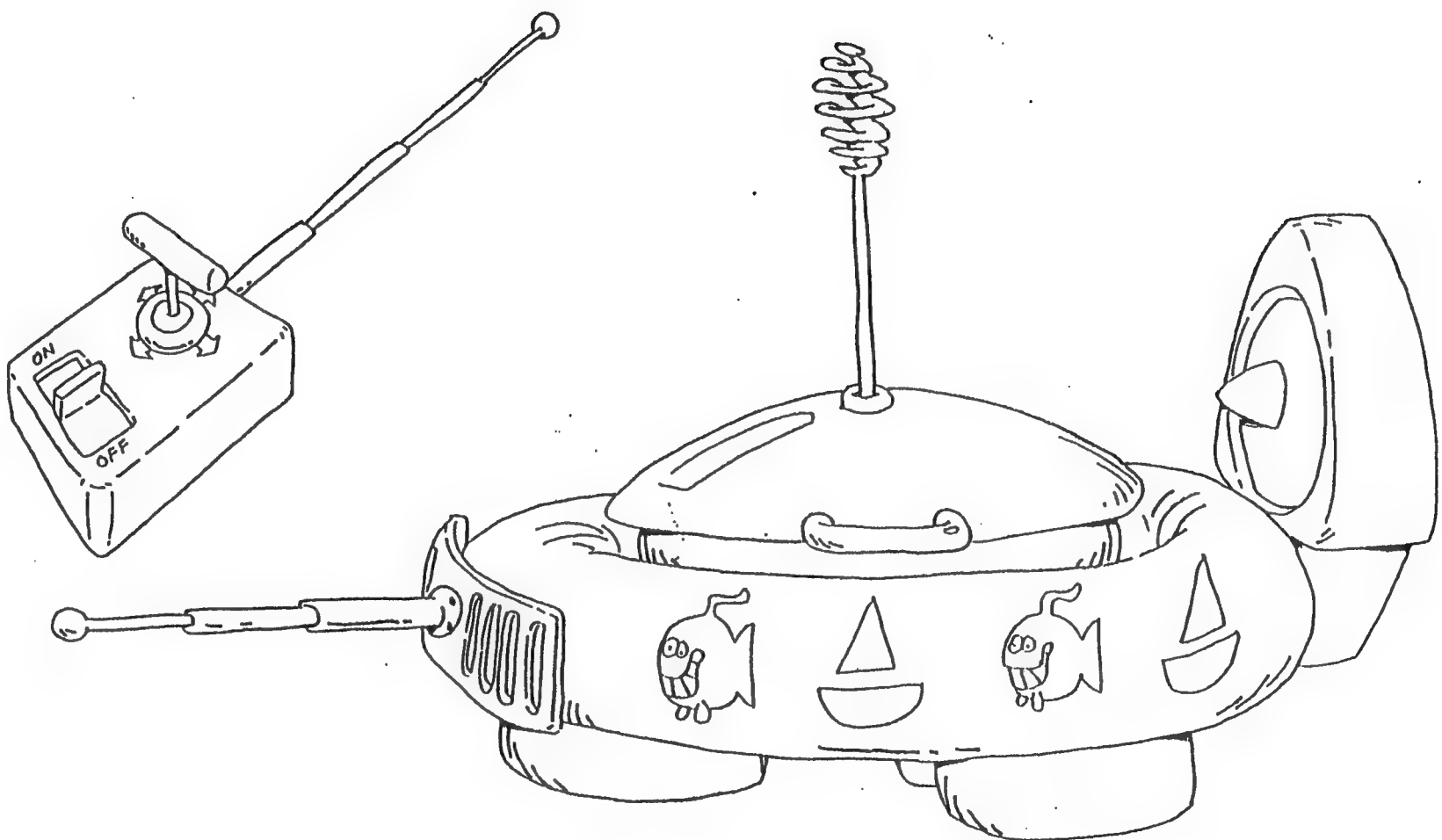


# T O M M Y ' S C R I B

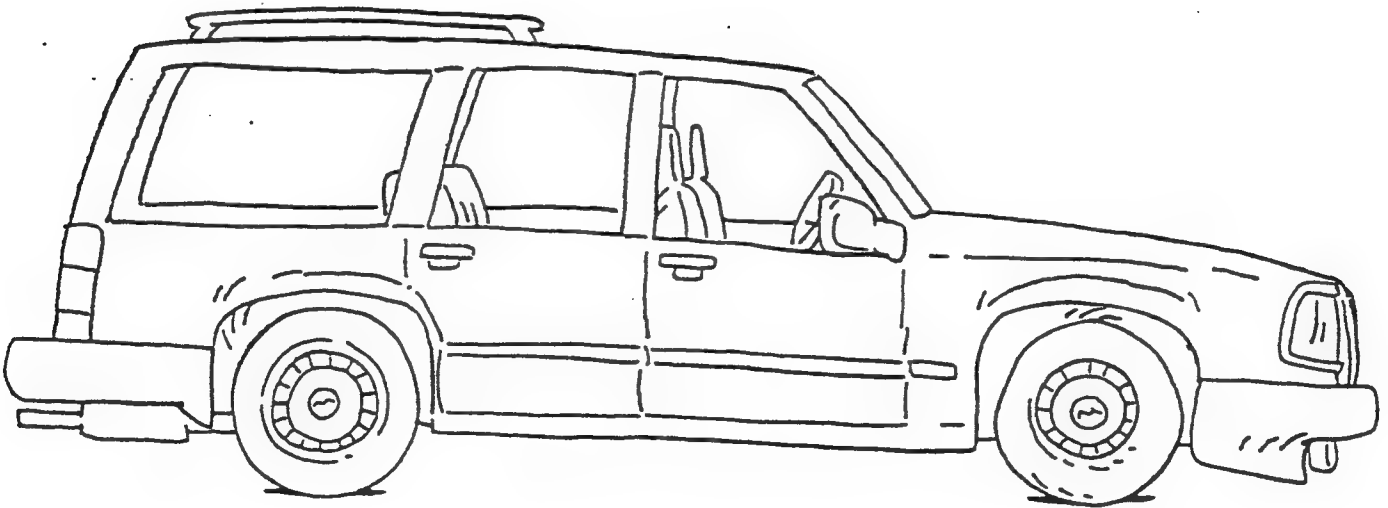
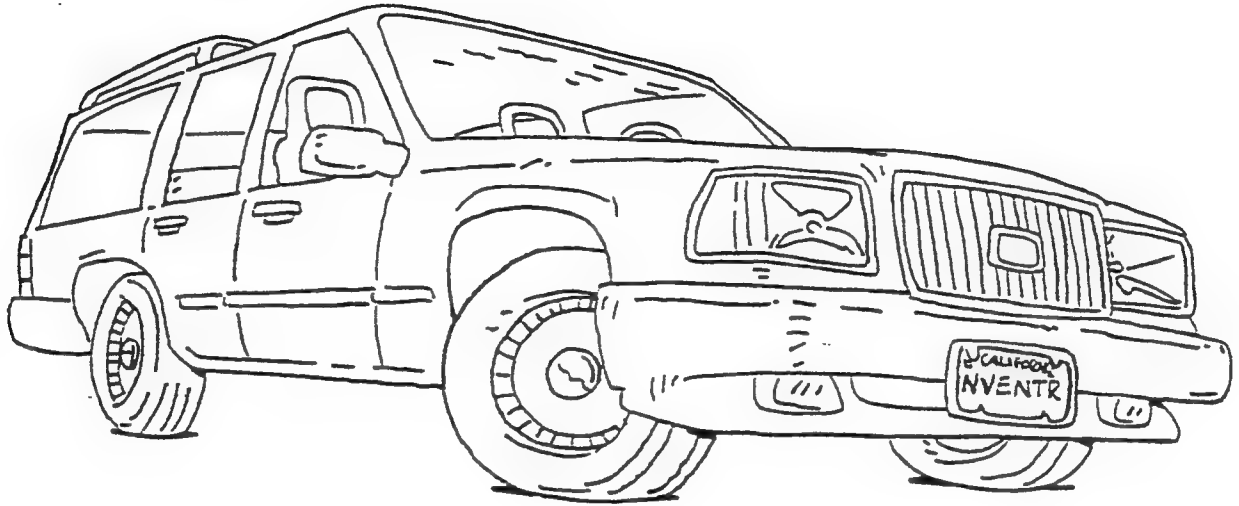




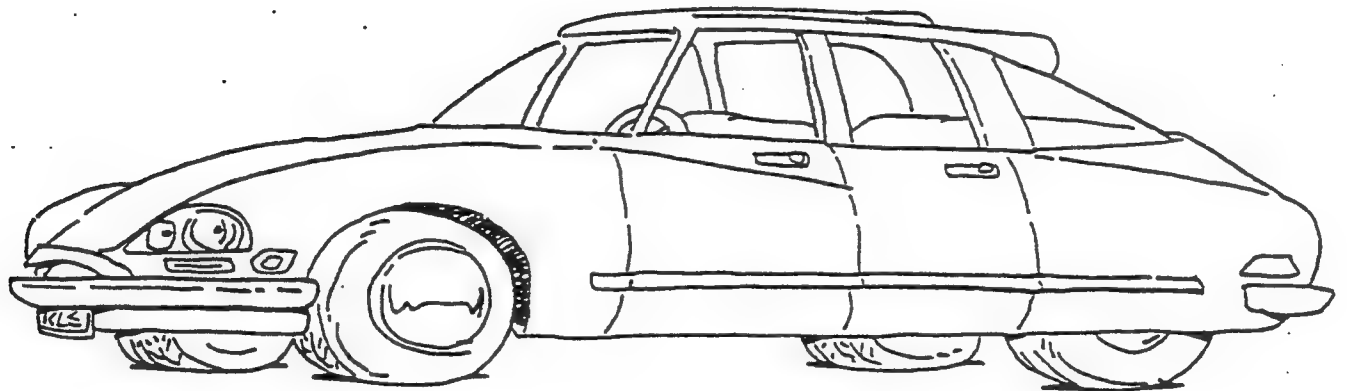
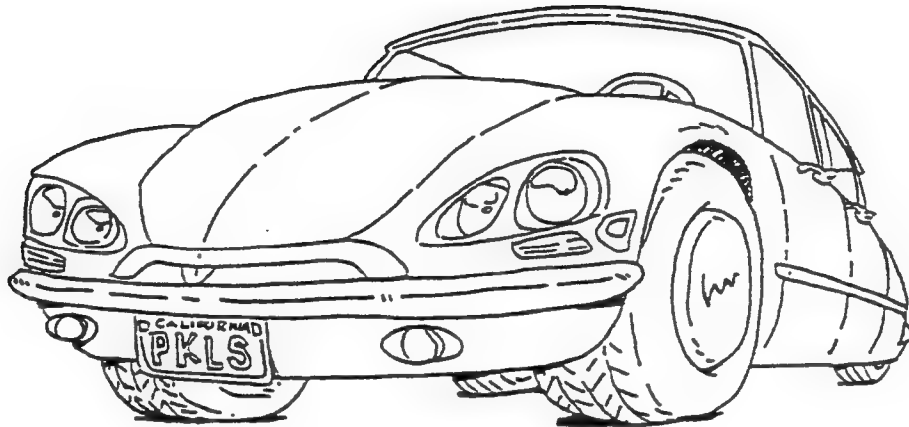
• H O V E R A M A •



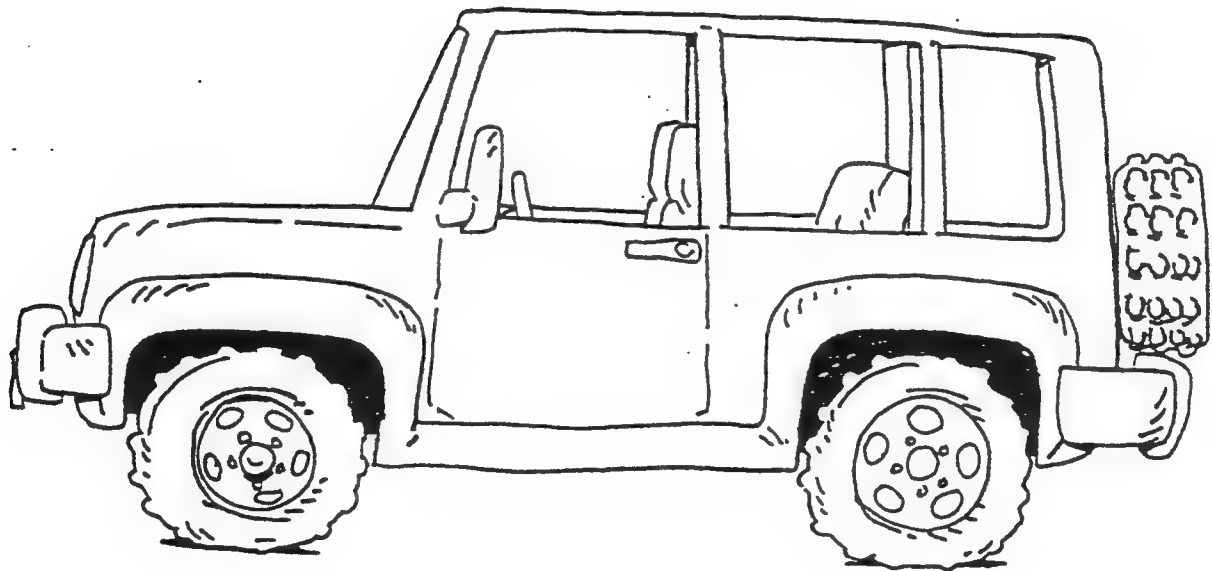
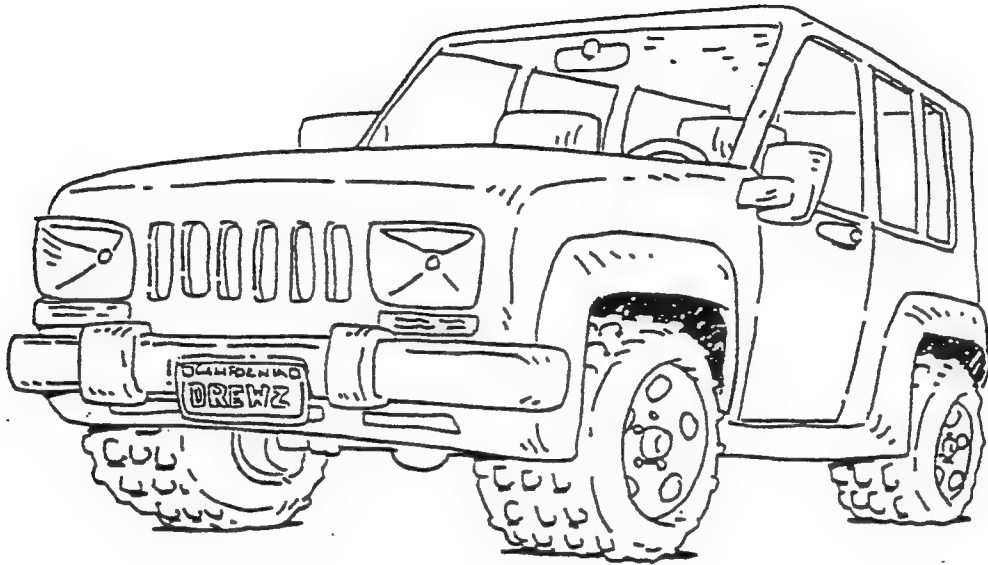
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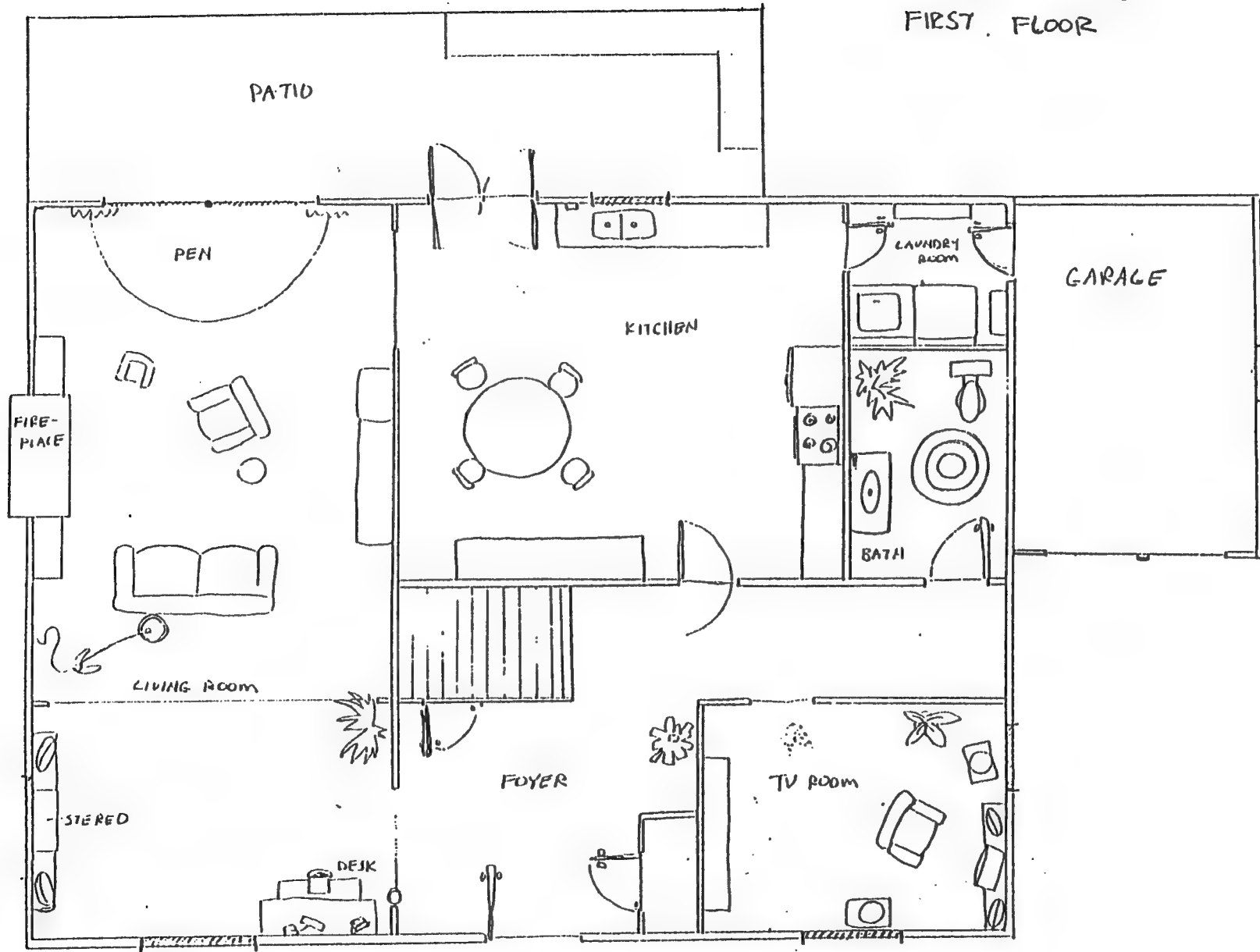
# PICKLES' CAR



# • D R E W ' S C A R •

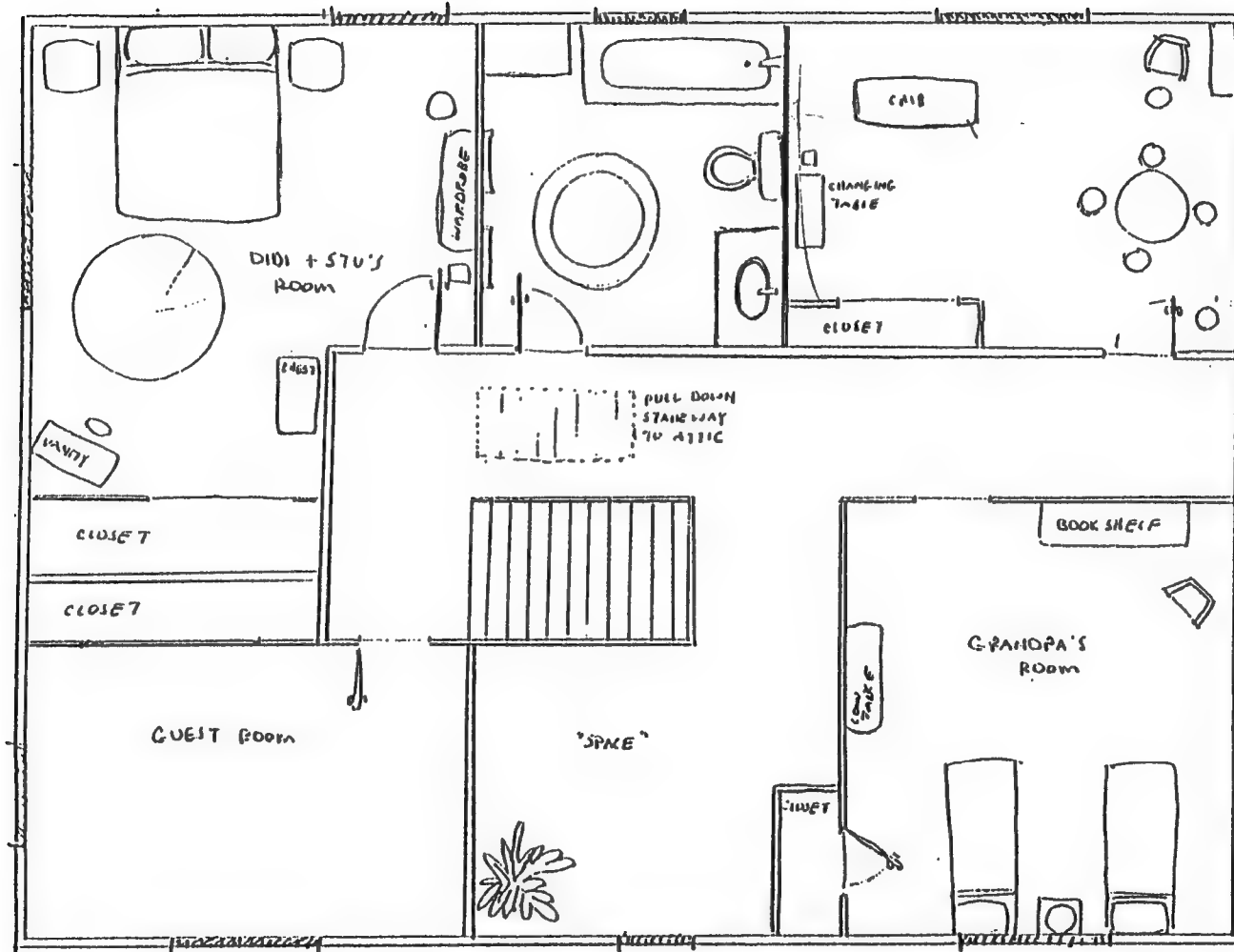


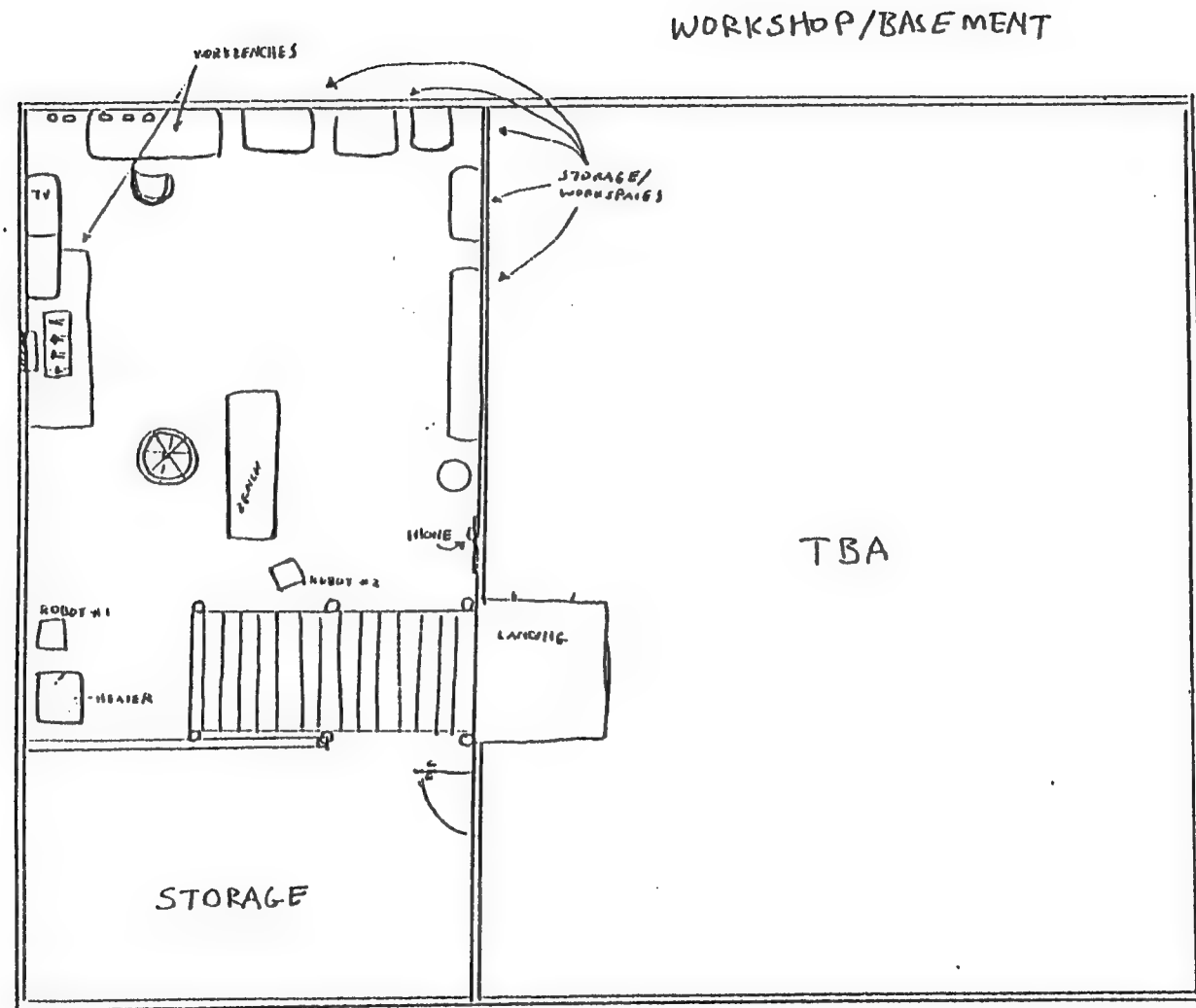
PICKLES' HOUSE  
FIRST FLOOR



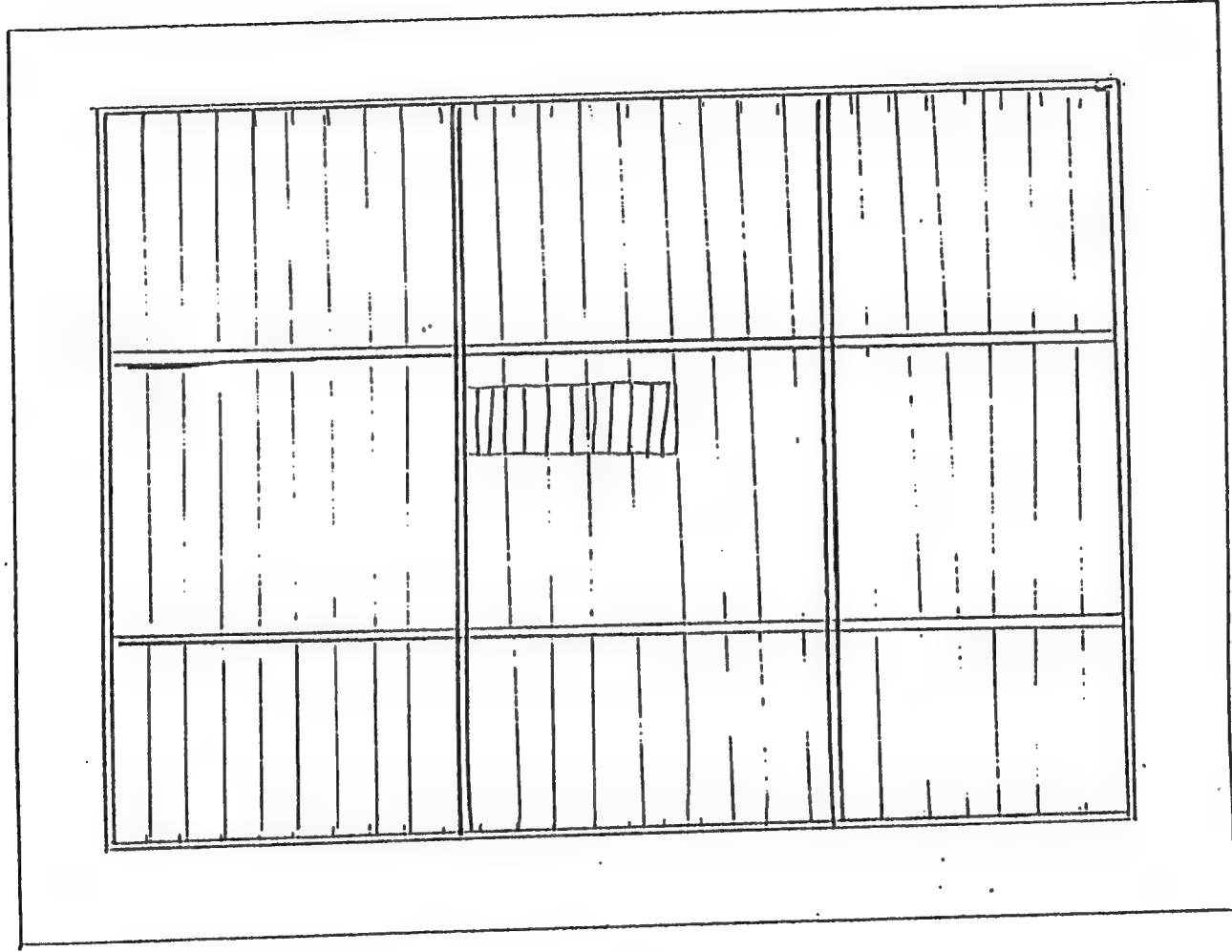


SECOND FLOOR





ATTIC

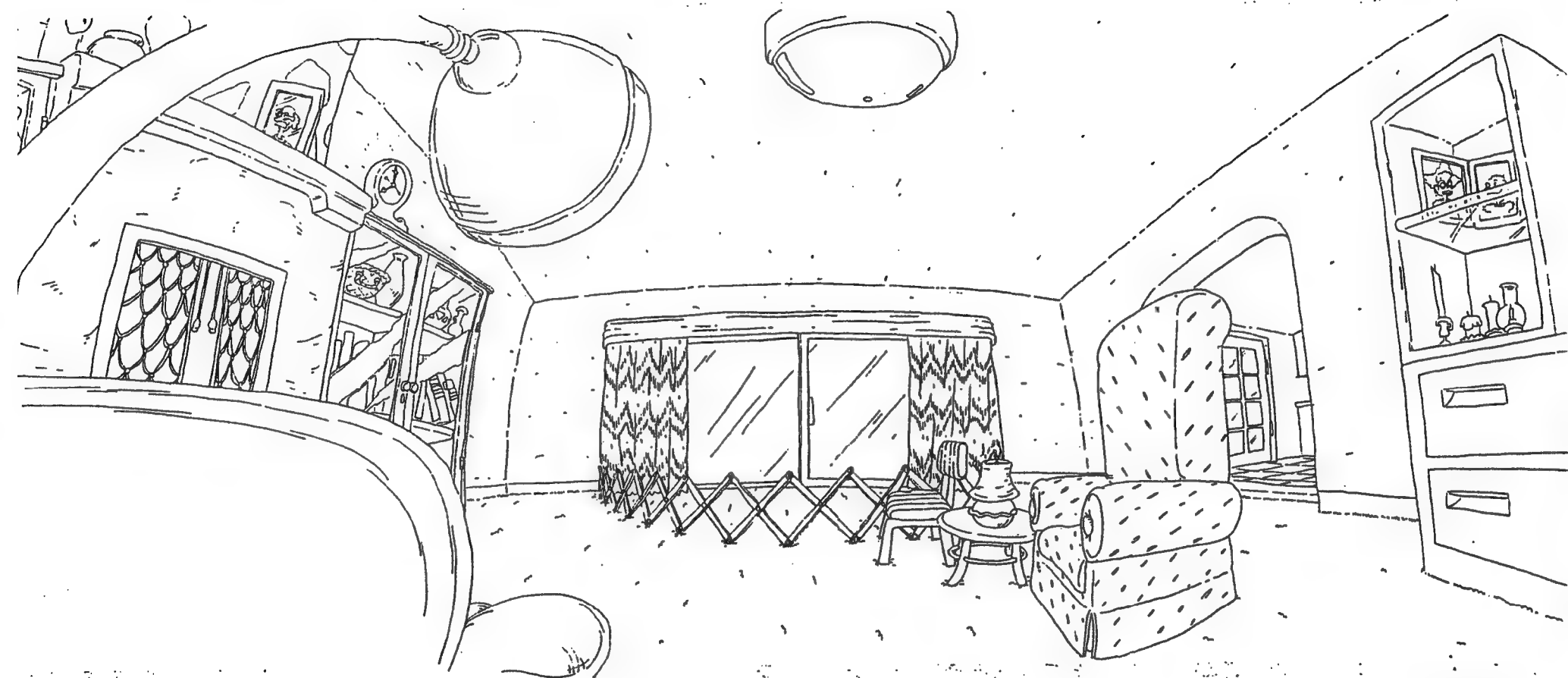




DICKLES' HOUSE  
LIVING ROOM - VIEW II  
"ENTRY WAY"



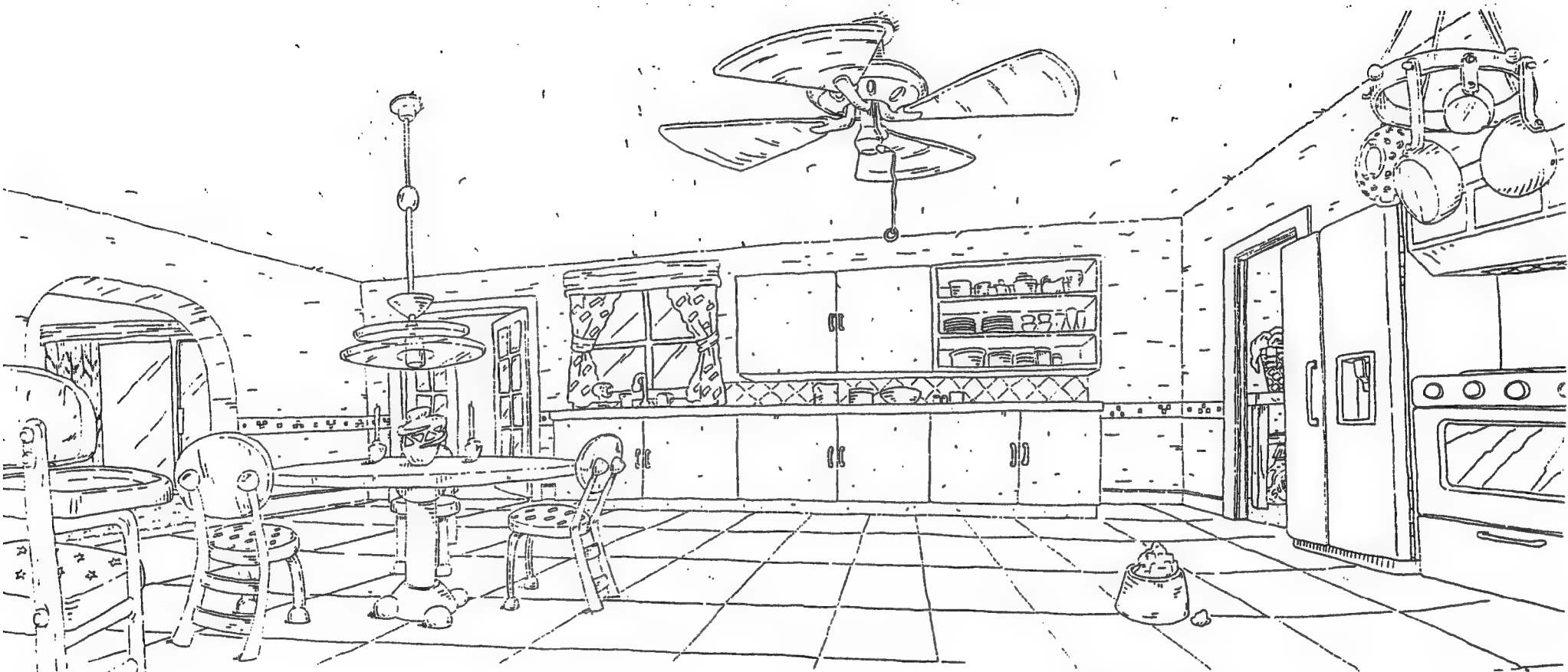
PICKLES' HOUSE  
LIVING ROOM - VIEW III



PICKLES' HOUSE  
LIVING ROOM-VIEW I



PICKLES' HOUSE  
TV ROOM

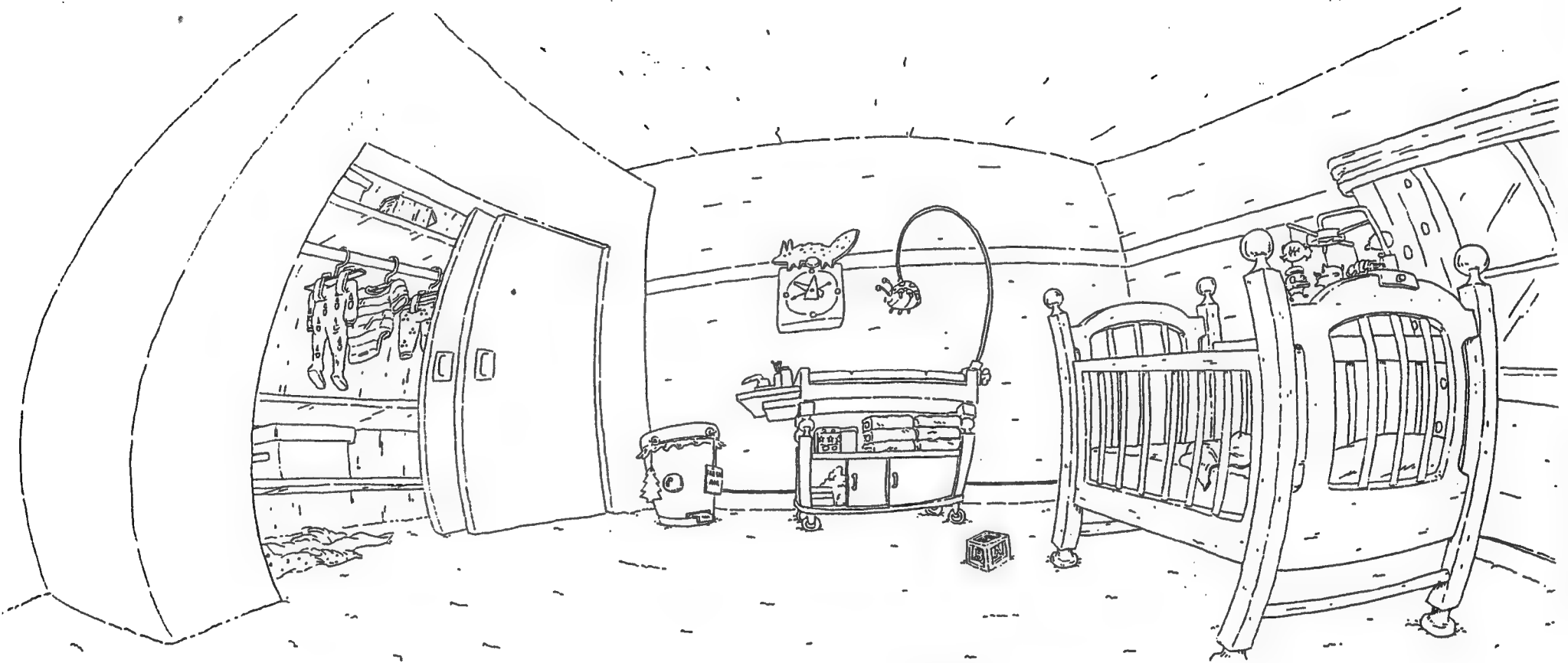


DICKLES' HOUSE  
KITCHEN - VIEW II

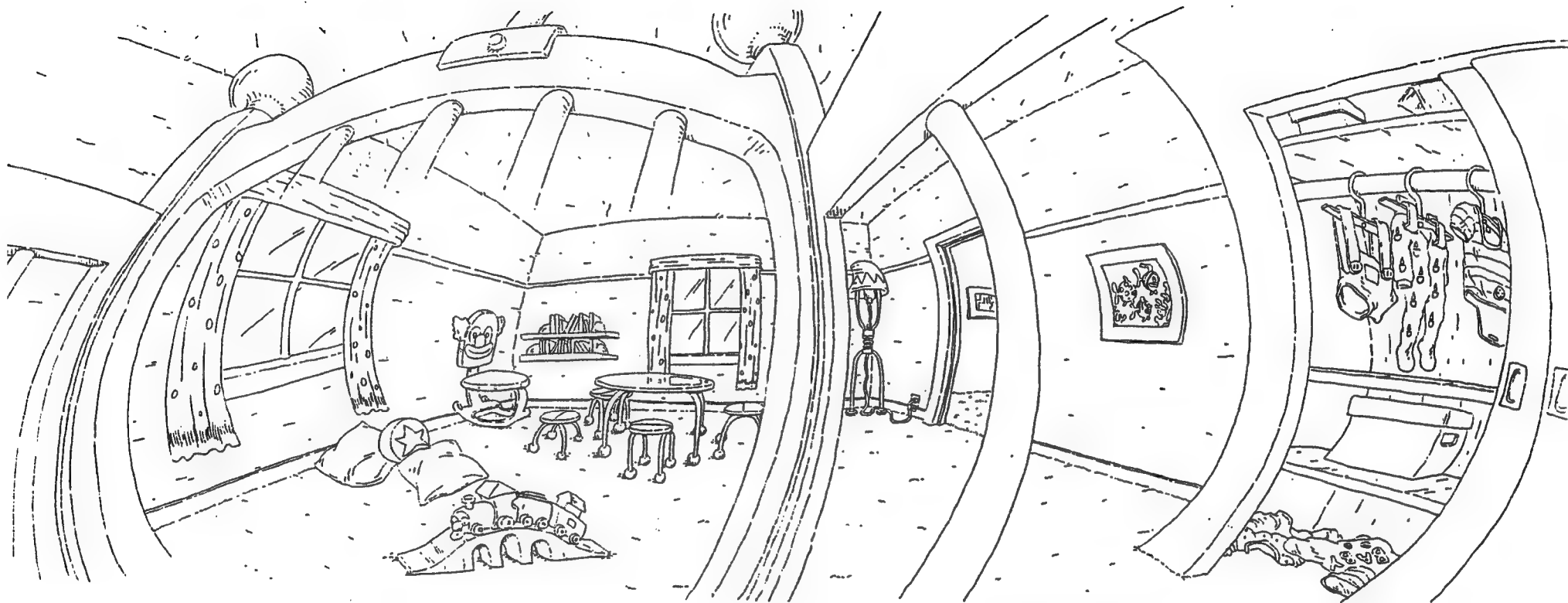




PICKLES' HOUSE  
KITCHEN-VIEW I

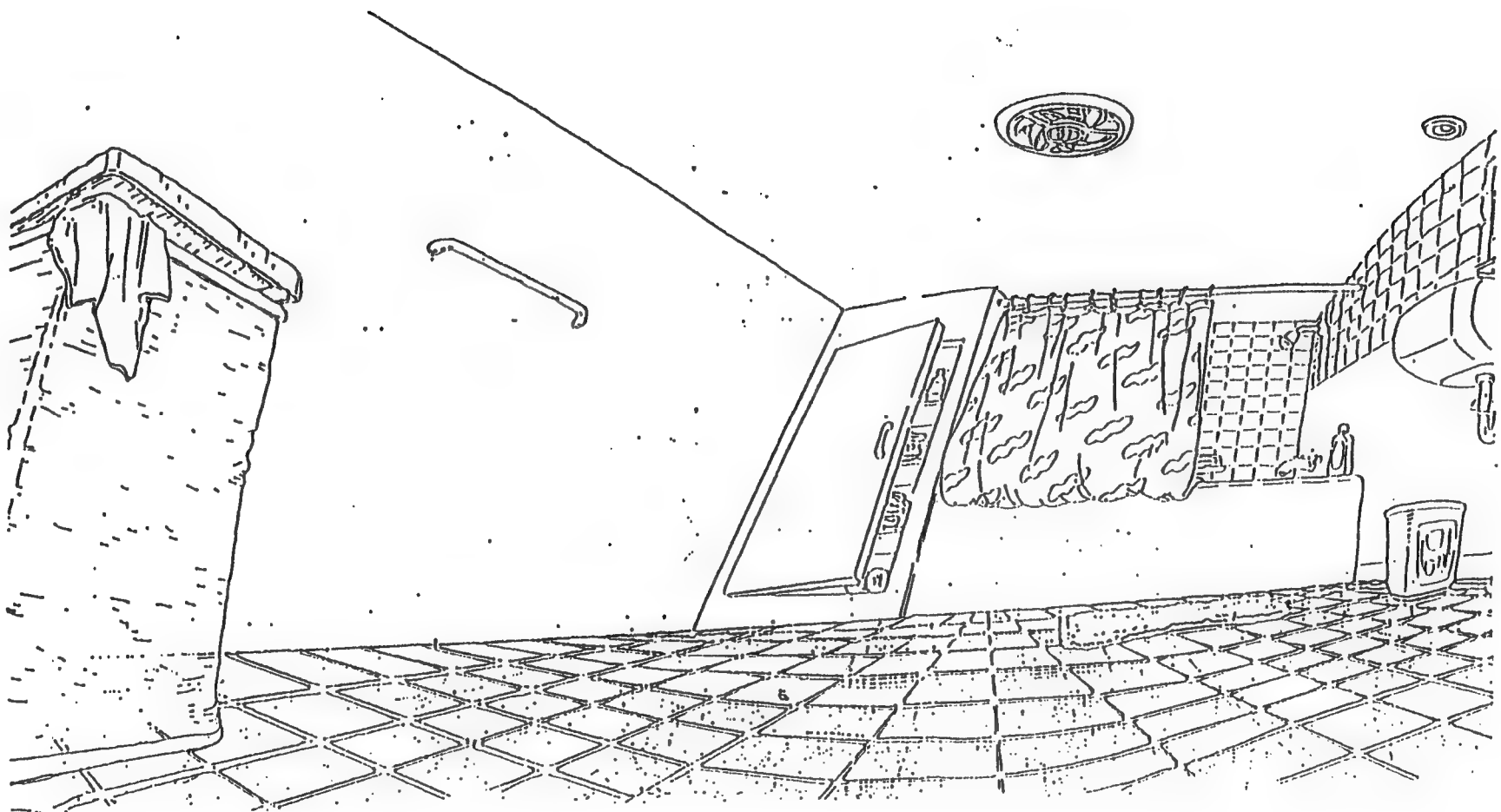


PICKLES' HOUSE  
NURSERY-VIEW II

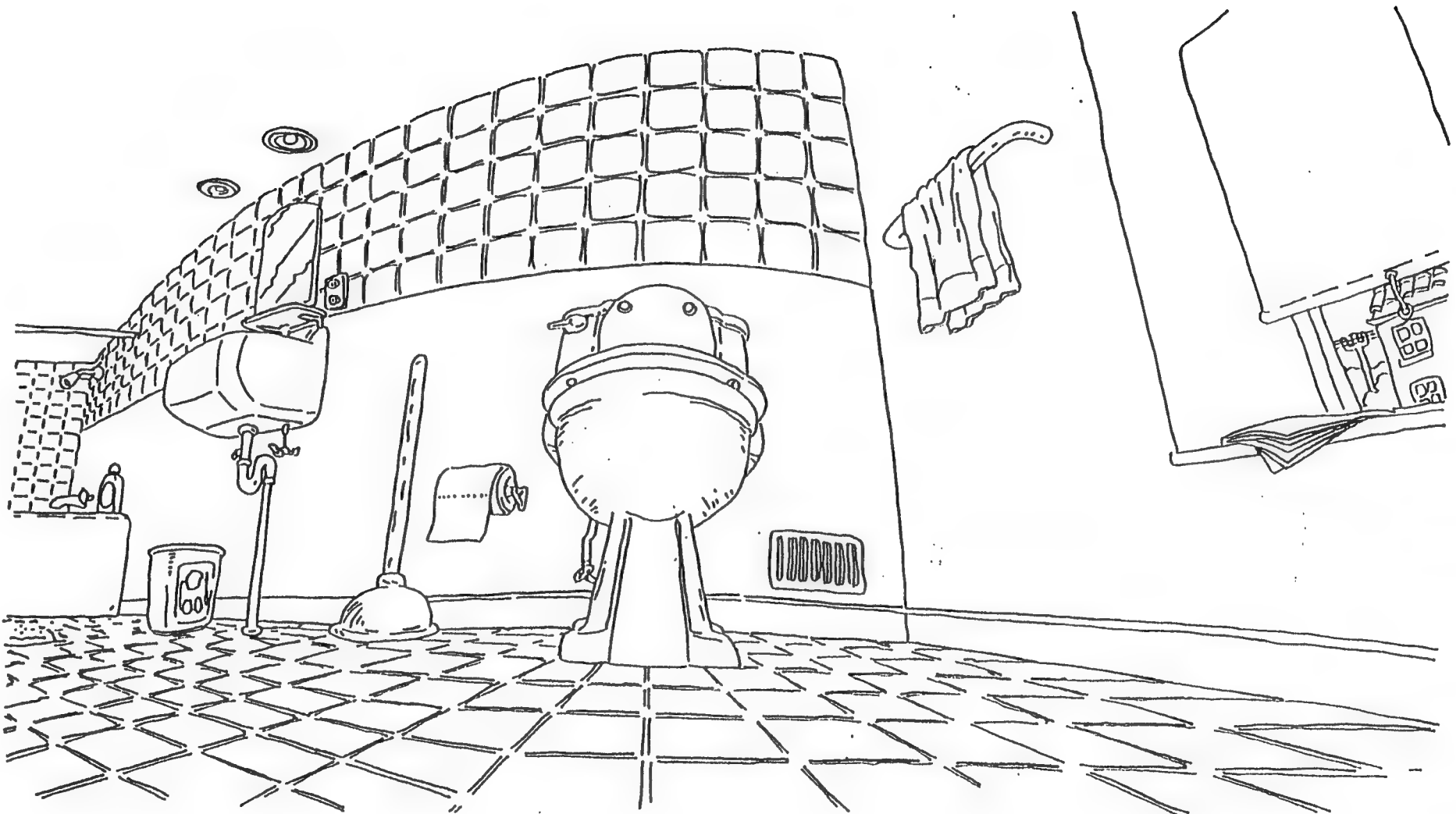


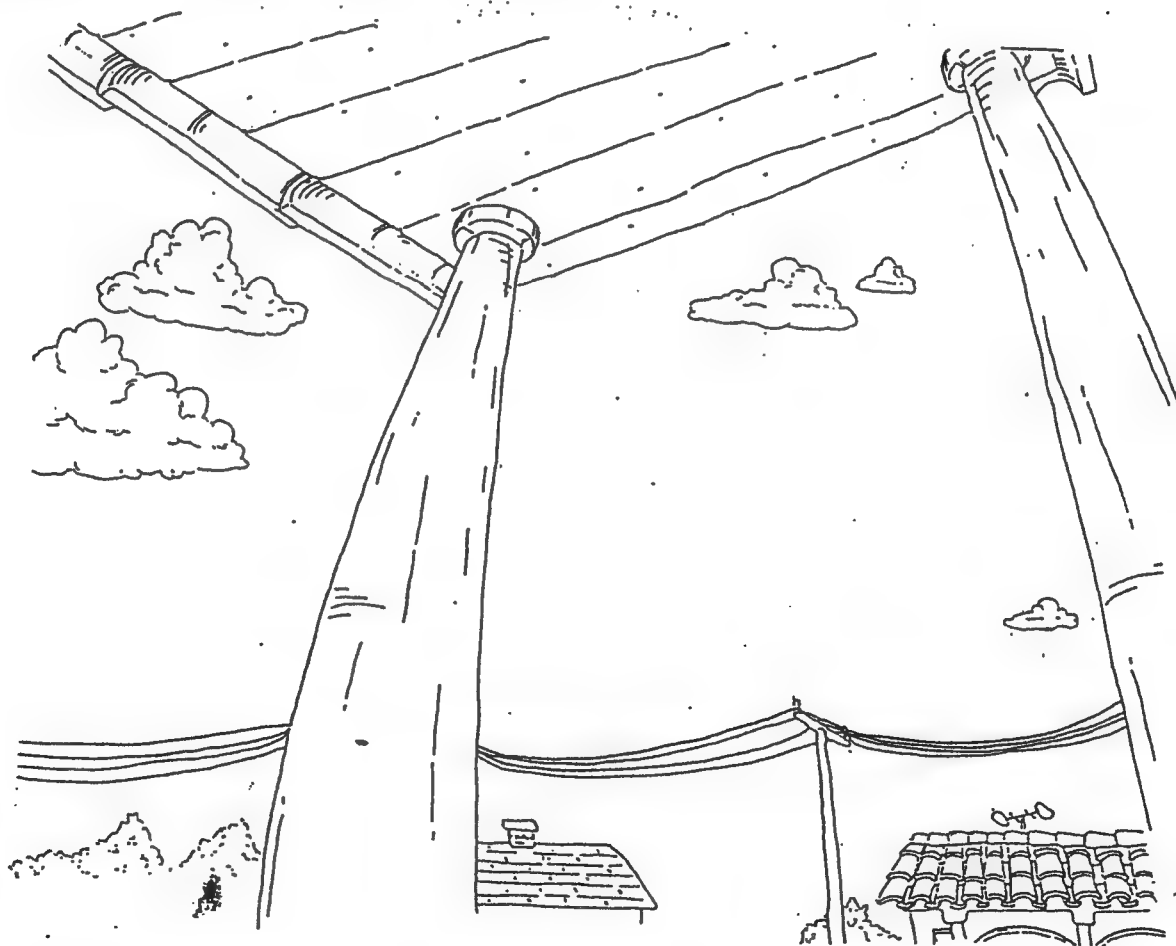
PICKLES' HOUSE  
NURSERY - VIEW I

● PICKLES' BATHROOM ●

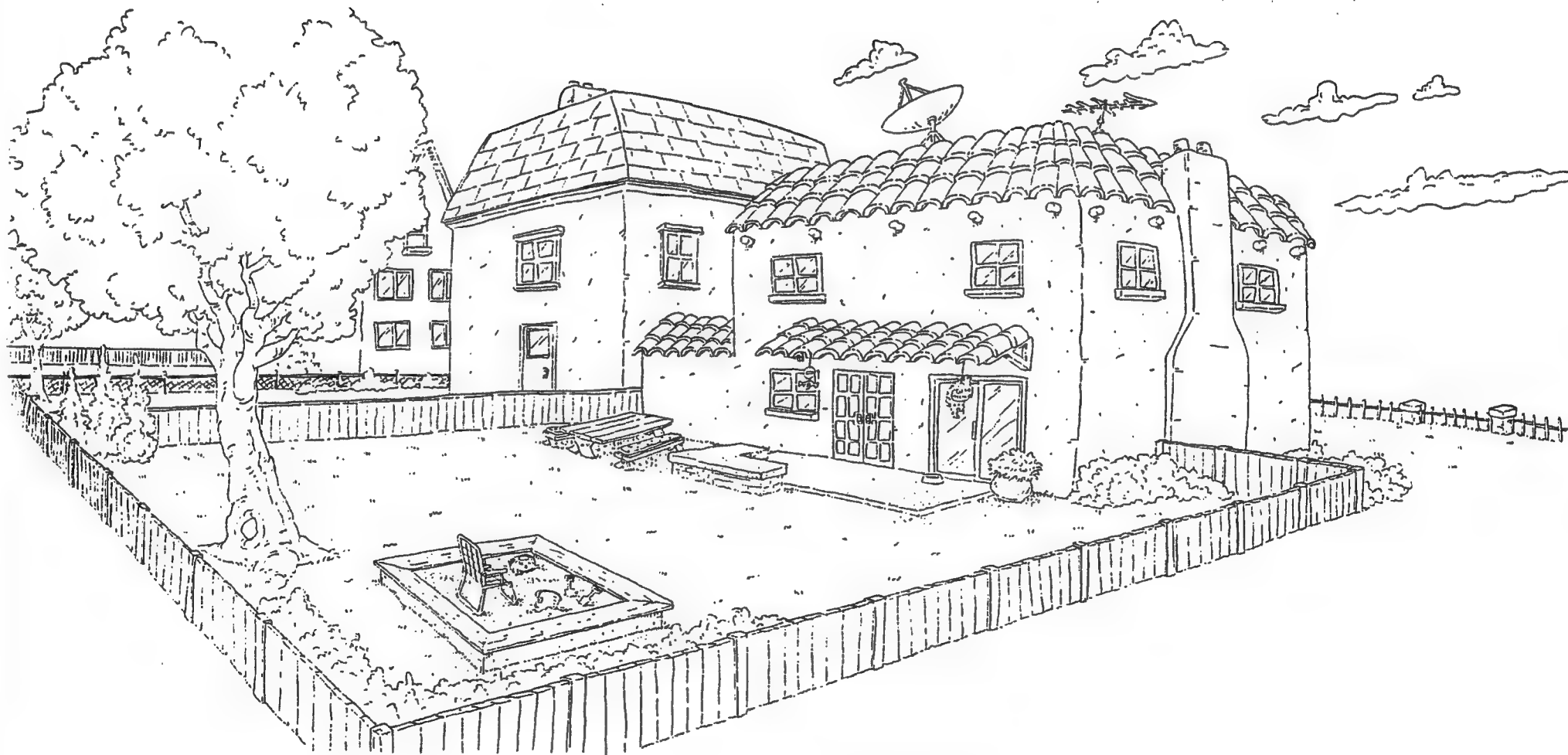


● PICKLES' BATHROOM ●

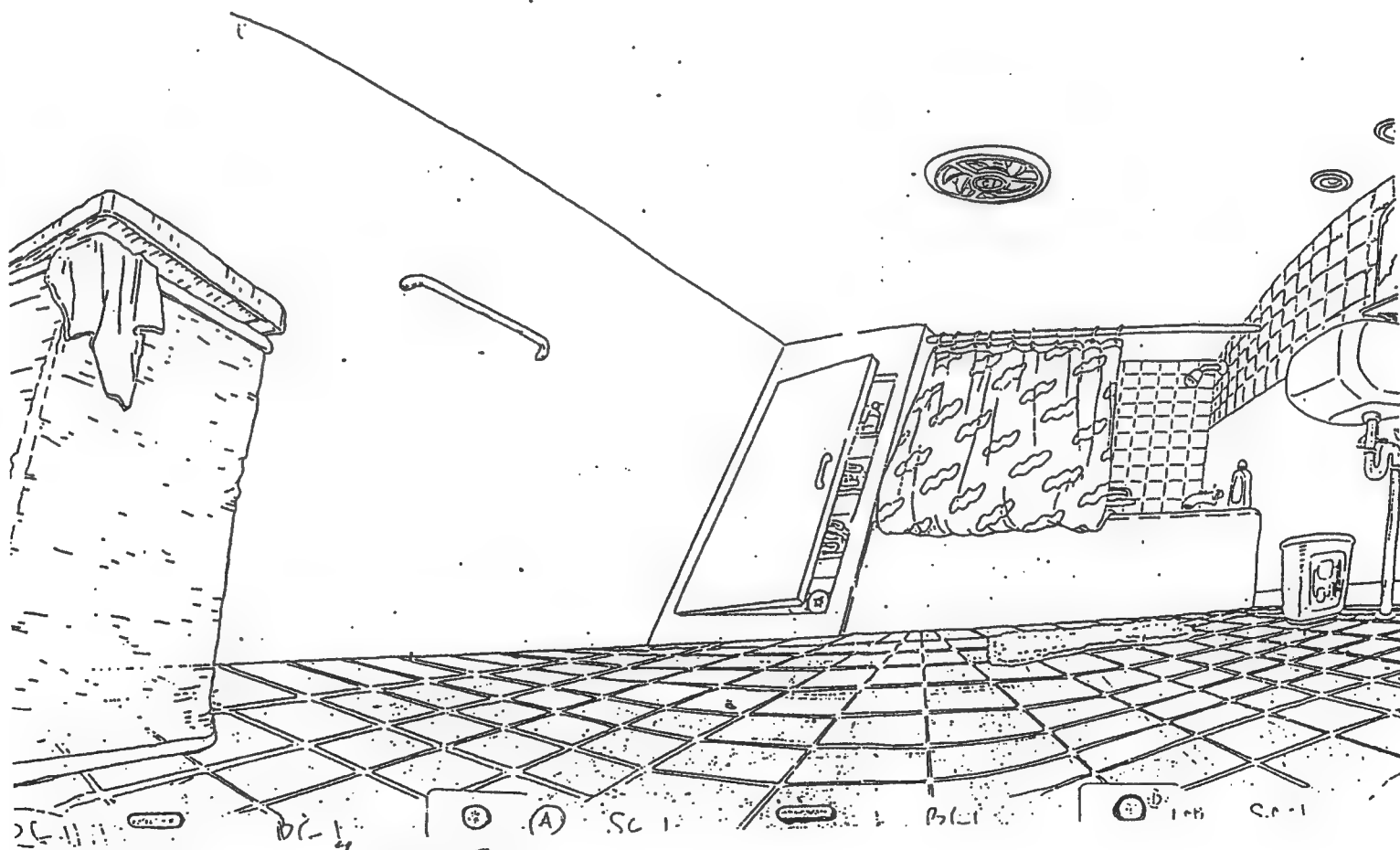




bg: PICKLE'S PORCH

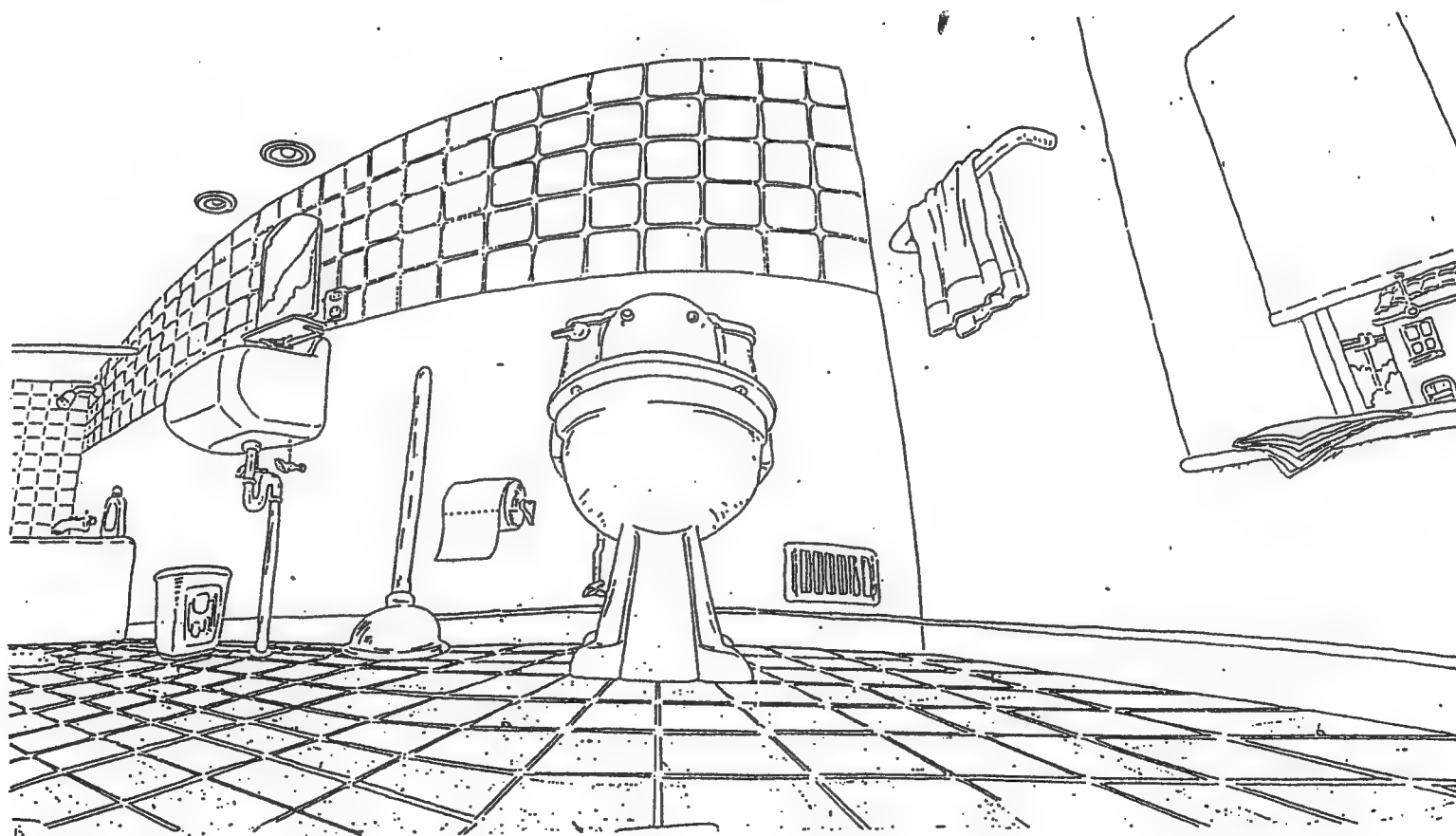


PICKLES' YARD  
WITH SAND BOX  
SHOW 13

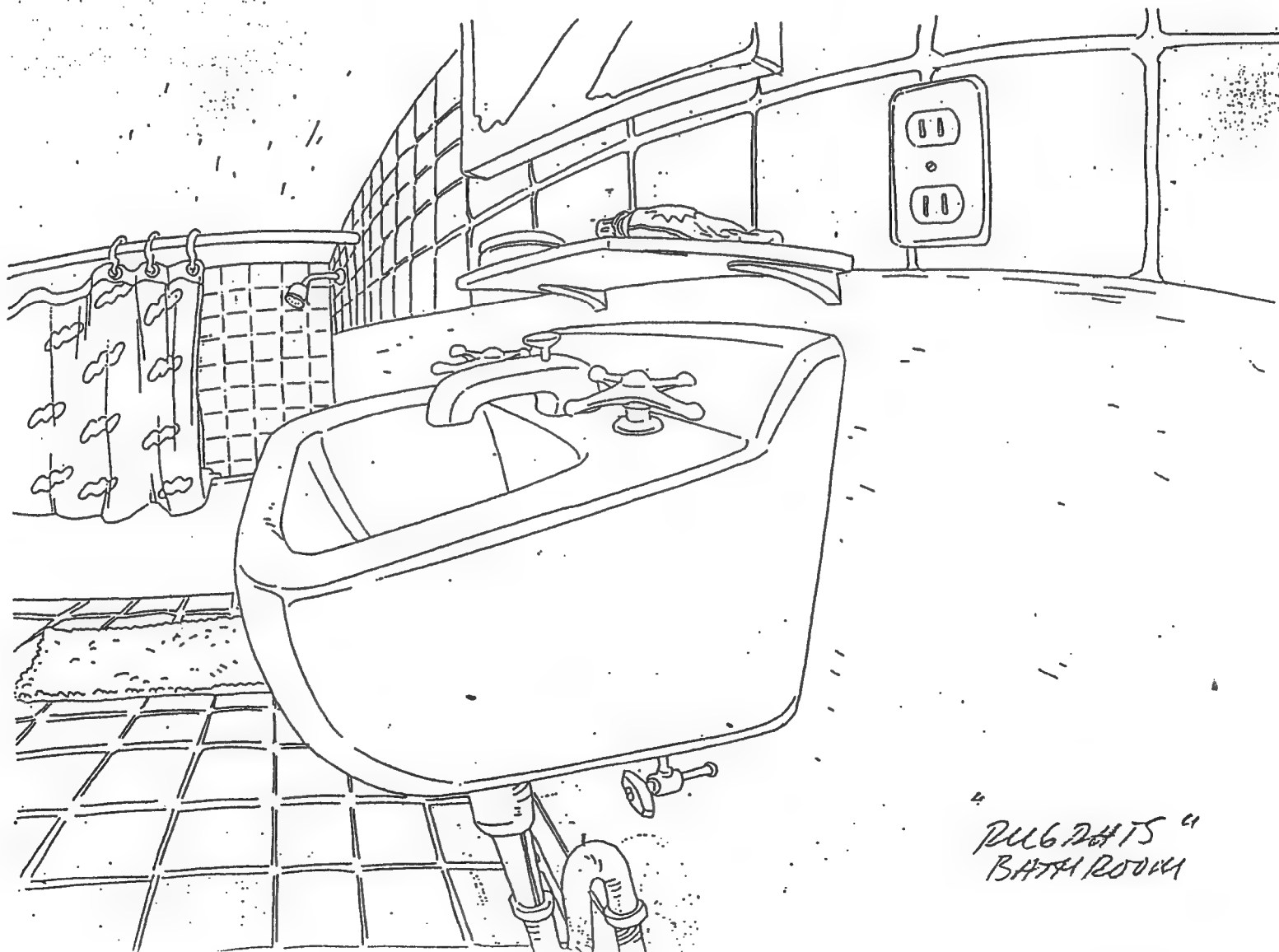


25-11-11 DC-1 (A) SC 1  
BATHROOM - "PUL RATS"

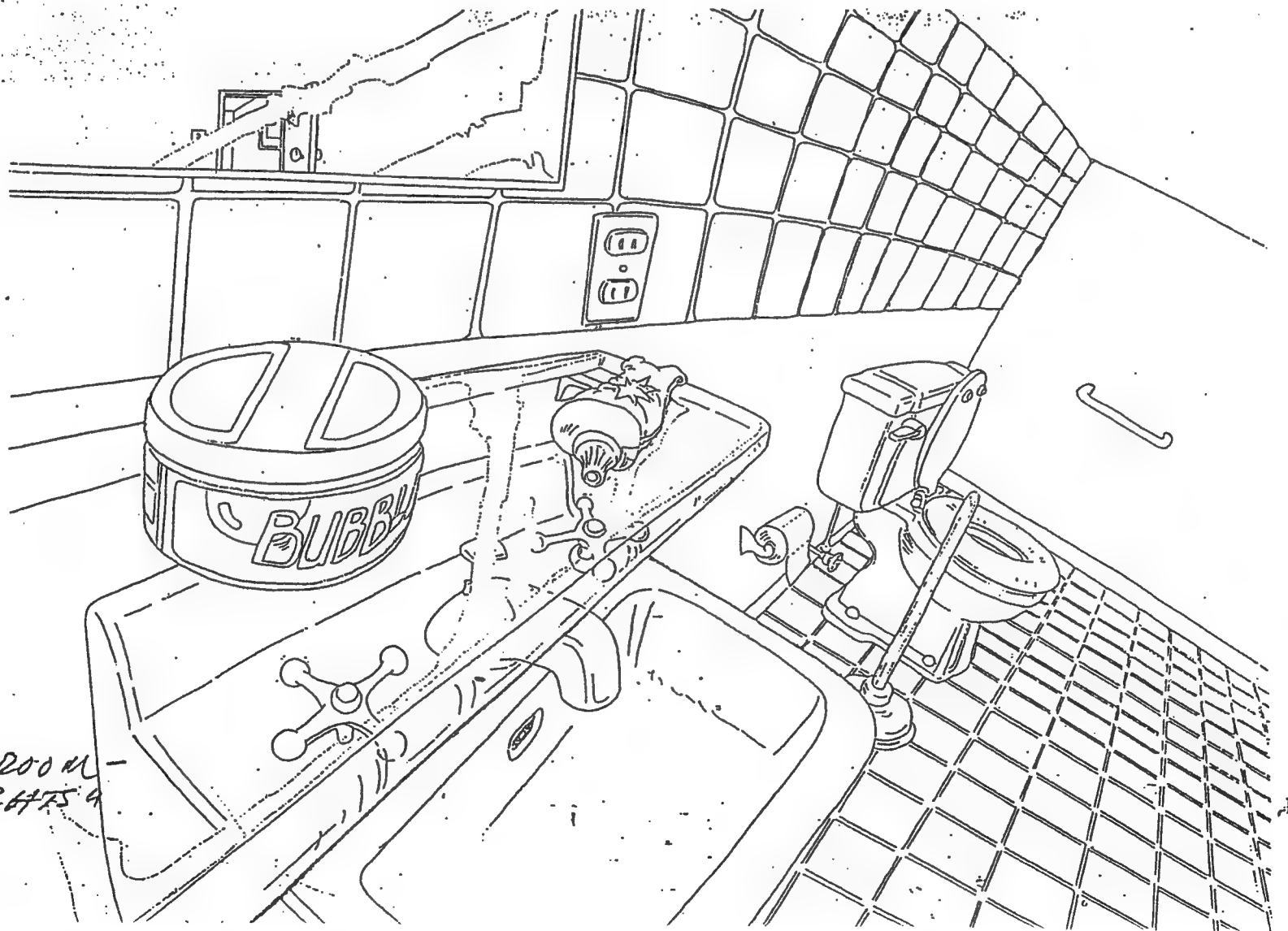




BATHROOM - "RUGZATS"



"RUGBATS"  
BATH ROOM

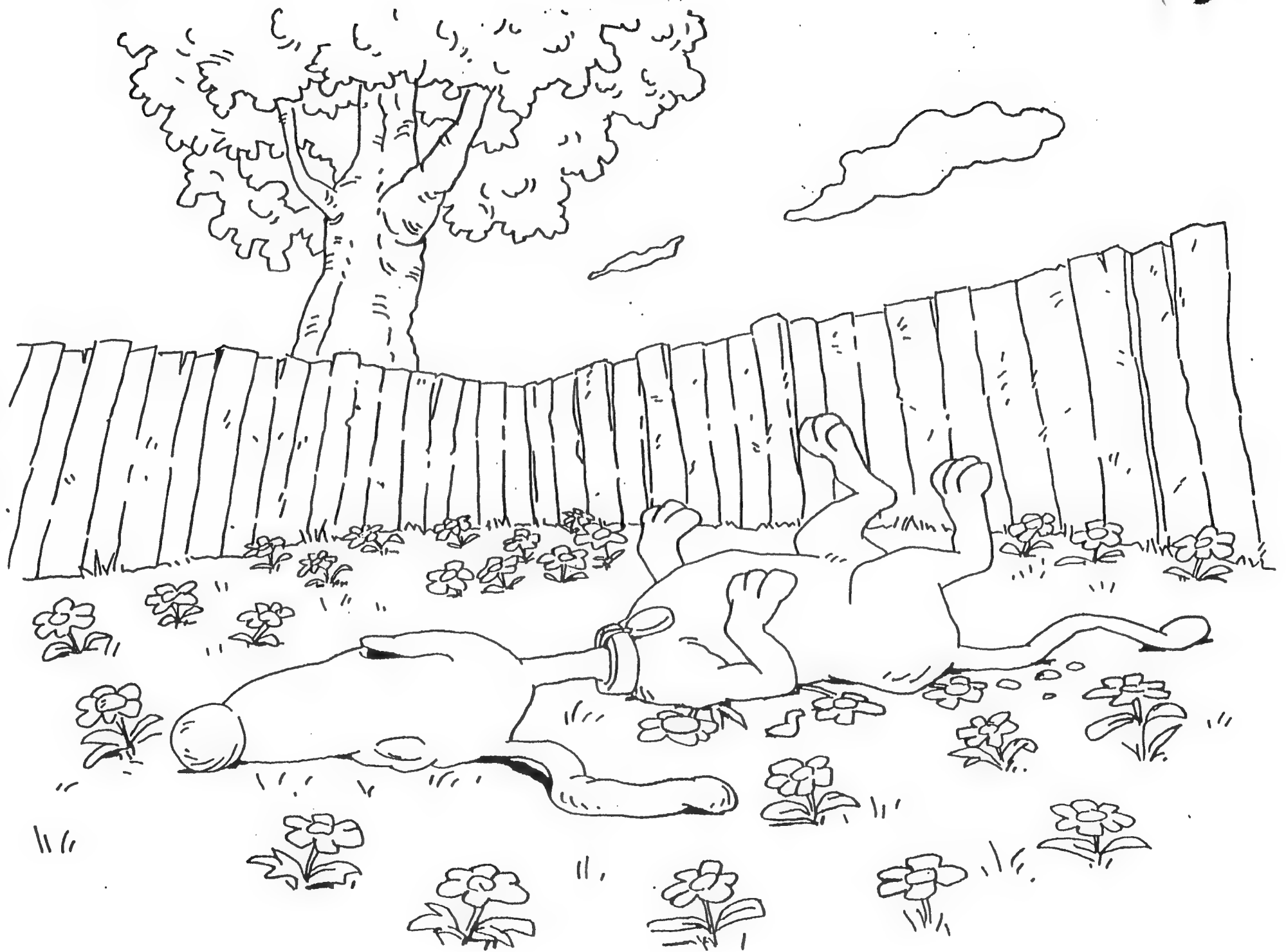


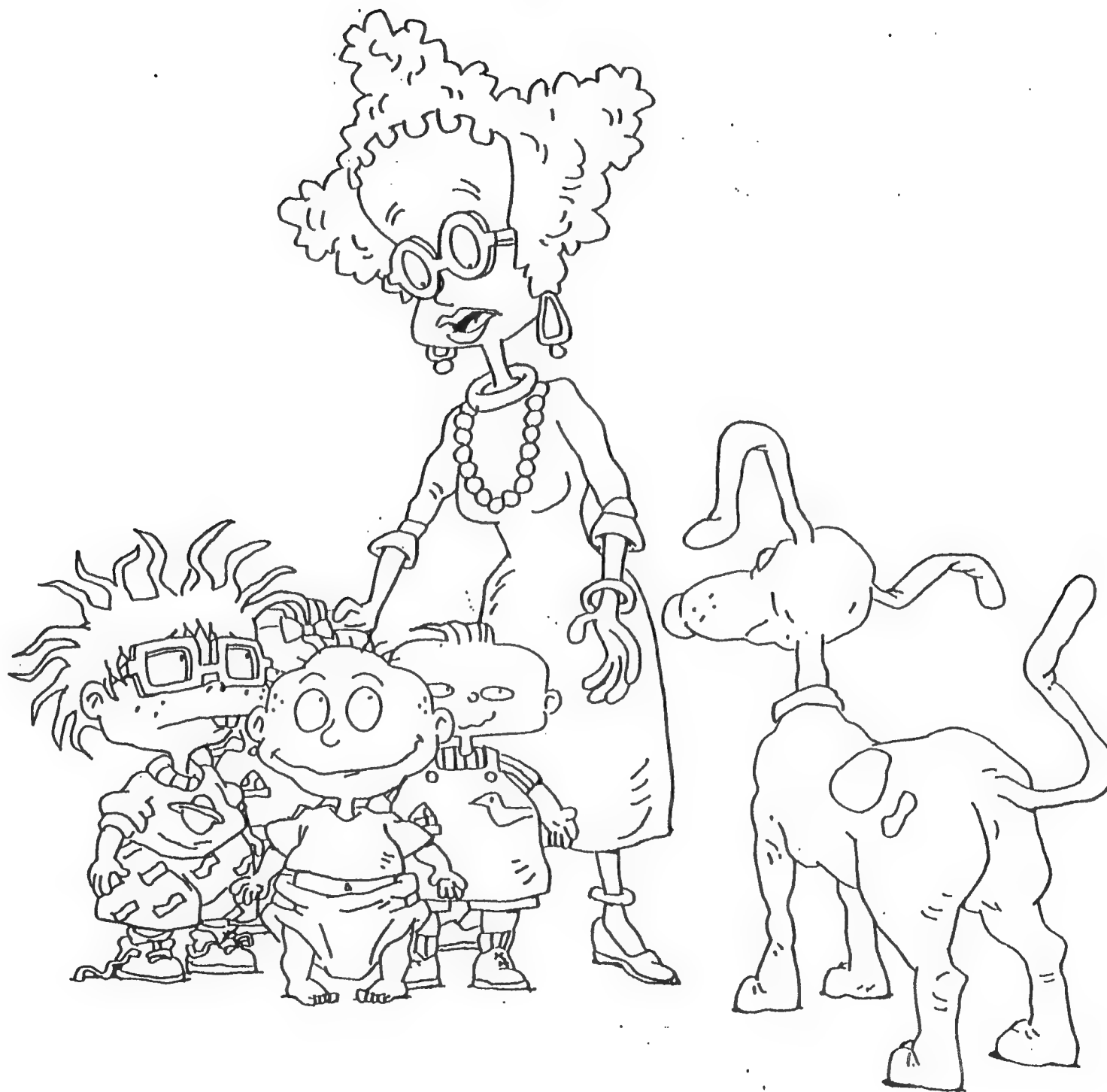
BATHROOM -  
"RUGZATS"





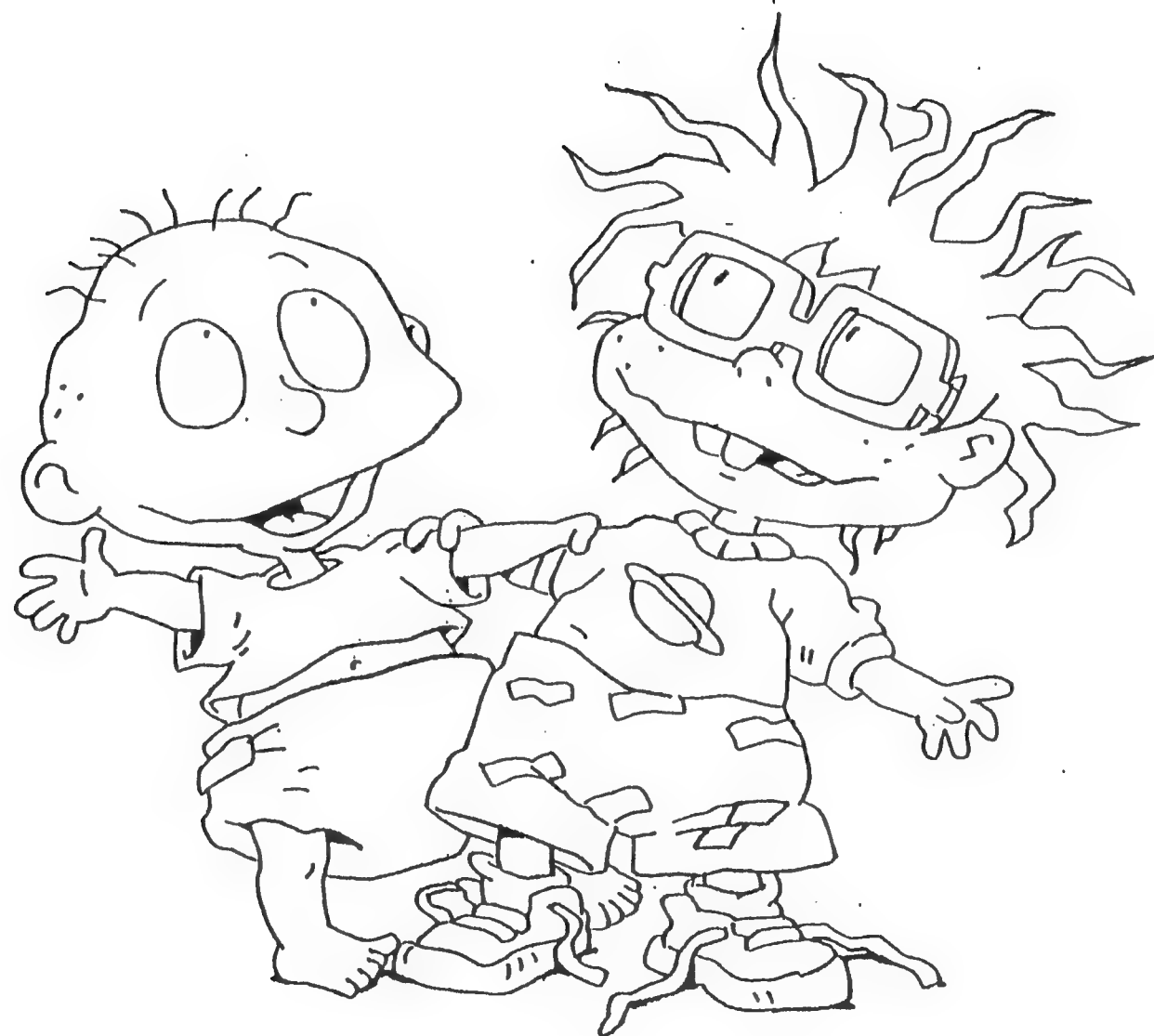






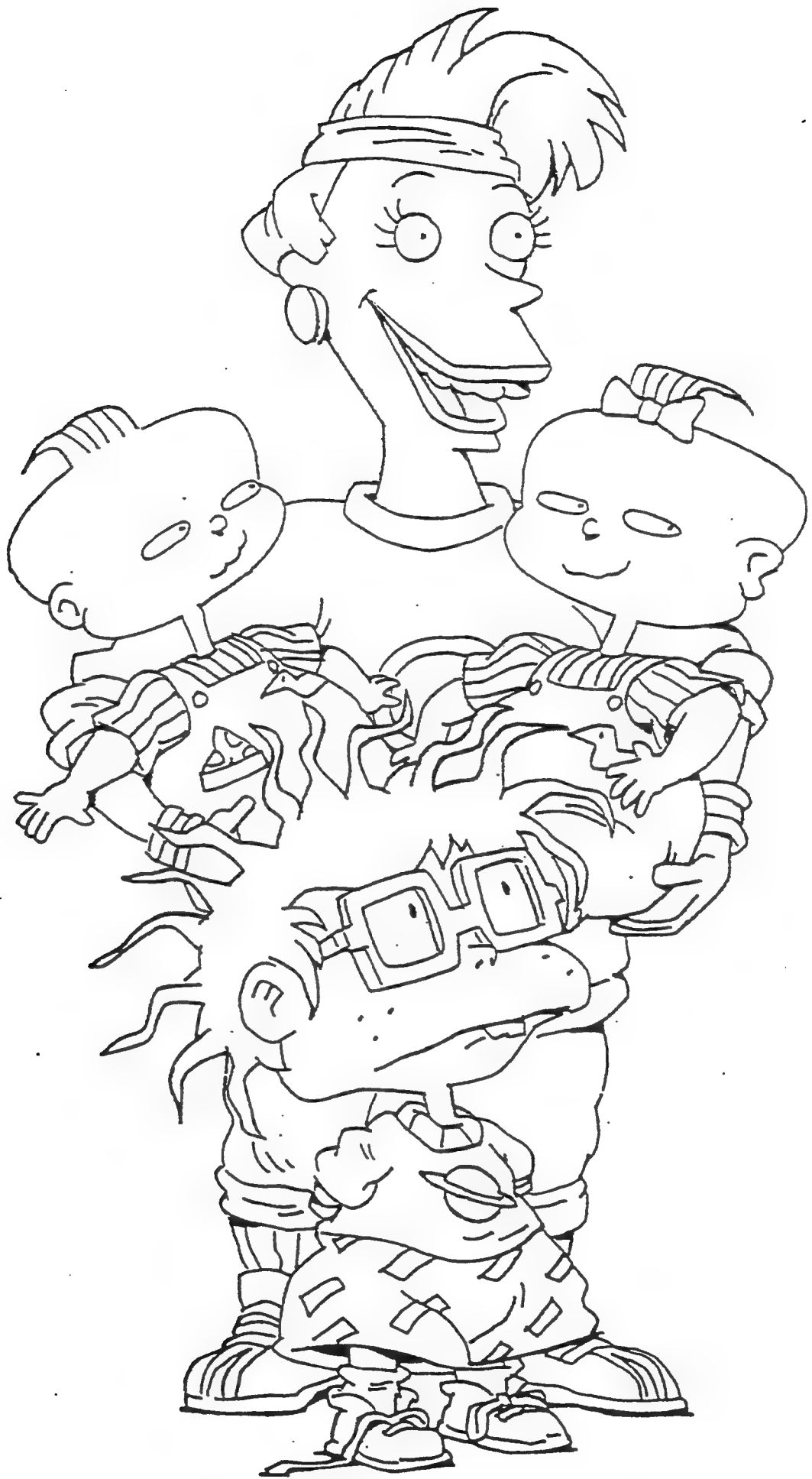


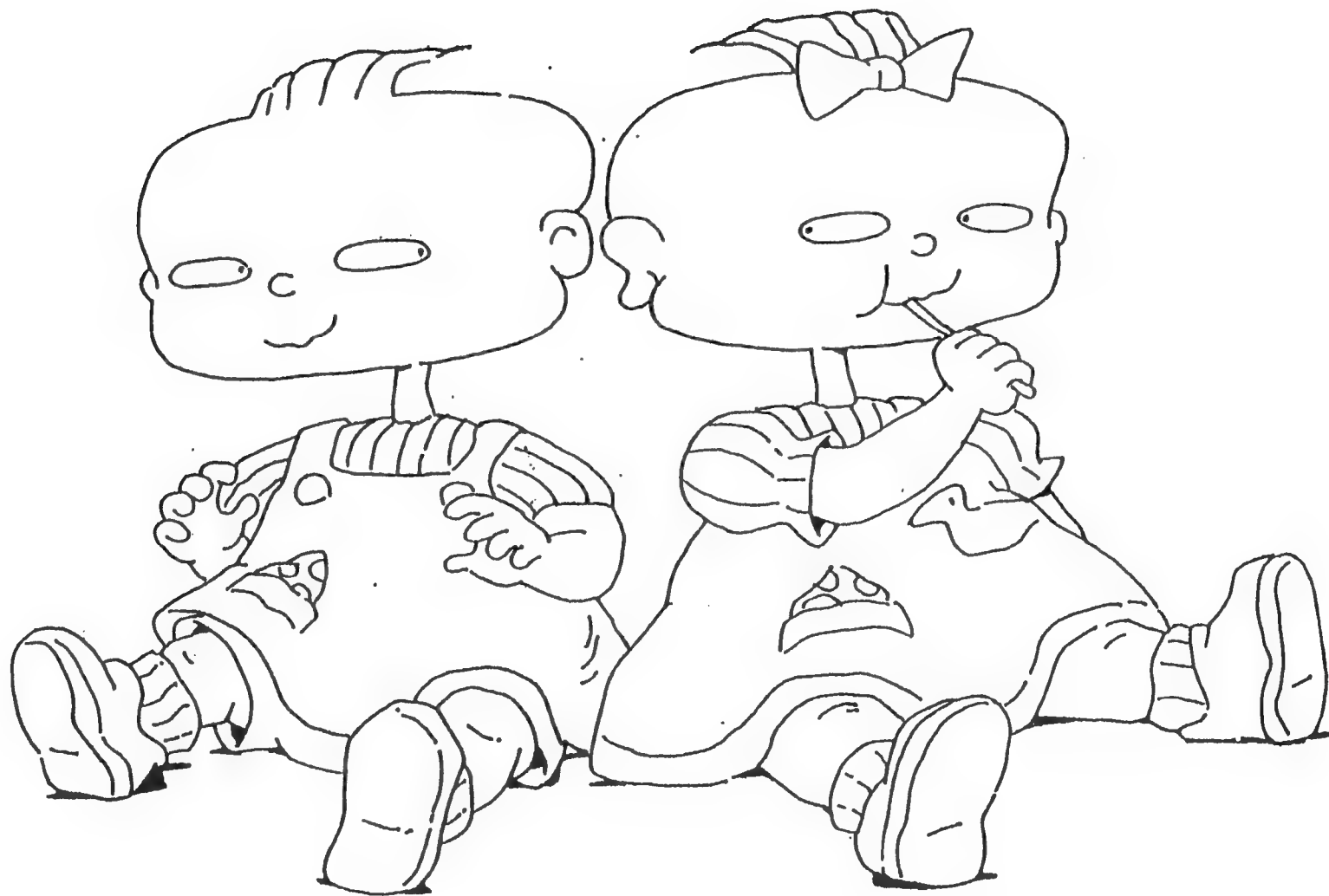








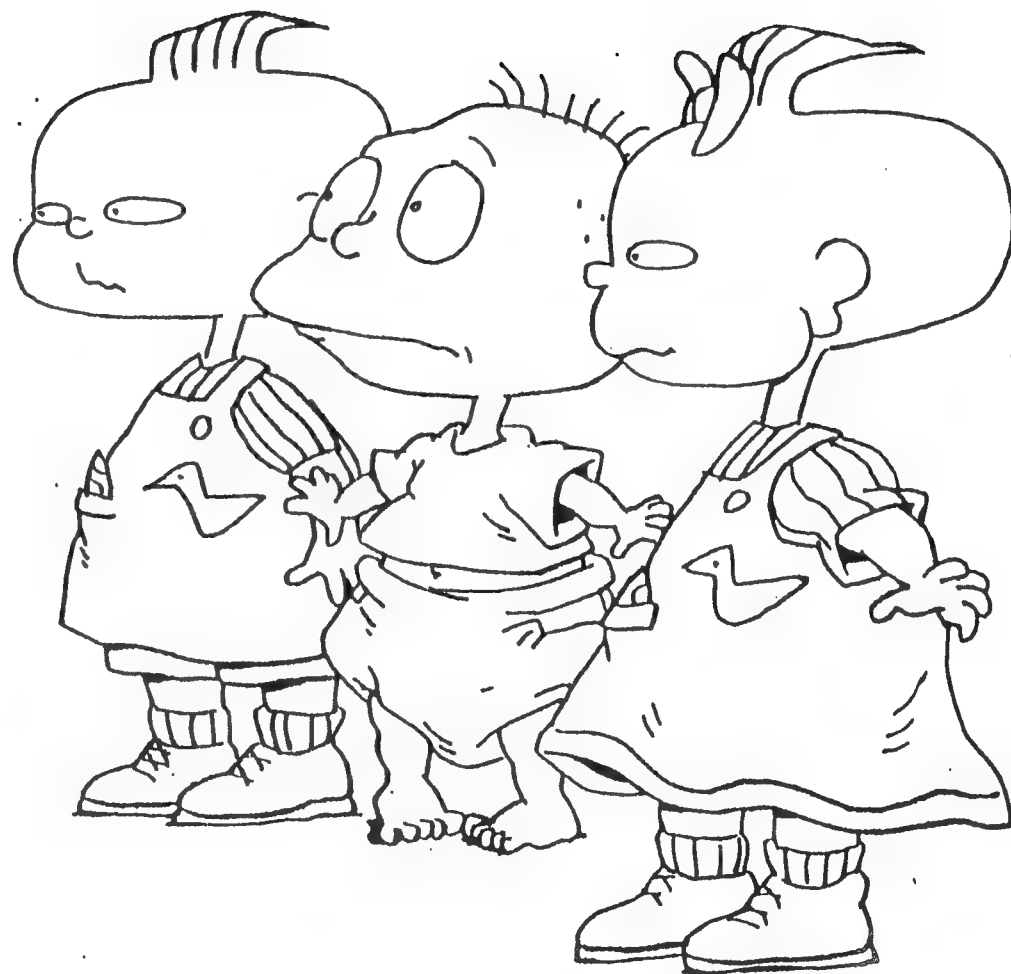
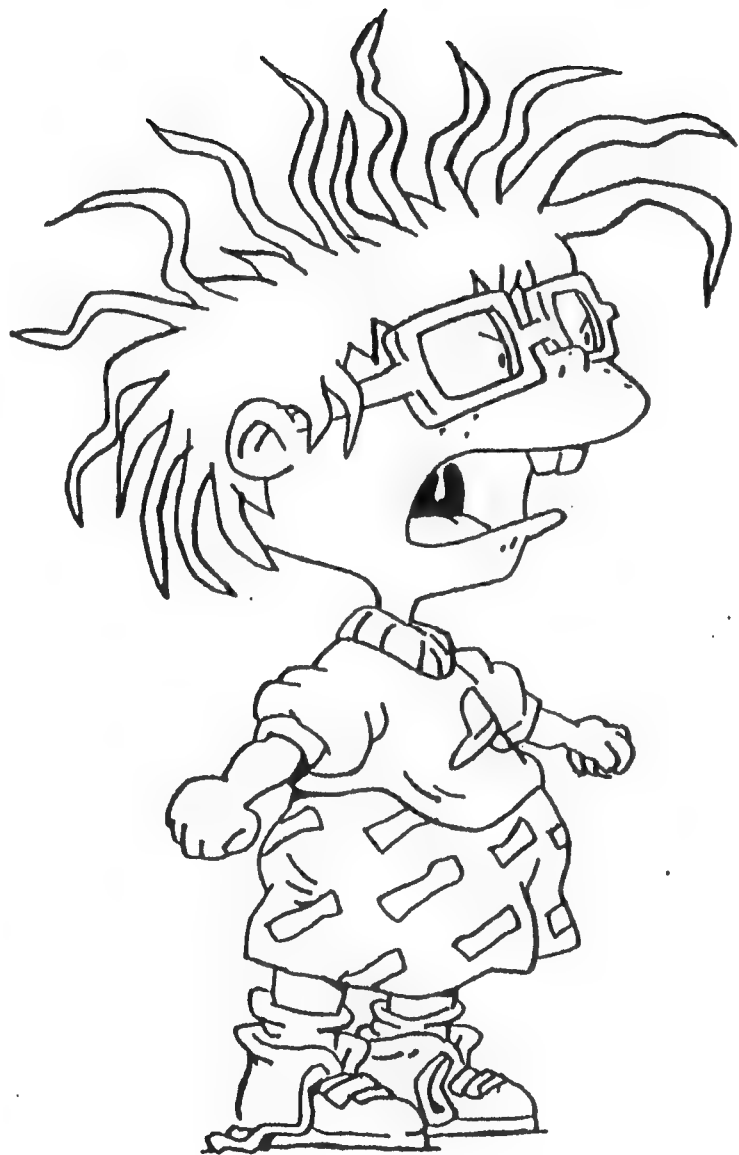


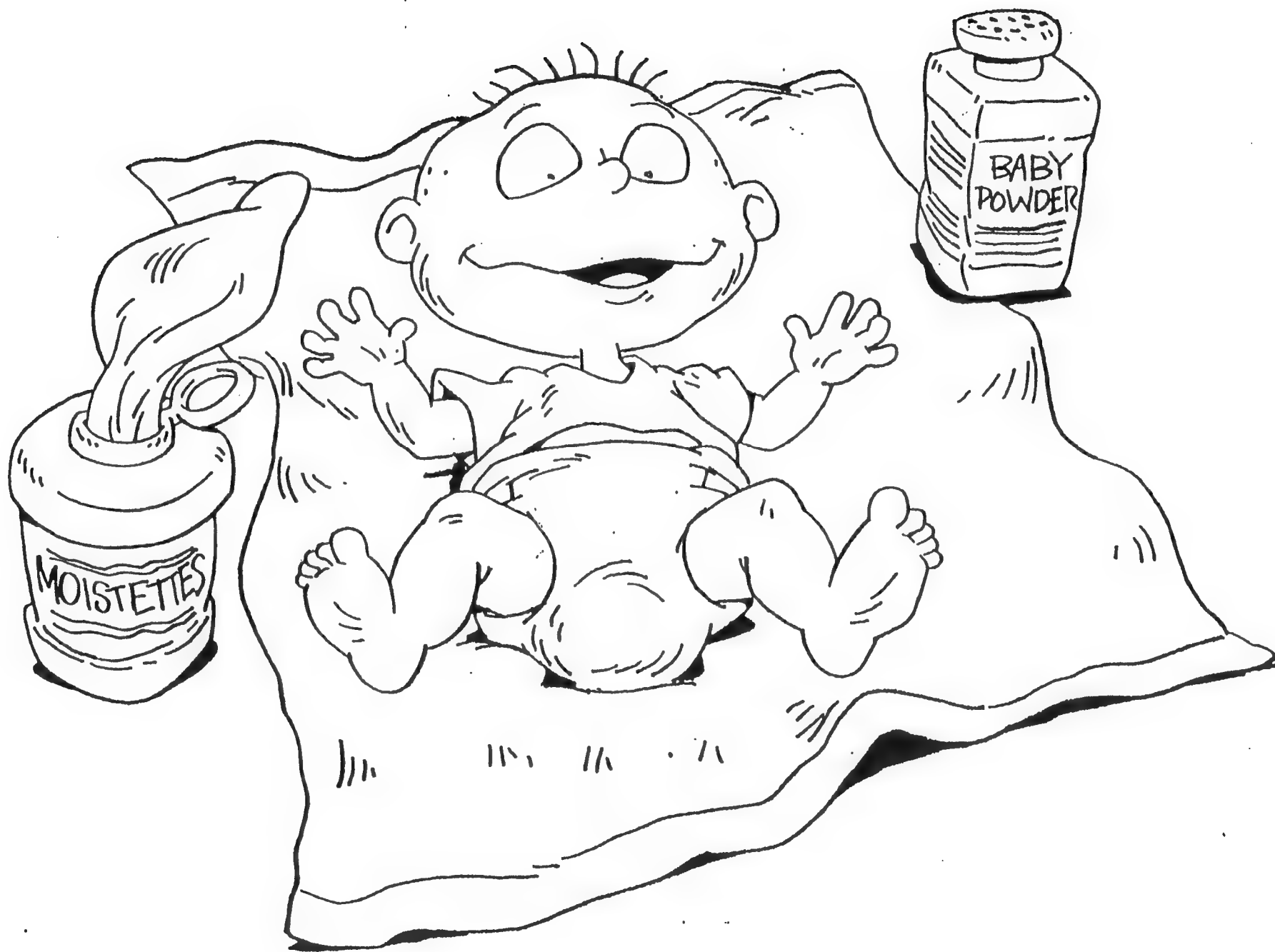


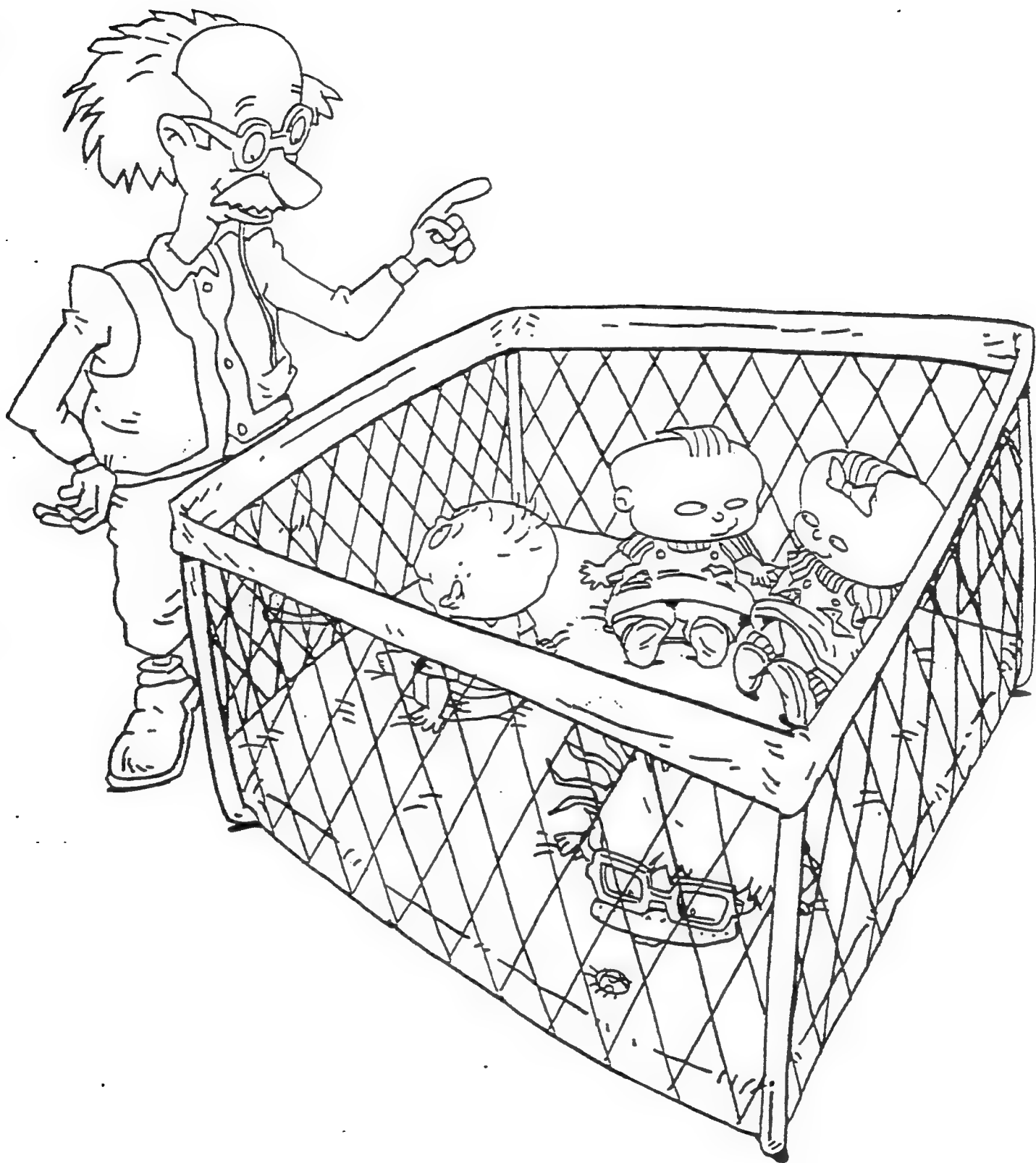
















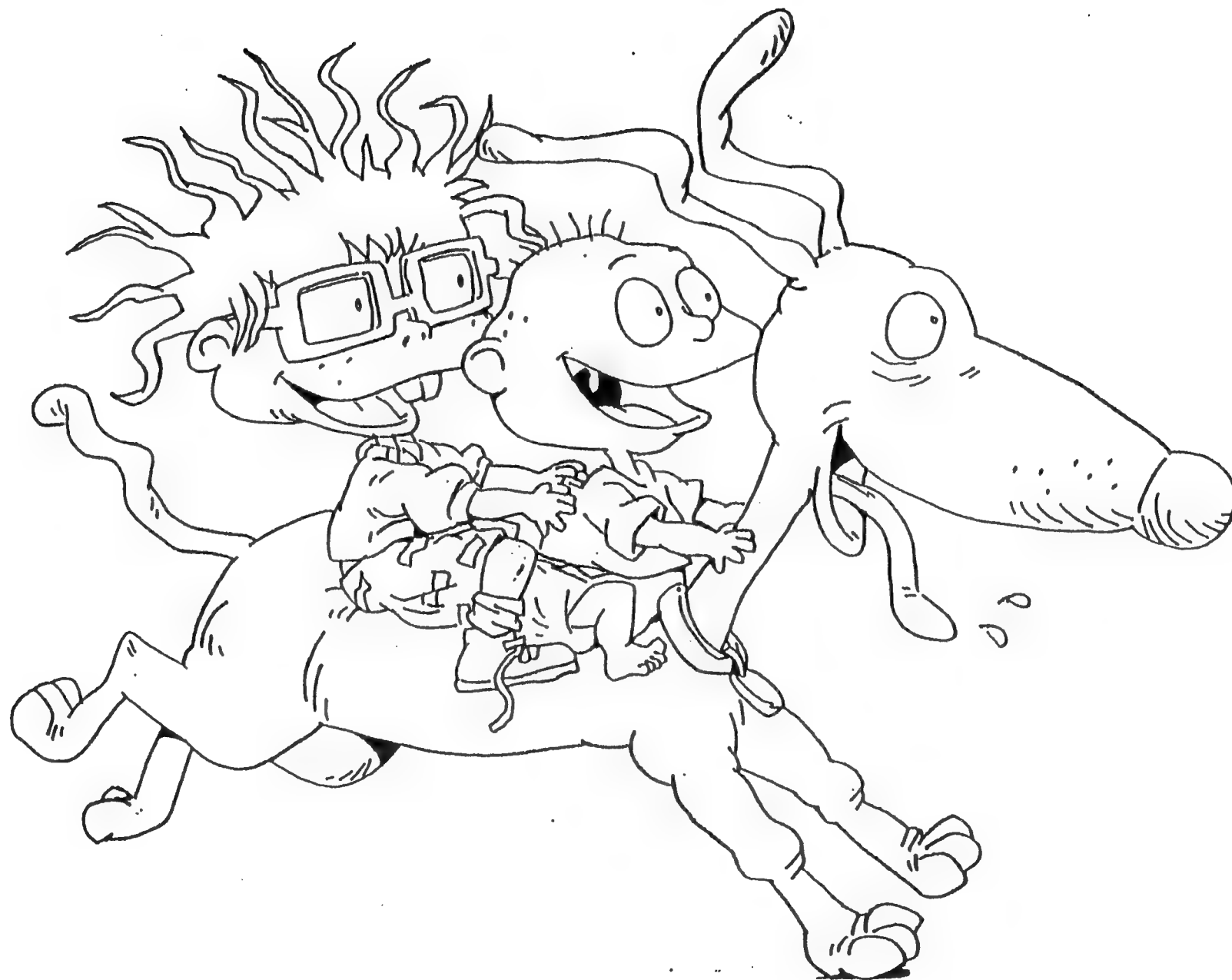


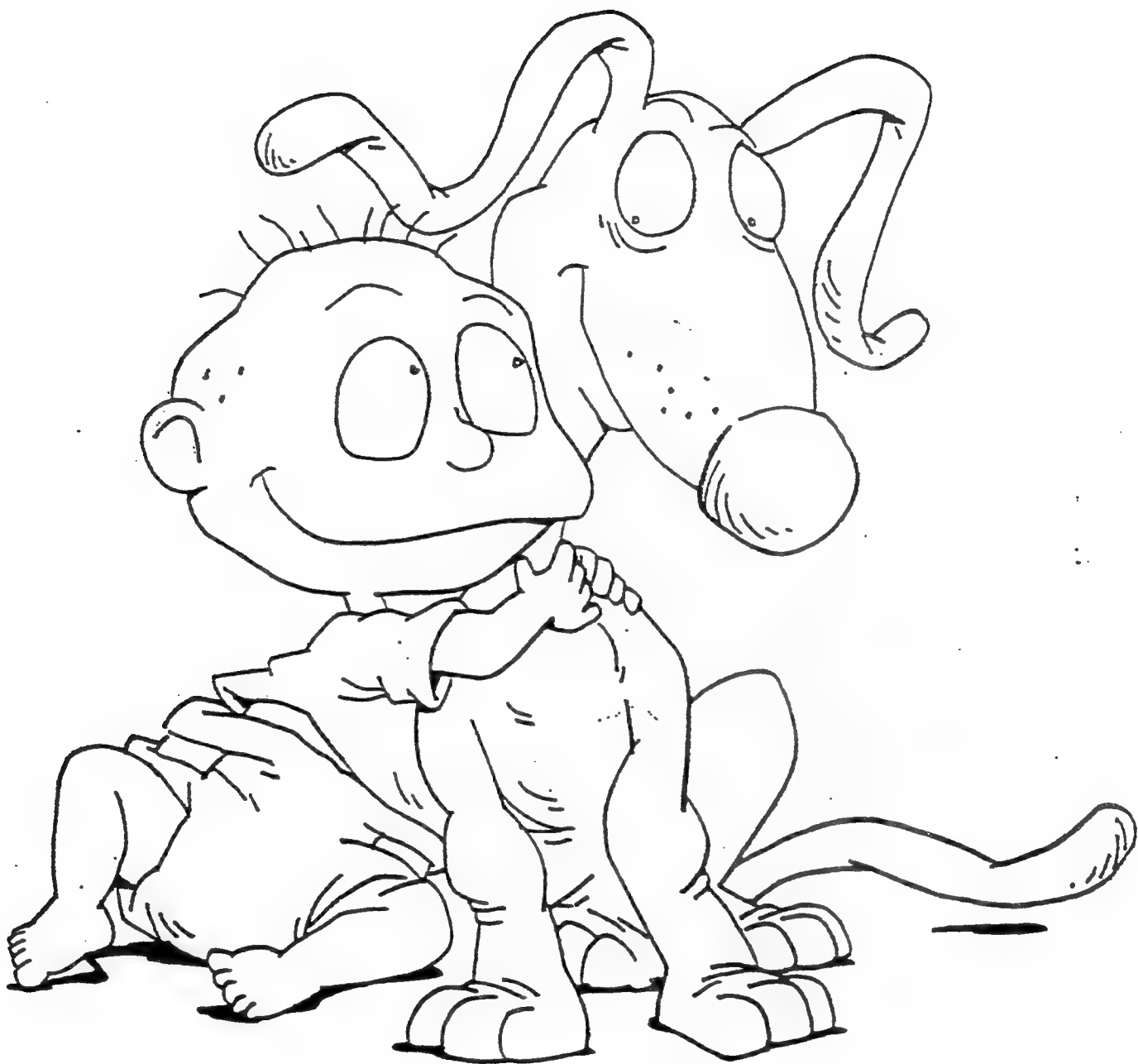


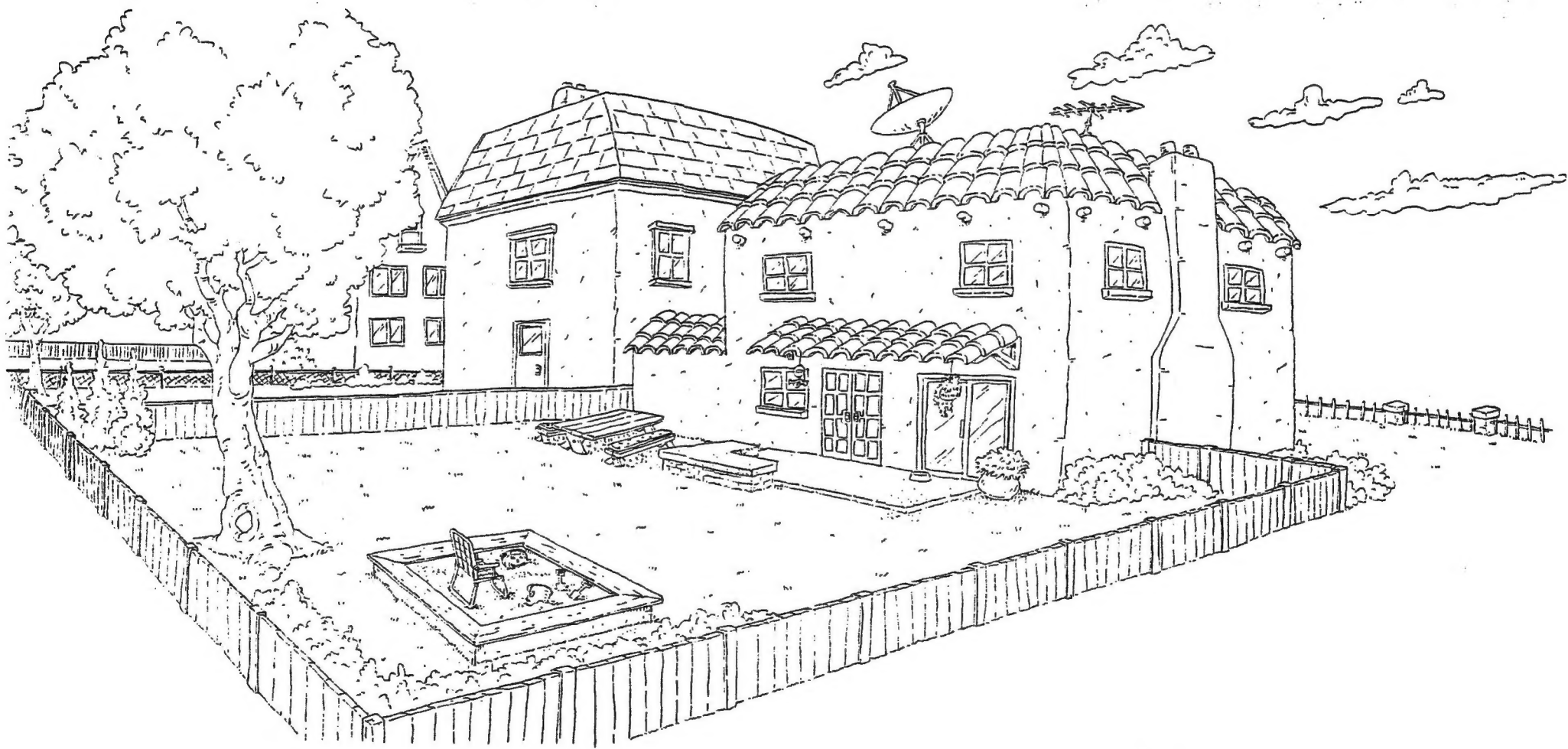




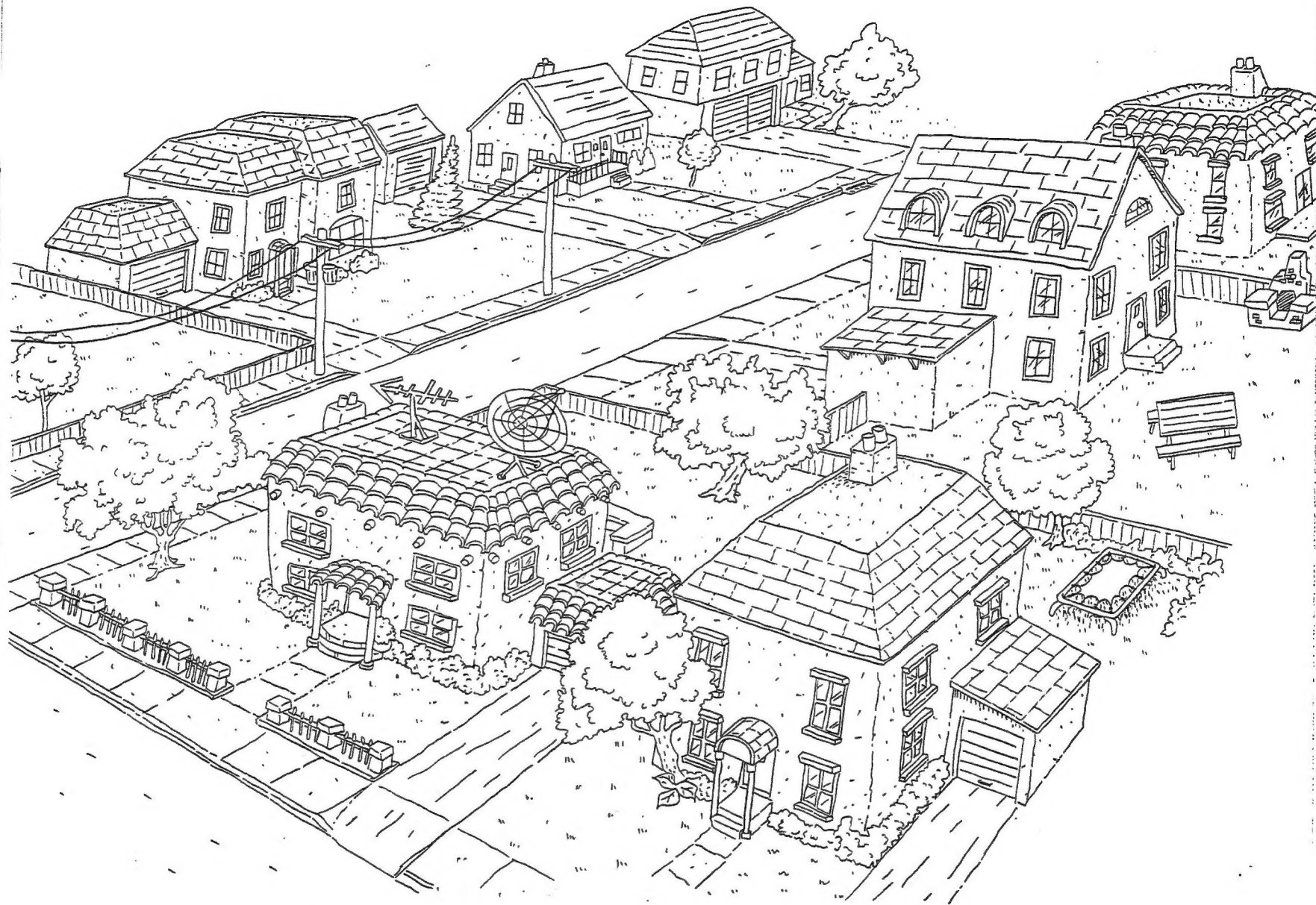






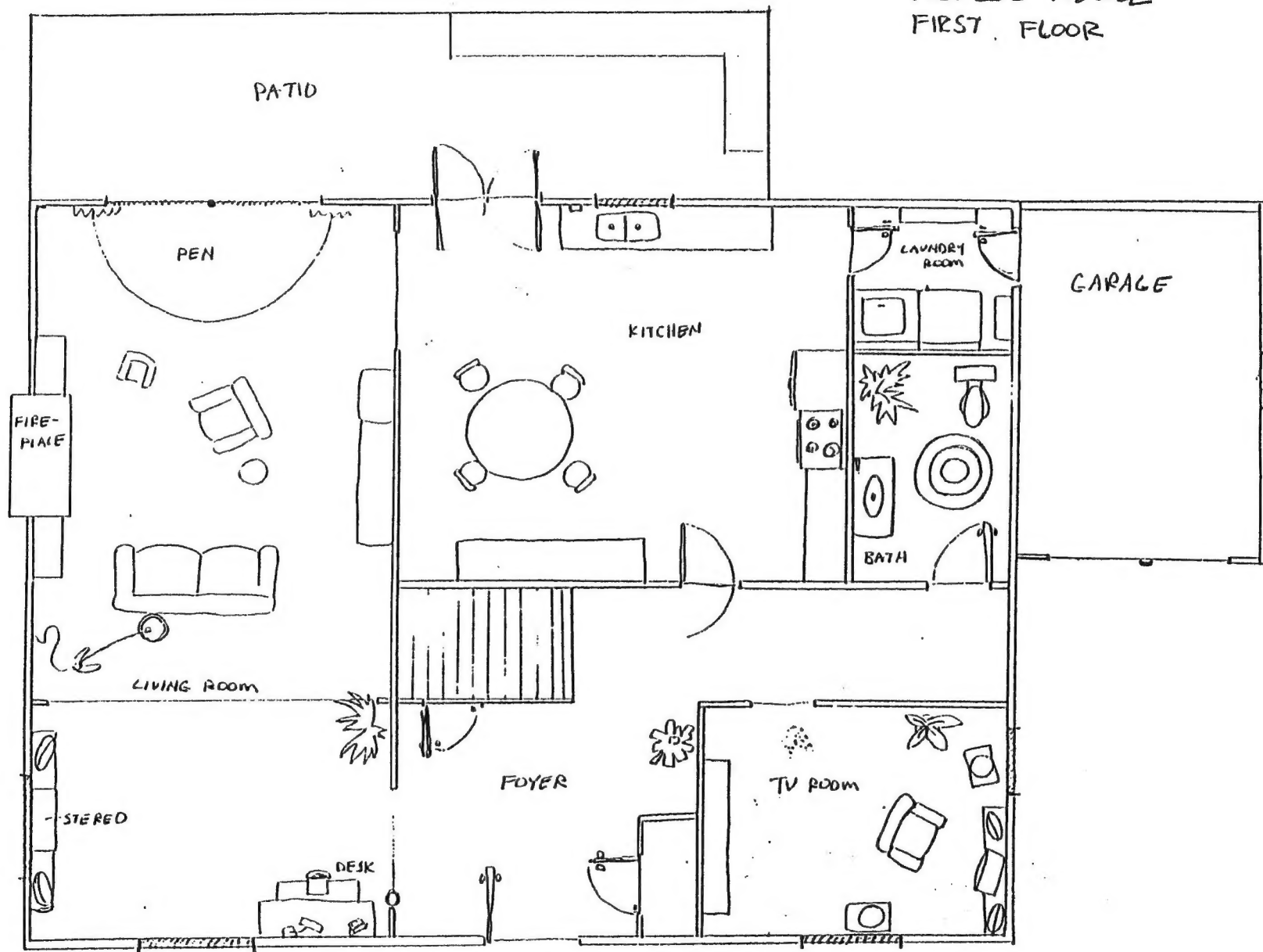


PICKLES' YARD  
WITH SAND BOX  
SHOW 13



PICKLES' & SURROUNDS  
OVERVIEW

PICKLES' HOUSE  
FIRST FLOOR



SECOND FLOOR

